





SKILL INDIA MISSION



Shri. Narendra Modi
Hon'ble Prime Minister of India

“ Skill Development is a
National need for the new
generation

“ The Mantra to stay relevant is
skill, re-skill and up-skill

“ Multi-skilling and re-skilling
to build a talent pool will
enhance dignity and
resilience of our workers

“ Accelerate ‘Skill India Mission’ by
adding full force to institutions
set in the last 6 years

NAYA BHARAT, NAYA AVSAR, NAYI SAMRIDDHI



Shri. Dharmendra Pradhan
Minister of Education and Minister of Skill
Development and Entrepreneurship



Shri. Rajeev Chandrasekhar
Minister of State for Skill Development and
Entrepreneurship

SKILLED BHARAT, SASHAKT BHARAT, SAMRIDDH BHARAT

ABOUT BEAUTY & WELLNESS SECTOR SKILL COUNCIL

- ▶ Beauty & Wellness Sector Skill Council (B&WSSC) a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).
- ▶ The aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

- ▶ Developed 24 Qualification Packs with 83 Unique NOS's
- ▶ Created 75 Handbooks (Trainee, Trainer & Vernacular)
- ▶ 23 Books for Vocational Courses in Schools in collaboration with PSSCIVE, NCERT & CBSE
- ▶ 67 Curricula since inception
- ▶ 5 Job Roles under National Apprenticeship Program Scheme

- ▶ 1251 Assessors Certified
- ▶ 1659 Trainers Certified
- ▶ Developed inhouse platform for online ToT & ToA
- ▶ Created inhouse Performance Dashboard for Assessments
- ▶ 4000 students trained on Entrepreneurial skills under CSR initiatives of LinkedIn

- ▶ 803 Training partners
- ▶ 8.77 lakhs trainings + 3.53 Lakhs Market led trainings conducted
- ▶ Presence in 33 States & UT's
- ▶ 1.17 lakhs trainings conducted under RPL
- ▶ "Skill on Wheels" an initiative launched for reskilling of candidates under PMKVY 2.0

- ▶ 55% placement under PMKVY
- ▶ More than 110 job fairs conducted so far
- ▶ 51500 demand aggregated for the current year

MESSAGE FROM CHAIRPERSON

Beauty & Wellness Sector Skill Council (B&WSSC) takes immense pleasure in taking forward the Government initiative of 'Skill India Mission'.

In this present era, vocational education & training has become an integral part of our National Education Policy (NEP-2020), thus leading & establishing new relationship between education, the world of workforce and community as a whole.

B&WSSC helps in creating a robust and vibrant ecosystem for quality education amongst school education, higher education and vocational skill development in Beauty & Wellness sector. Taking the designated way ahead, an important foray in considerationisto enhanceemployabilityofthetrained resources by integrating participation & engagement of the large industry players, across different arenas of skilling & ensuring resources mobility.

B&WSSC is thankful for the support, cooperation and encouragement to all its stakeholders who have wholeheartedly contributed in the 'Skill India' mission to inspire and uplift the youth of this country by enabling skilling & giving respectable livelihood opportunities to join the industry workforce.

Wish all the young aspirants all the very best for their future.



Dr. Blossom Kochhar

Chairperson
B&WSSC

OUR VISION

“Together, may we give our youth and women the skilling roots to grow & career wings to fly”

OUR MISSION

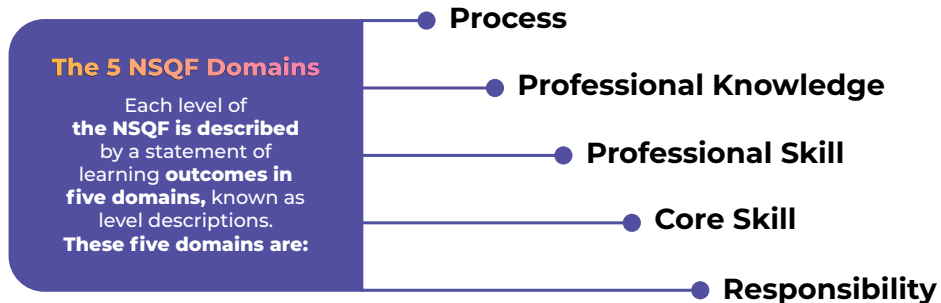
“To enable the Youth & Women of our country to earn a respectable livelihood & to become gig entrepreneurs”

TABLE OF CONTENT

S No	Job Roles	Page No
1	National Skills Qualification Framework (NSQF)	8
2	Qualification Packs (QP) and National Occupational Standards (NOS)	9
3	Courses under Beauty & Wellness Sector Skill Council	10
4	Skincare i. Assistant Beauty Therapist (ABT) ii. Beauty Therapist (BT) iii. Senior Beauty Therapist (SBT)	13 14 15
5	Hair Dressing i. Assistant Hair Dresser & Stylist (AHDS) ii. Hair Dresser & Stylist (HDS) iii. Senior Hair Dresser & Stylist (SHDS)	19 20 21
6	Cosmetology i. Cosmetologist	25
7	Nailcare i. Assistant Nail Technician (ANT) ii. Pedicurist & Manicurist (P&M) iii. Nail Technician (NT)	29 30 31
8	Makeup i. Professional Makeup Artist ii. Bridal, Fashion & Portfolio Makeup Artist	35 36
9	Non-Invasive Cosmetology i. Aesthetic Skin Technician (AST)	39
10	Yoga i. Yoga Instructor (B&W) ii. Yoga Trainer (B&W) iii. Senior Yoga Trainer (B&W)	43 44 45
11	Neurotherapy i. Wellness Neurotherapist (WN) ii. Senior Wellness Neurotherapist (SWN) iii. Master Wellness Neurotherapist (MWNN)	49 50 51
12	Spa i. Assistant Spa Therapist (AST) ii. Spa Therapist (ST)	55 56
13	Gym & Fitness i. Gym Assistant (B&W) ii. Personal Trainer (B&W)	59 60
14	Product & Sales i. Assistant Beauty & Wellness Consultant (ABWC)	63
15	Career in Beauty & Wellness	64
16	Apprenticeship Training in Beauty & Wellness sector	65
17	WorldSkills Competition	66

NATIONAL SKILLS QUALIFICATION FRAMEWORK (NSQF)

The National Skills Qualification Framework (NSQF) is a nationally integrated education and competency-based skill quality assurance framework developed by the National Council of Vocational Education and Training (NCVET) to organize qualifications according to a series of levels of knowledge, skills and aptitude. NCVET has been set up as an overarching umbrella regulator establishing regulations and standards to ensure quality in the Technical Vocational Education and Training (TVET) space.



There are ten NSQF levels which are defined in terms of learning outcomes which the learner must possess regardless of whether they were acquired through formal, non-formal or informal learning.

It enables a person to acquire desired competency levels, transit to the job market and, at an opportune time, return for acquiring additional skills to further upgrade their competencies.

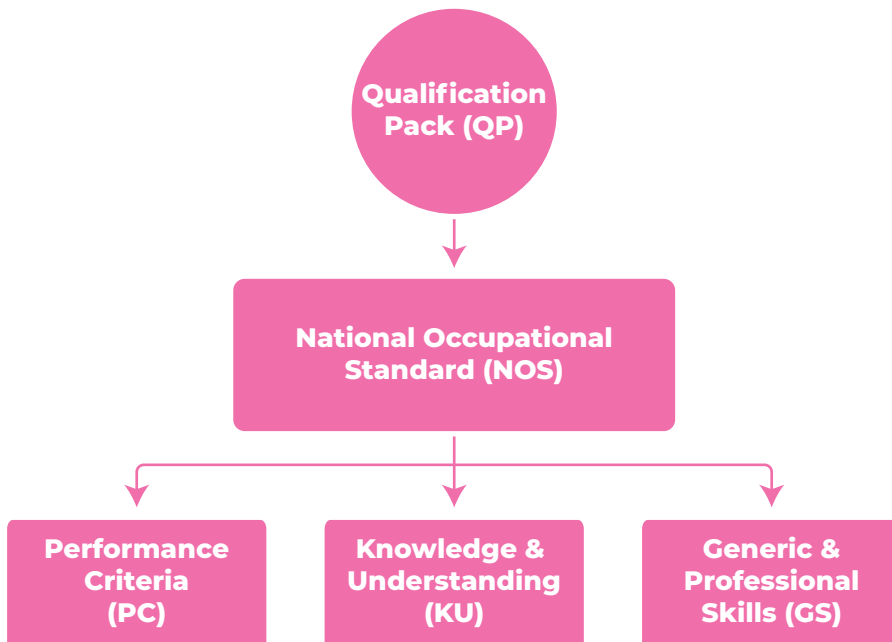
The key elements of the NSQF provide:

- ▶ National principles for recognizing skill proficiency and competencies at different levels leading to international equivalency
- ▶ Multiple entry and exit between vocational education, skill training, general education, technical education and job markets
- ▶ Progression pathways defined within skill qualification framework
- ▶ Opportunities to promote lifelong learning and skill development
- ▶ Partnership with industry/ employers
- ▶ Increased potential for recognition of prior learning

NATIONAL OCCUPATIONAL STANDARDS (NOS)

The National Occupational Standards (NOS) specify the standard of performance an individual must achieve when carrying out a function in the workplace, together with the knowledge and understanding they need to meet a standard consistently.

Each NOS defines one key function in a job role. Each NOS must be concise and describe the functions, standards of performance and knowledge/understanding.

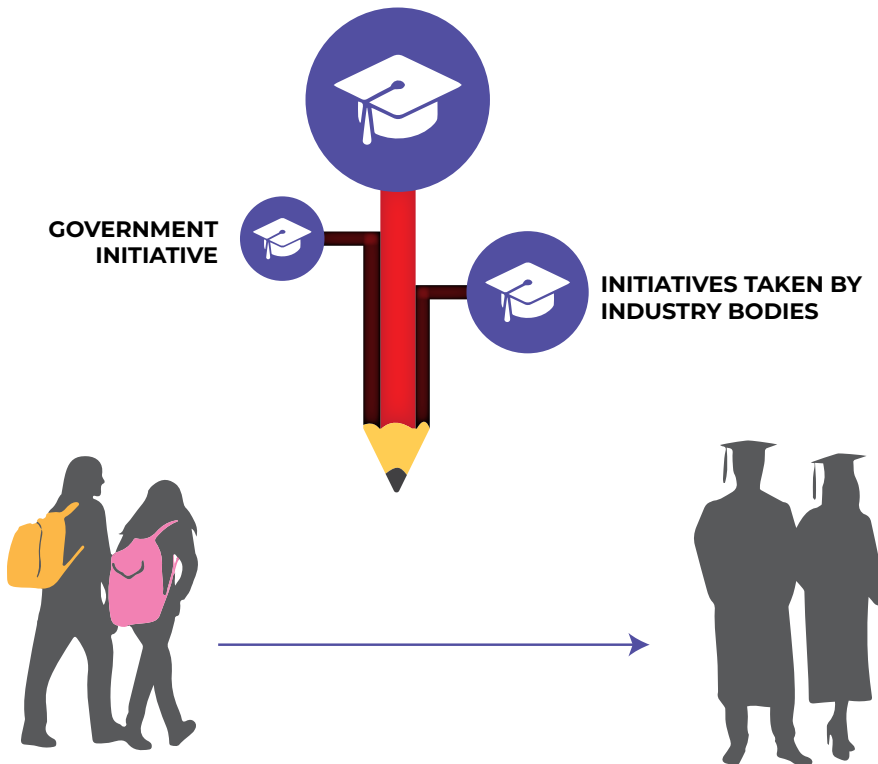


Qualification Packs (QP)

A Qualification Pack (QP) is a set of NOS aligned to a job role. A QP for every job role in each sector drive both the creation of curriculum and assessments. Thus, the National Skills Qualification Framework (NSQF) theoretically makes it possible to drive competency-based training for every job role in the industry.

VOCATIONAL EDUCATION IN BEAUTY & WELLNESS

- ▶ Skill India has made the vocational education system aspirational and has encouraged the youth to take up vocational courses as a career option.
- ▶ Vocational training in Beauty & Wellness sector has attracted the youth, women and men so as to get a preferred job in the industry/ become an entrepreneur
- ▶ Beauty and Wellness is an age and gender inclusive sunrise industry.
- ▶ Holders of B&WSSC NSQF compliant certificates have an edge in the industry both at national and international level.

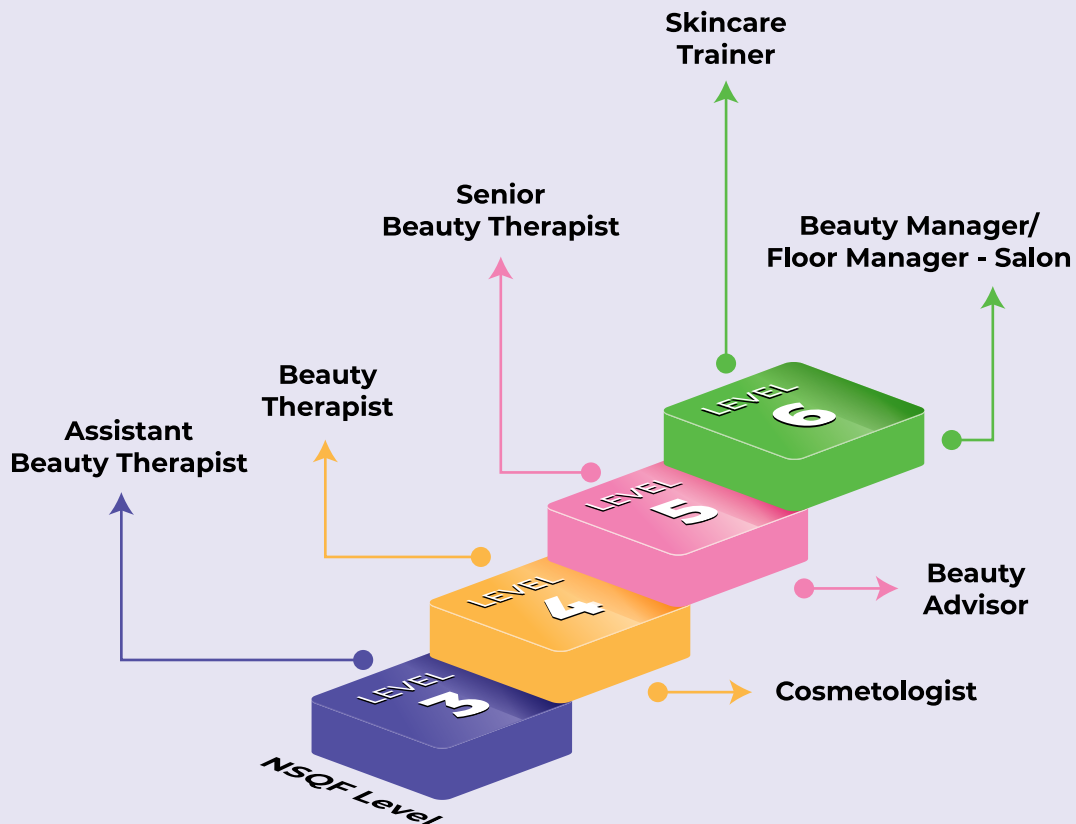


SKINCARE

The surge in the consumption of beauty products & services in India has given rise to new opportunities in the field of beauty. India is home to the 2nd largest population in the world with more than half of the population under the age of 25, thus propelling the growth in beauty & wellness market, which currently is growing at a CAGR of 18.64%.

- ▶ Assistant Beauty Therapist – NSQF Level 3
- ▶ Beauty Therapist – NSQF Level 4
- ▶ Senior Beauty Therapist – NSQF Level 5

SKINCARE



SKINCARE

S. NO	TITLE	DESCRIPTION
1	Job Role	Assistant Beauty Therapist (ABT)
2	Role Description	<ul style="list-style-type: none"> ▶ ABT would be trained on basic beauty therapy, hair removal services, basic hair dressing & styling, basic makeup , pedicure and manicure services. ▶ After completing the training, the individual will be able to assist the Beauty Therapists for various services in the salon.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q0101
5	Minimum Education Qualification & Experience	Class VIII
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation & maintenance of beauty work area 2. Basic skin care services 3. Basic hair removal services 4. Simple makeup services 5. Manicure and pedicure services 6. Simple hair dressing services 7. Simple mehndi designs 8. Basic health and safety to be followed at workplace 9. Basic employability skills 10. Basic financial literacy 11. Basic digital literacy
8	Training Hours	390 (390 hours includes 360 hours of mandatory training hours and 30 hours of optional NOS)

S. NO	TITLE	DESCRIPTION
1	Job Role	Beauty Therapist (BT)
2	Role Description	<ul style="list-style-type: none"> ▶ BT would be trained on beauty services for both face and body; such as providing skincare services including facial appliances, makeup services, hair removal services, manicure and pedicure services. ▶ After completing the training, the individual will possess knowledge on various beauty and makeup products and range of beauty services.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q0102
5	Minimum Education Qualification & Experience	Class X with 1 year of experience as an Assistant Beauty Therapist OR NSQF Level-3 course (Assistant Beauty Therapist) and 6 months of experience as an Assistant Beauty Therapist or Pedicurist & Manicurist
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation & maintenance of beauty work area 2. Skincare services 3. Hair removal services 4. Makeup services 5. Manicure and pedicure services 6. Basic facial electrotherapy 7. Salon reception duties 8. Health and safety to be followed at workplace 9. Employability skills 10. Financial literacy 11. Digital literacy
8	Training Hours	450

S. NO	TITLE	DESCRIPTION
1	Job Role	Senior Beauty Therapist (SBT)
2	Role Description	<ul style="list-style-type: none"> ▶ SBT would be trained on advance beauty services for both face and body; such as providing advance skincare services including facial appliances, makeup services, hair removal services, hair styling & dressing services. ▶ After completing the training, the individual will possess knowledge on advance beauty, hair and makeup products and treatments.
3	NSQF Level	Level - 5
4	QP Code	BWS/Q0104
5	Minimum Education Qualification & Experience	Class X with 2 years of experience as a Beauty Therapist OR NSQF Level-4 course (Beauty Therapist) with 1 year of experience as a Beauty Therapist OR Class X pass with 1 year course in Cosmetology (ITI) with 1 year of experience as a Beauty Therapist
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation & maintenance of beauty work area 2. Advance skincare services 3. Hair removal services 4. Makeup services 5. Hair styling and dressing 6. Advance facial electrotherapy 7. Client consultation 8. Product promotion and sales 9. Team management 10. Health and safety to be followed at workplace 11. Employability skills 12. Financial literacy 13. Digital literacy
8	Training Hours	540 (540 hours includes 480 hours of mandatory training hours and 60 hours of OJT)

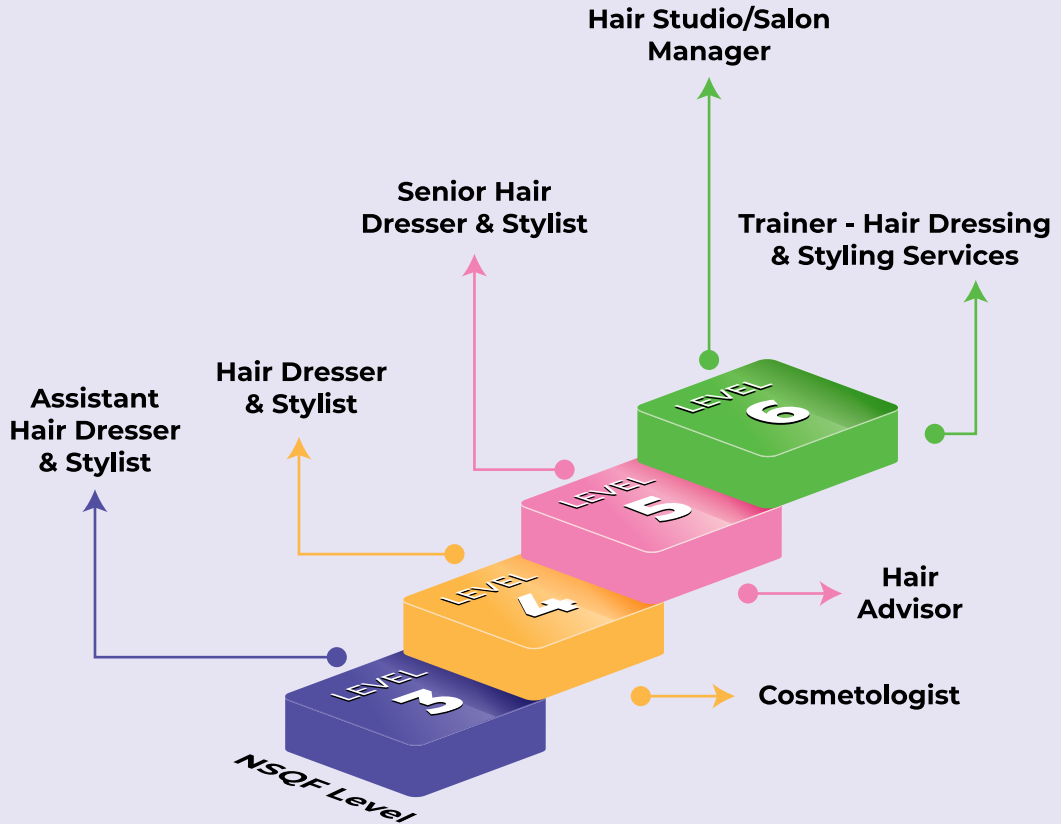


HAIR DRESSING

The Indian hair care & services market is forecasted to reach USD 4.89 billion by 2025 growing at a CAGR of 6.58% during the forecast period (2020 - 2025). The changing consumer dynamics, coupled with increasing awareness, has been identified as the major driver of the market. These changes are majorly due to high millennial population, migration towards cities, and rising women employment with consumers willing to spend a decent amount on hair services offering a change in appearance.

- ▶ Assistant Hair Dresser & Stylist – NSQF Level 3
- ▶ Hair Dresser & Stylist – NSQF Level 4
- ▶ Senior Hair Dresser & Stylist – NSQF Level 5

HAIR DRESSING



HAIR DRESSING

S. NO	TITLE	DESCRIPTION
1	Job Role	Assistant Hair Dresser & Stylist (AHDS)
2	Role Description	<ul style="list-style-type: none"> ▶ AHDS would be trained on basic haircare services; such as shampoo and conditioning hair & scalp, blow drying of hair, basic haircut, hair colouring & head massage. ▶ After completing the training, the individual will be able to assist the Hair Dresser & Stylist in providing hair dressing & styling services.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q0201
5	Minimum Education Qualification & Experience	Class VIII
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for haircare services 2. Shampoo and conditioning the hair and scalp 3. Basic blow drying of hair 4. Basic hair cut 5. Hair colouring 6. Head massage 7. Assisting the Hair Dresser & Stylist in performing advance hair services 8. Basic health and safety to be followed at workplace 9. Basic employability skills 10. Basic financial literacy 11. Basic digital literacy
8	Training Hours	330

S. NO	TITLE	DESCRIPTION
1	Job Role	Hair Dresser & Stylist (HDS)
2	Role Description	<ul style="list-style-type: none"> ▶ HDS would be trained on various haircare services; such as shampooing and conditioning hair & scalp, blow drying, haircut, hair colouring, head massage, perming, hair relaxing and straightening and shaving services. ▶ After completing the training, the individual will be able to assist the Senior Hair Dresser & Stylist in providing advance hair dressing & styling services.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q0202
5	Minimum Education Qualification & Experience	Class X with 1 year of experience as an Assistant Hair Dresser & Stylist OR NSQF Level-3 course (Assistant Hair Dresser & Stylist) and 6 months of experience as an Assistant Hair Dresser & Stylist
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for haircare services 2. Shampoo and conditioning the hair and scalp 3. Blow drying of hair 4. Head massage and hair spa services 5. Hair cut 6. Hair styling and dressing 7. Hair colouring 8. Hair perming 9. Hair relaxing and straightening services 10. Shaving services 11. Health and safety to be followed at workplace 12. Employability skills 13. Financial literacy 14. Digital literacy
8	Training Hours	450 (450 hours includes 420 hours of mandatory training hours and 30 hours of optional NOS)

S. NO	TITLE	DESCRIPTION
1	Job Role	Senior Hair Dresser & Stylist (SHDS)
2	Role Description	<ul style="list-style-type: none"> ▶ SHDS would be trained on various advance haircare services; such as shampooing and conditioning of hair & scalp, blow drying, advance haircut, creative hair colouring, head massage, perming, hair relaxing and straightening services. ▶ After completing the training, the individual will possess the intricacies of advance haircare services, client consultation, product promotion and sales, and team management.
3	NSQF Level	Level - 5
4	QP Code	BWS/Q0205
5	Minimum Education Qualification & Experience	Class X with relevant course in haircare with 2 years of experience as a Hair Dresser and Hair Stylist NSQF Level-4 course (Hair Dresser & Stylist) with 2 years of experience as a Hair Dresser and Hair Stylist
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for haircare services 2. Shampoo and conditioning the hair and scalp 3. Blow drying of hair 4. Creative hair cut 5. Creative hair styling and dressing 6. Creative hair colouring 7. Colour correction 8. Hair perming 9. Hair relaxing and straightening services 10. Client consultation 11. Product promotion and sales 12. Team management 13. Health and safety to be followed at workplace 14. Employability skills 15. Financial literacy 16. Digital literacy
8	Training Hours	540 (540 hours includes 480 hours of mandatory training hours and 60 hours of OJT)

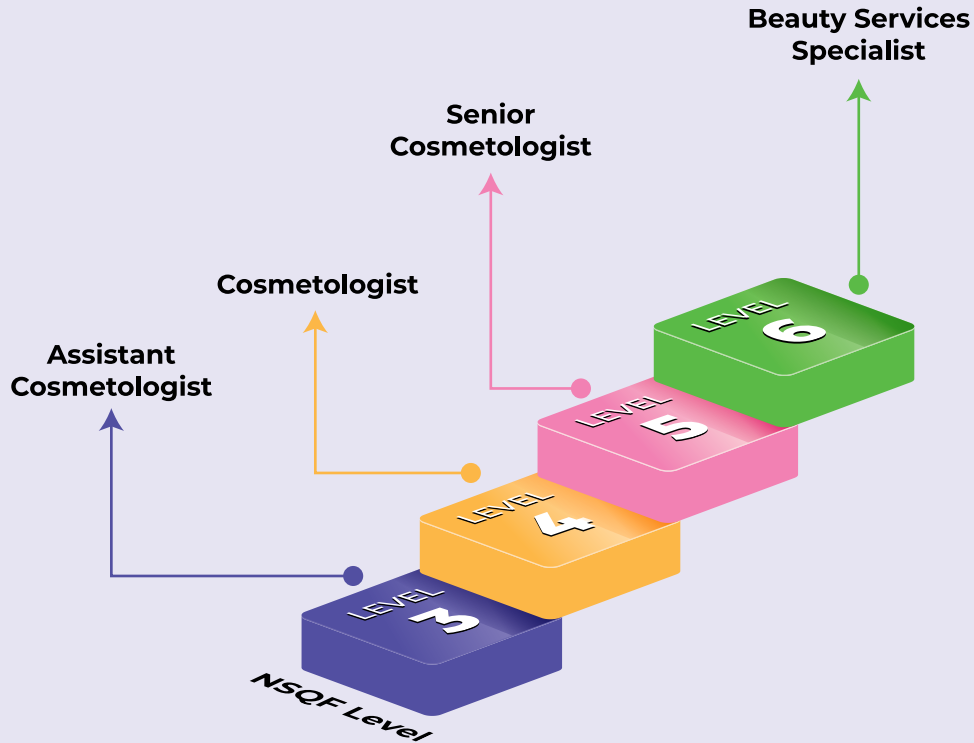


COSMETOLOGY

Cosmetology is the study of beauty, treatments and its applications. There are various branches of specialty in the cosmetology market, i.e. hairstyling, skin care, makeup, cosmetics, manicure/pedicure, and others. Cosmetology is an inclusive term for specialties which focus on improving appearance through cosmetic procedures.

- Cosmetologist – NSQF Level 4

COSMETOLOGY (INTEGRATED COURSE)



COSMETOLOGY (INTEGRATED COURSE)

S. NO	TITLE	DESCRIPTION
1	Job Role	Cosmetologist
2	Role Description	<ul style="list-style-type: none"> ▶ Cosmetologist would be trained on a wide range of services including beauty, hair, nails and makeup. ▶ After completing the training, the individual will become a multitasker and provide services like facials, hair dressing & styling, makeup applications, manicure, pedicure and nail art with sound knowledge on health, safety and hygiene to be followed at work place and various other salon administrative services.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q0107
5	Minimum Education Qualification & Experience	Class X with 2 years of experience as an Assistant Beauty Therapist or Assistant Hair Dresser & Stylist or Professional Makeup Artist OR NSQF Level-3 course (Assistant Beauty Therapist or Assistant Hair Dresser & Stylist) with 1 year of experience OR Class X with 1 year of ITI and 1 year of experience OR Class X with 2 years of ITI
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of beauty work area 2. Shampoo and conditioning the hair and scalp 3. Blow drying of hair 4. Head massage and hair spa services 5. Hair cut 6. Hair styling and dressing 7. Hair colouring 8. Skin care services 9. Hair removal services 10. Makeup services 11. Bridal makeup services 11. Air-brush makeup technique 12. Manicure and pedicure services 13. Nail art services 14. Client consultation 15. Product promotion and sales 16. Mehndi designs 17. Health and safety to be followed at workplace 18. Employability skills 19. Financial literacy 20. Digital literacy
8	Training Hours	810 (810 hours includes 630 hours of mandatory training hours, 150 hours of OJT and 30 hours of optional NOS)

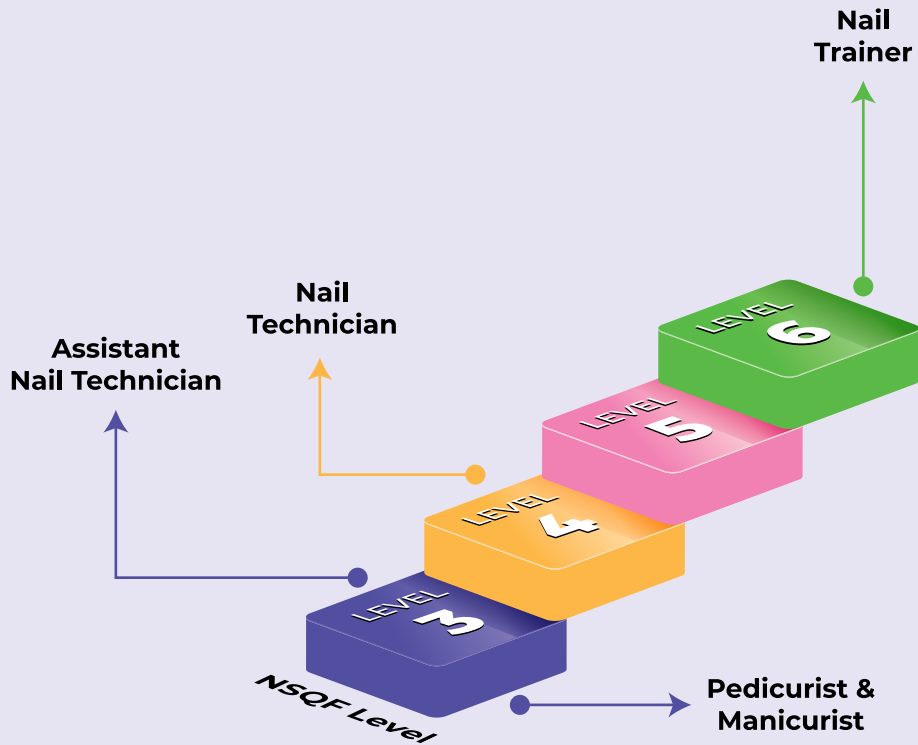


NAILCARE

In India Nailcare market is anticipated to grow at a robust rate through 2025 due to surging fashion and beauty consciousness among women and increasing number of nail bars & nail studios in the country. Increasing disposable income & the growing prevalence of nail art and dress-nail match is boosting the growth of nail care market and is expected to drive the India nail care market by 2025.

- ▶ Assistant Nail Technician – NSQF Level 3
- ▶ Pedicurist & Manicurist – NSQF Level 3
- ▶ Nail Technician – NSQF Level 4

NAILCARE



NAILCARE

S. NO	TITLE	DESCRIPTION
1	Job Role	Assistant Nail Technician (ANT)
2	Role Description	<ul style="list-style-type: none"> ▶ Assistant Nail Technician would be trained on nail structure, hands & feet services; such as manicure and pedicure. ▶ After completing the training, the individual will be able to assist the Nail Technician in providing advance hands & feet services like nail art, nail tips and nail enhancement.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q0401
5	Minimum Education Qualification & Experience	Class VIII & 6 months of experience in Nailcare/ as a Pedicurist and Manicurist
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area 2. Manicure and pedicure services 3. Nail enhancement services using UV gel nails and (liquid and powder) acrylic nails 4. Basic nail art services 5. Refilling services 6. Basic health and safety to be followed at workplace 7. Basic employability skills 8. Basic financial literacy 9. Basic digital literacy
8	Training Hours	270 (270 hours includes 240 hours of mandatory training hours and 30 hours of OJT)

S. NO	TITLE	DESCRIPTION
1	Job Role	Pedicurist and Manicurist (P&M)
2	Role Description	<ul style="list-style-type: none"> ▶ Pedicurist and Manicurist would be trained on basic hands & feet services such as cleaning, shaping, polishing nails, head massage and mehndi designing. ▶ After completing the training, the individual will be able to assist Nail Technician in providing advance services.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q0402
5	Minimum Education Qualification & Experience	Class VIII
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area 2. Manicure and pedicure services 3. Specialized hand and foot spa services 4. Shampoo and conditioning hair and scalp 5. Head massage 6. Simple mehndi designs 7. Basic health and safety to be followed at workplace 6. Basic employability skills 7. Basic financial literacy 8. Basic digital literacy
8	Training Hours	270 (270 hours includes 210 hours of mandatory training hours, 30 hours of optional NOS and 30 hours of OJT)

S. NO	TITLE	DESCRIPTION
1	Job Role	Nail Technician (NT)
2	Role Description	<ul style="list-style-type: none"> ▶ Nail Technician would be trained on various services such as manicure, pedicure, advance nail care services like nail art, nail enhancement, nail overlay, gel polish application, nail refilling. ▶ After completing the training, the individual will be able to manage and lead a team of Assistant Nail Technicians.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q0403
5	Minimum Education Qualification & Experience	Class VIII with 2 years of experience in Nail care/ as a Pedicurist & Manicurist OR NSQF Level-3 course (Pedicurist & Manicurist or Assistant Nail Technician) with 2 years of experience
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of nailcare work area 2. Manicure and pedicure services 3. Nail enhancement and overlay using liquid and powder (acrylic) 4. Nail enhancements and overlays using UV gel 5. Advance nail art application 6. Refilling services 7. Health and safety to be followed at workplace 8. Employability skills 9. Financial literacy 10. Digital literacy
8	Training Hours	330 (330 hours includes 300 hours of mandatory training hours and 30 hours of OJT)

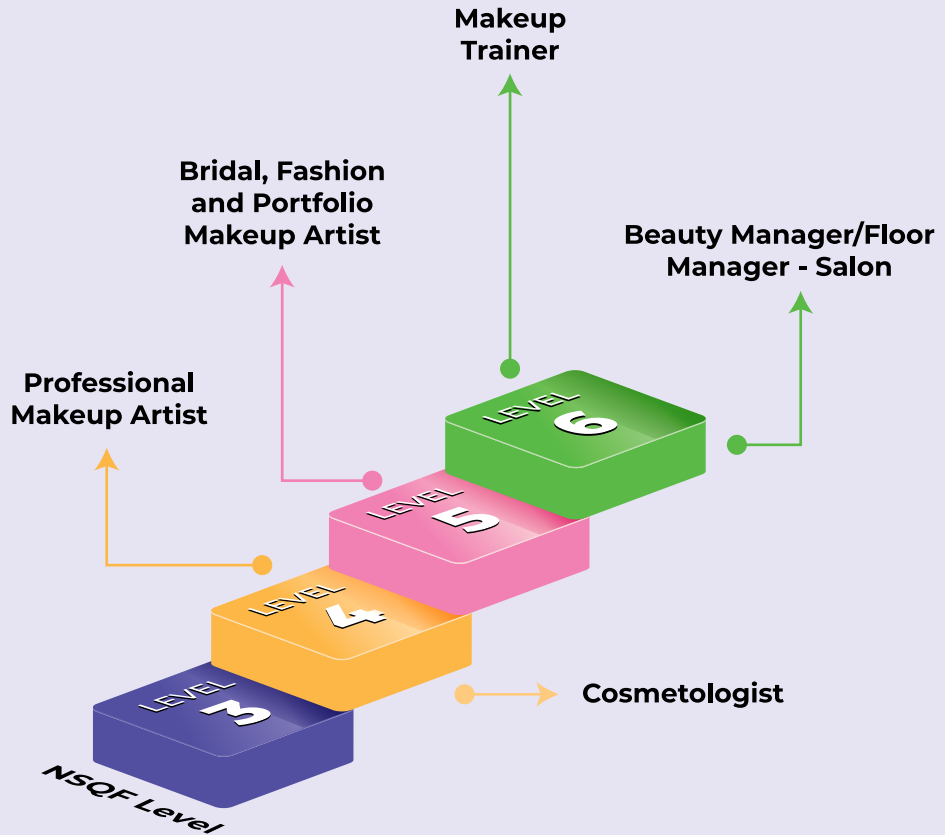


MAKEUP

Makeup refers to use of subset of cosmetics which are applied both, for enhancing facial features as well as for concealing imperfections of the skin including dark spots, wrinkles, freckles and blemishes. The global makeup market reached a value of US\$ 35.5 Billion in 2021 & is expected to reach US\$ 45.7 Billion by 2027.

- ▶ Professional Makeup Artist – NSQF Level 4
- ▶ Bridal, Fashion & Portfolio Makeup Artist – NSQF Level 5

MAKEUP



MAKEUP

S. NO	TITLE	DESCRIPTION
1	Job Role	Professional Makeup Artist
2	Role Description	<ul style="list-style-type: none"> ▶ Professional Makeup Artist would be trained in fundamental makeup skills to enhance facial aesthetics of the clients for creating custom looks for various formal/informal events/occasions. ▶ After completing the training, the individual will be able to perform basic contouring, colour analysis, corrective makeup, ramp makeup and fantasy makeup with knowledge of various beauty and makeup products.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q0306
5	Minimum Education Qualification & Experience	Class X with 2 years of experience as an Assistant Beauty Therapist or Makeup Artist OR Class X with 1 year of ITI and 1 year of experience OR Class X with 2 years of ITI OR NSQF Level-3 course (Assistant Beauty Therapist) with 1 year of experience
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of makeup work area 2. Skincare services 3. Makeup services 4. Groom makeup services 5. Air-brush makeup 6. High Definition makeup 7. Fantasy makeup 8. Blow drying of hair 9. Creative hair styling and dressing 10. Nail art application 11. Simple mehndi designs 12. Client consultation 13. Health and safety to be followed at workplace 14. Employability skills 15. Financial literacy 16. Digital literacy
8	Training Hours	480 (includes 300 hours of mandatory training hours, 60 hours of optional NOS and 120 hours of OJT) 420 (includes 300 hours of mandatory training hours and 120 hours of OJT)

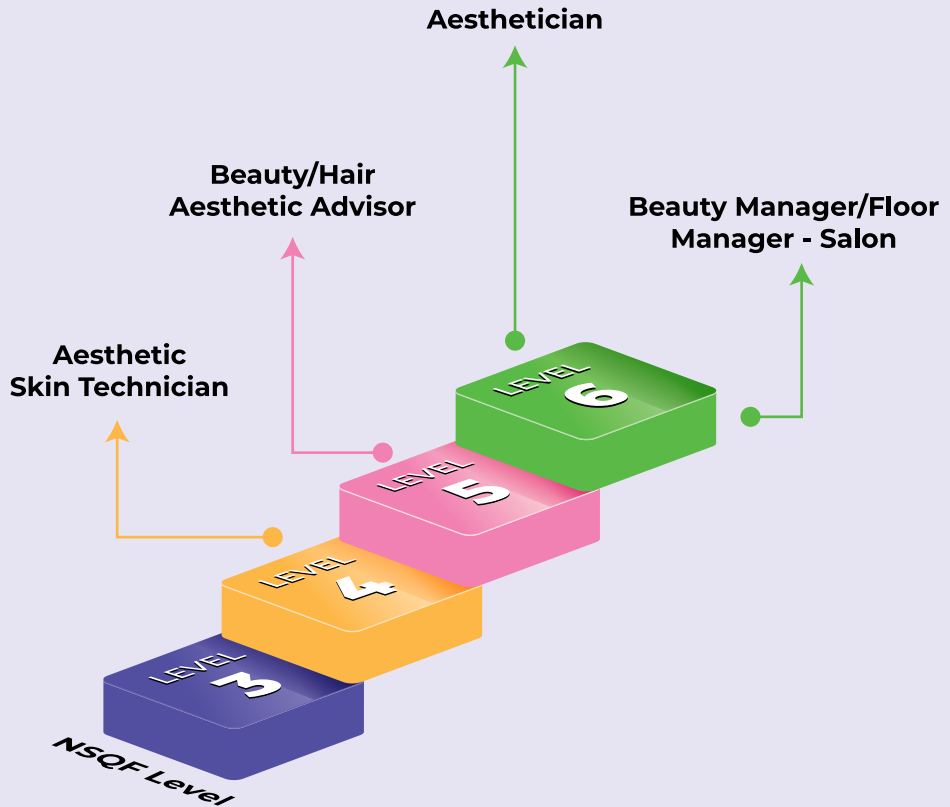
S. NO	TITLE	DESCRIPTION
1	Job Role	Bridal, Fashion and Portfolio Makeup Artist
2	Role Description	<ul style="list-style-type: none"> ▶ Bridal, Fashion and Portfolio Makeup Artist would be trained in makeup techniques using corrective techniques, highlighting, shading, and air brush makeup to deliver high quality professional make up. ▶ After completing the training, the individual will be able to provide client consultation on various make- up products & services by maintaining health, safety and hygiene at workplace.
3	NSQF Level	Level - 5
4	QP Code	BWS/Q0301
5	Minimum Education Qualification & Experience	<p>Class X with any course in Skincare Services/ Makeup Services and 2 years of experience as a Makeup Artist</p> <p>OR</p> <p>NSQF Level-4 course (Beauty Therapist/ Hair Dresser & Stylist) with 2 years of experience as a Makeup Artist</p> <p>OR</p> <p>Class X with professional course of Makeup Artist & Hair Stylist under DGT with 2 years of experience as a Makeup Artist</p>
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of makeup work area 2. Skincare services 3. Advance bridal makeup services 4. Air-brush makeup technique 5. Fashion and photographic makeup 6. Client consultation 7. Team management 8. Product promotion and sales 8. Health and safety to be followed at workplace 9. Employability skills 10. Financial literacy 11. Digital literacy
8	Training Hours	<p>510</p> <p>(510 hours includes 360 hours of mandatory training hours and 150 hours of OJT)</p>

NON-INVASIVE COSMETOLOGY

Aesthetics market in India is projected to grow at 16.4% CAGR during the period from 2020-2027. Increasing demand for non-invasive procedures to treat a variety of aesthetic imperfections & increasing disposable income have worked as catalysts to fuel this growth.

- ▶ Aesthetic Skin Technician – NSQF Level 4

NON-INVASIVE COSMETOLOGY



NON-INVASIVE COSMETOLOGY

S. NO	TITLE	DESCRIPTION
1	Job Role	Aesthetic Skin Technician
2	Role Description	<ul style="list-style-type: none"> ▶ Aesthetic Skin Technician would be trained on skin & hair structure along with a thorough know how of common skin & hair problems and its treatment. ▶ Aesthetic skin technician would be well versed with the principle & usage of high-end appliances/ devices along with the use of cosme-derma products for treatment of skin & hair problems. ▶ Upon completion of this program, Aesthetic Skin Technician will be able to assist their clients for the treatment of skin lesions, dry skin, oily skin, acne skin, pigmented skin, aging skin and pore extraction. ▶ Aesthetic skin technician will be able to operate high end appliances like microdermabrasion, hair removal laser and IPL machines for hair removal, skin rejuvenation and pigmentation treatment.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q0504
5	Minimum Education Qualification & Experience	Class X with 2 years of experience as an Assistant Beauty Therapist OR Class X with 1 year of ITI and 1 year of experience OR Class X with 2 years of ITI OR NSQF Level-4 course (Beauty Therapist) with 1 year of experience"
6	Minimum Job Entry Age	20 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for aesthetic services 2. Facial electrotherapy 3. Chemical composition of various beauty & hair products 4. Anti-ageing treatments for skin and hair 5. Hair removal services using laser 6. Skin rejuvenation services by using peels/micro-dermabrasion/laser appliances 7. Acne treatments using peels/ high frequency/laser 8. Anti-pigmentation services by using superficial peels/dermabrasion 9. Health and safety to be followed at workplace 10. Employability skills 11. Financial literacy 12. Digital literacy
8	Training Hours	630 (630 hours includes 540 hours of mandatory training hours and 90 hours of OJT)

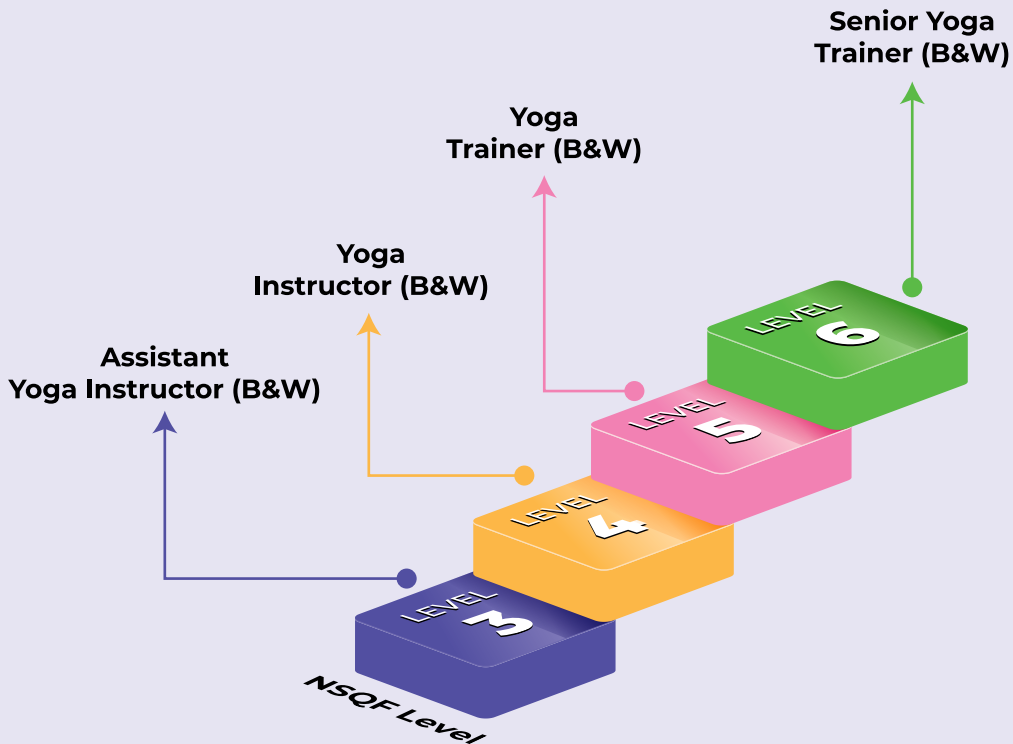


YOGA

Yoga is a universal symbol of 360-degree wellness, and form a prominent part of the Beauty & Wellness sector. Yoga practice benefits people of all ages and leads to a sense of fulfillment in every walk of life with holistic health, happiness and harmony. Global Yoga market is worth \$80 billion, and in India this market is worth INR 490 billion. According to a recent study conducted by ASSOCHAM, the demand for Yoga trainers is likely to grow by 30-35% in the next couple of years.

- ▶ Yoga Instructor (B&W) – NSQF Level 4
- ▶ Yoga Trainer (B&W) – NSQF Level 5
- ▶ Senior Yoga Trainer (B&W) – NSQF Level 6

YOGA



YOGA

S. NO	TITLE	DESCRIPTION
1	Job Role	Yoga Instructor (B&W)
2	Role Description	<ul style="list-style-type: none"> ▶ Yoga Instructor (B&W) would be trained on the principles & practices of basic yogic techniques for holistic wellbeing including yoga postures, asanas, pranayamas including meditation and relaxation. ▶ After completing the training, the individual will be able to conduct yoga sessions.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q2201
5	Minimum Education Qualification & Experience	Class X OR Certificate course in yoga/ Level 3 - Assistant Yoga Instructor (B&W) And 1 year of experience as Assistant Yoga Instructor
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for yoga practices 2. Basic yoga sessions for holistic wellbeing 3. Basic health and safety to be followed at workplace for yoga practices 4. Basic employability skills 5. Basic financial literacy 6. Basic digital literacy
8	Training Hours	270 (270 hours includes 210 hours of mandatory training hours and 60 hours of OJT)

S. NO	TITLE	DESCRIPTION
1	Job Role	Yoga Trainer (B&W)
2	Role Description	<ul style="list-style-type: none"> ▶ Yoga Trainer (B&W) would be trained on additional training in yoga for 360-degree wellness including yoga postures, asanas, pranayamas, meditation and relaxation techniques. ▶ After completing the training, the individual will exhibit sound knowledge of the principles and practices of yogic techniques and provide training to Yoga Instructors.
3	NSQF Level	Level - 5
4	QP Code	BWS/Q2203
5	Minimum Education Qualification & Experience	Class X with Diploma course in Yoga OR Level 4 Yoga Instructor (B&W) (BWS/Q2201) And 2 years of experience as Yoga Instructor
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for yoga practices 2. Advance yoga for 360-degree wellness 3. Hatha yoga 4. Health and safety to be followed at workplace for yoga practices 5. Bal yoga 6. Mahila yoga 7. Vridha yoga 8. Employability skills 9. Financial literacy 10. Digital literacy
8	Training Hours	360 (360 hours includes 270 hours of mandatory training hours, 60 hours of OJT and 1 elective NOS of 30 hours) Maximum Hours: 420 (420 hours includes 270 hours of mandatory training hours, 60 hours of OJT and 3 elective NOS of 90 hours)

S. NO	TITLE	DESCRIPTION
1	Job Role	Senior Yoga Trainer (B&W)
2	Role Description	<ul style="list-style-type: none"> ▶ Senior Yoga Trainer (B&W) would be trained on advanced training in yoga for holistic wellness, happiness and harmony including advanced yoga asanas, pranayamas, meditations and relaxation techniques to counter balance unhealthy lifestyle and manage a healthy body with a sound mind. ▶ After completing the training, the individual will be able to train Yoga Trainers on the intricacies of yoga services to enhance the quality of life.
3	NSQF Level	Level - 6
4	QP Code	BWS/Q2205
5	Minimum Education Qualification & Experience	Graduate OR Diploma course in Yoga / Level 5 Yoga Trainer (B&W/Q2203) And Mandatory 2 years as a Yoga Trainer
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for yoga practices 2. Advance Hatha yoga 3. Advance yoga for holistic wellness 4. Training yoga instructors/trainers 5. Health and safety to be followed at workplace for advance yoga practices 6. Advance Bal yoga 7. Advance Mahila yoga 8. Advance Vridha yoga 9. Employability skills 10. Financial literacy 11. Digital literacy
8	Training Hours	450 (450 hours includes 330 hours of mandatory training hours, 60 hours of OJT and 1 elective NOS of 60 hours) Maximum Hours: 570 (570 hours includes 330 hours of mandatory training hours, 60 hours of OJT and 3 elective NOS of 180 hours)



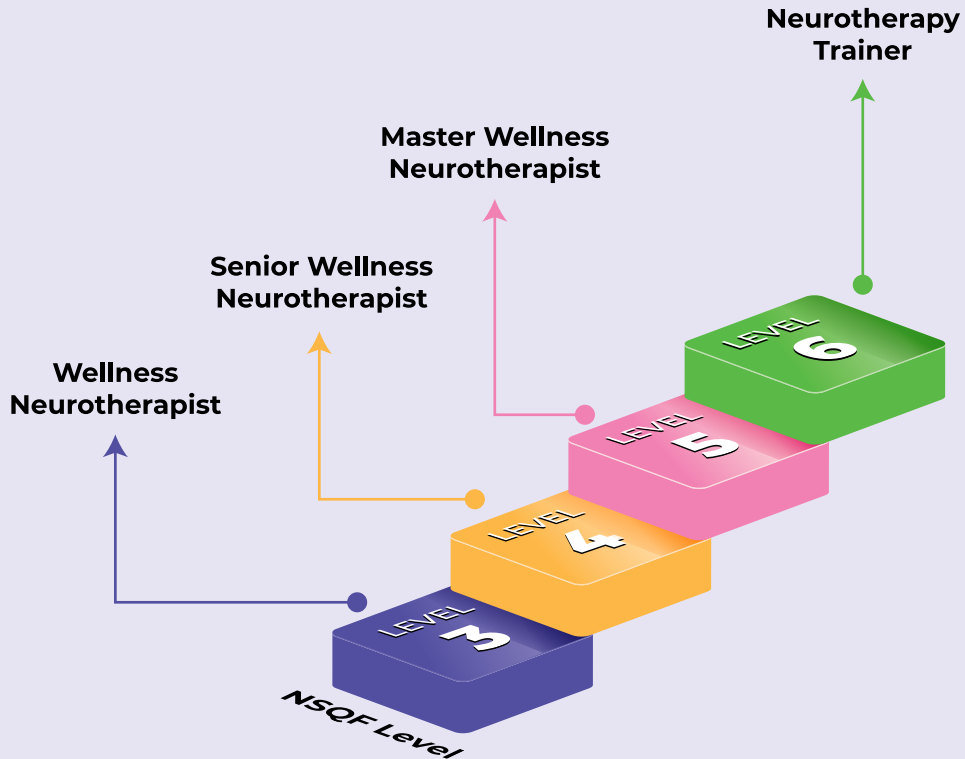


NEUROTHERAPY

Neurotherapy is an alternative way of healing. It does not require any chemicals or medicines from outside, because human body has the capacity to heal itself by producing the requisite hormones and chemicals. In this treatment, pressure is applied on different parts of the body at different angles for specific period of time which rejuvenate and detoxify the body. It relaxes body and mind, and is an effective technique which provides physical and mental wellbeing by restoring the glands to their optimal level of functioning.

- ▶ Wellness Neurotherapist – NSQF Level 3
- ▶ Senior Wellness Neurotherapist – NSQF Level 4
- ▶ Master Wellness Neurotherapist – NSQF Level 5

NEUROTHERAPY



NEUROTHERAPY

S. NO	TITLE	DESCRIPTION
1	Job Role	Wellness Neurotherapist (WN)
2	Role Description	<ul style="list-style-type: none"> ▶ Wellness Neurotherapist would be trained on setting up the work area, positioning the client and carrying out the requisite rejuvenation procedure. ▶ After completing the training, the individual will be able to assist Senior and Master Wellness Neurotherapist while carrying out therapies.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q2301
5	Minimum Education Qualification & Experience	Class X
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Maintenance of neurotherapy work area 2. Basic neurotherapy procedures 3. Basic health and safety practices in neurotherapy workplace 4. Basic employability Skills 5. Basic financial literacy 6. Basic digital literacy
8	Training Hours	390 (390 hours includes 300 hours of mandatory training hours and 90 hours of OJT)

S. NO	TITLE	DESCRIPTION
1	Job Role	Senior Wellness Neurotherapist (SWN)
2	Role Description	<ul style="list-style-type: none"> ▶ Senior Wellness Neurotherapist would be trained to recommend and perform appropriate wellness neurotherapy procedures. ▶ After completing the training, the individual will be able to consult the clients based on their health history.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q2302
5	Minimum Education Qualification & Experience	NSQF Level-3 course (Wellness Neurotherapist) with 1 year of relevant experience OR Class XII with 2 years of relevant experience at a Neurotherapy center
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Maintenance of neurotherapy work area 2. Neurotherapy procedure 3. Health and safety practices in neurotherapy workplace 4. Client consultation 5. Mentoring neurotherapists to improve work performance 6. Employability skills 7. Financial literacy 8. Digital literacy
8	Training Hours	480 (480 hours includes 330 hours of mandatory training hours and 150 hours of OJT)

S. NO	TITLE	DESCRIPTION
1	Job Role	Master Wellness Neurotherapist (MWM)
2	Role Description	<ul style="list-style-type: none"> ▶ Master Wellness Neurotherapist would be trained on effective techniques which provides physical and mental wellbeing by restoring the functioning of glands to their optimum level. ▶ After completing the training, the individual will be able to train Wellness Neurotherapists on appropriate wellness neurotherapy treatments.
3	NSQF Level	Level - 5
4	QP Code	BWS/Q2303
5	Minimum Education Qualification & Experience	NSQF Level-4 course (Senior Wellness Neurotherapist) with 2 years of relevant experience
6	Minimum Job Entry Age	20 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Maintenance of neurotherapy work area 2. Advance neurotherapy procedure 3. Health and safety practices in neurotherapy workplace 4. Client assessment and recommendation on advance neurotherapy procedures for increased comfort and enhanced fitness 5. Mentoring senior neurotherapists to improve work performance 6. Mental well-being counselling and antarmukhikriya procedure 7. Employability skills 8. Financial literacy 9. Digital literacy
8	Training Hours	540 (540 hours includes 390 hours of mandatory training hours and 150 hours of OJT)



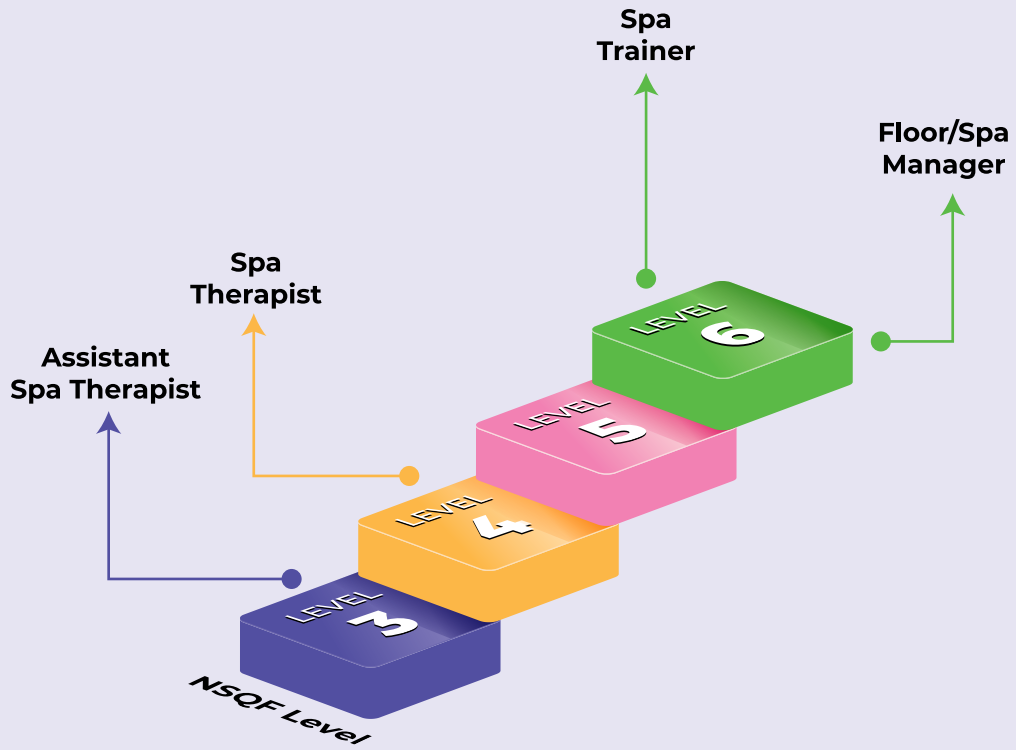


SPA

Spa industry in India is in a nascent stage but growing rapidly, thanks to increasing wellness tourism, improving living standards & growing awareness about the importance of maintaining good physical & mental health. Currently, India is the 3rd fastest growing Spa market after America & Europe.

- ▶ Assistant Spa Therapist – NSQF Level 3
- ▶ Spa Therapist – NSQF Level 4

SPA



SPA

S. NO	TITLE	DESCRIPTION
1	Job Role	Assistant Spa Therapist (AST)
2	Role Description	<ul style="list-style-type: none">▶ Assistant Spa Therapist would be trained on basic Spa therapies, Spa products & massage techniques.▶ After completing the training, the individual will be able to assist the Spa Therapist in providing advance Spa services.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q1001
5	Minimum Education Qualification & Experience	Class VIII
6	Minimum Job Entry Age	16 years
7	Modules Covered	<ol style="list-style-type: none">1. Preparation and maintenance of work area for Spa services2. Basic Spa services3. Assisting Senior Spa Therapist for advance Spa services4. Basic health and safety to be followed at workplace5. Basic employability skills6. Basic financial literacy7. Basic digital literacy
8	Training Hours	330

S. NO	TITLE	DESCRIPTION
1	Job Role	Spa Therapist (ST)
2	Role Description	<ul style="list-style-type: none"> ▶ Spa Therapist would be trained on variety of advance Spa services. ▶ After completing the training, the individual will be able to perform advance Spa services.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q1002
5	Minimum Education Qualification & Experience	Class X with 1 year of experience as an Assistant Spa Therapist in a Spa OR NSQF Level - 3 course (Assistant Spa Therapist) with 1 year of experience OR Class X with NSQF Level-3 course in advance spa therapy under DGT with 6 months of experience
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of work area for spa services 2. Advance spa services 3. Health and safety to be followed at workplace 4. Employability skills 5. Financial literacy 6. Digital literacy
8	Training Hours	390

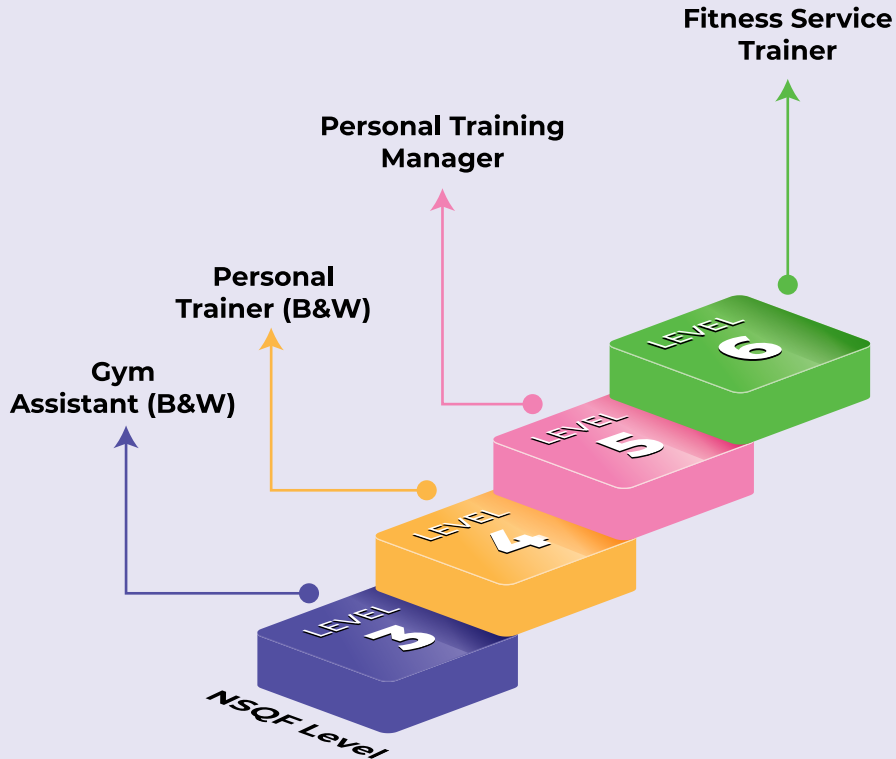


GYM & FITNESS

The overall Fitness Industry in India is growing at a CAGR of 19%. This growth is primarily driven by the increasing focus on personal health & well-being by following the road of prevention rather than cure.

- ▶ Gym Assistant (B&W) – NSQF Level 3
- ▶ Personal Trainer (B&W) – NSQF Level 4

GYM & FITNESS



GYM & FITNESS

S. NO	TITLE	DESCRIPTION
1	Job Role	Gym Assistant (B&W)
2	Role Description	<ul style="list-style-type: none"> ▶ Gym Assistant (B&W) would be trained on assisting and supporting the clients in the gym by ensuring the safe usage of fitness equipment and weights. ▶ After completing the training, the individual will be able to assist the Personal Trainer while carrying out exercises.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q3001
5	Minimum Education Qualification & Experience	Class X with 6 months of relevant experience of working in a Gym
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of Gym work area and equipment 2. Demonstration of basic exercises to clients 3. Basic health and safety to be followed at workplace 4. Basic employability skills 5. Basic financial literacy 6. Basic digital literacy
8	Training Hours	330 (330 hours includes 270 hours of mandatory training hours and 60 hours of OJT)

S. NO	TITLE	DESCRIPTION
1	Job Role	Personal Trainer (B&W)
2	Role Description	<ul style="list-style-type: none"> ▶ Personal Trainer (B&W) would be trained to plan training programmes, monitor clients progress and focus on individual clients in meeting their fitness goals for overall well-being. ▶ After completing the training, the individual will be able to consult the clients on their fitness regime.
3	NSQF Level	Level - 4
4	QP Code	BWS/Q3003
5	Minimum Education Qualification & Experience	Class X with 2 years of experience as Gym Assistant OR NSQF Level - 3 course of Gym Assistant with 1 year of experience as a Gym Assistant (B&W)
6	Minimum Job Entry Age	20 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Preparation and maintenance of gym work area and equipment 2. Health screening and fitness assessment of the client 3. Planning personal training for clients 4. Motivating the clients to follow fitness regime 5. Analyzing the client's lifestyle to develop personalized nutrition and fitness program 6. Planning session for improving athletic performance of client 7. Fitness assessment for sports related activities of the client 8. Health and safety to be followed in the gym 9. Employability skills 10. Financial literacy 11. Digital literacy
8	Training Hours	420 (420 hours includes 360 hours of mandatory training hours and 60 hours of OJT) Maximum Hours: 630 (630 hours includes 360 hours of mandatory training hours, 60 hours of OJT and 2 optional NOS of 210 hours)

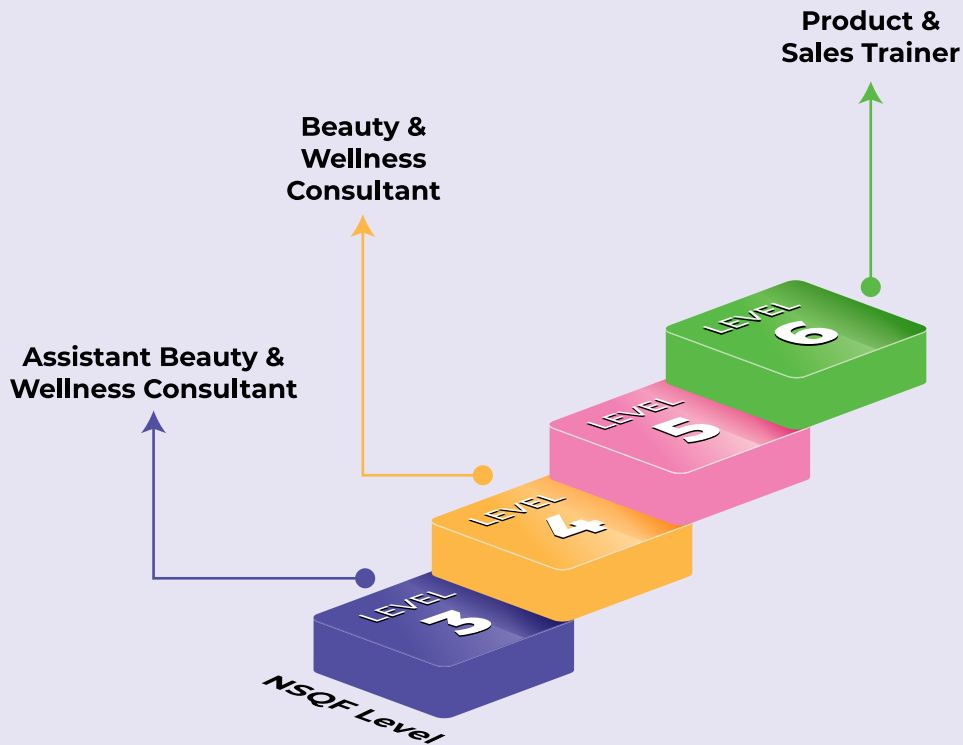


PRODUCT & SALES

One of India's fastest growing consumer product sectors is the beauty and personal care product market, which grew over 22 billion U.S. dollars in 2020, almost doubled its market size as of 2015. The beauty and personal care product market in India could be widely classified into five categories - body care, hair care, face care, hand care and color cosmetics.

- ▶ Assistant Beauty & Wellness Consultant – NSQF Level 3

PRODUCT & SALES



PRODUCT & SALES

S. NO	TITLE	DESCRIPTION
1	Job Role	Assistant Beauty & Wellness Consultant (ABWC)
2	Role Description	<ul style="list-style-type: none"> ▶ ABWC would be trained on sales and marketing to display products, conduct skin and hair analysis, sell beauty products, track and report sales information. ▶ After completing the training, the individual will be able to undertake an operational job-role to sell products in salons, spas, shop-in-shop.
3	NSQF Level	Level - 3
4	QP Code	BWS/Q4001
5	Minimum Education Qualification & Experience	NSQF Level - 3 course of Assistant Beauty Therapist OR Assistant Hair Dresser & Stylist OR Class X with 1 year program in ITI (Hair & Skin care)
6	Minimum Job Entry Age	18 years
7	Modules Covered	<ol style="list-style-type: none"> 1. Display of products for various skin & hair categories 2. Sales and customer services for beauty and wellness products 3. Basic administrative services for selling products 4. Preparation and maintenance of work area 5. Basic employability skills 5. Basic financial literacy 6. Basic digital literacy
8	Training Hours	300 (300 hours includes 240 hours of mandatory training hours and 60 hours of OJT)

CAREER IN BEAUTY & WELLNESS

In addition to short-term skilling courses, B&WSSC also offers courses under higher education initiatives in colleges & universities. Beauty and Wellness courses, offered at Higher Education Institutions (HEI) starts from a certificate course of 6 months to a degree course of 3 years and are aligned with the current industry requirement with global standards.

B&WSSC offer these courses through 160 colleges and 12 universities onboarded with the council.



ASSOCIATED UNIVERSITIES



Desh Bhagat University



Jiwaji University, Gwalior
(Established in 1964)
जीवाजी विश्वविद्यालय, ग्वालियर (स्थापना वर्ष 1964)
NAAC Accredited 'A' Grade University



APPRENTICESHIP TRAINING IN BEAUTY & WELLNESS SECTOR

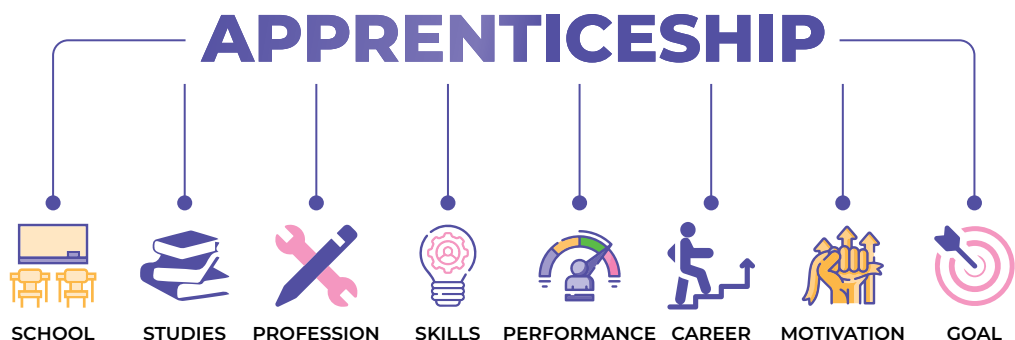
Apprenticeship training refers to job role specific training in Beauty & Wellness industry or establishment. Apprenticeship training consists of basic training and practical on the job training at actual work place/ shop floor.

Who can REGISTER as an APPRENTICE?

- ▶ Candidates should have completed 14 years of age
- ▶ Candidates must have an Aadhaar Number.
- ▶ Candidates should get registered on the Apprenticeship Portal www.apprenticeshipindia.gov.in
- ▶ Candidates must possess minimum age, educational qualification and physical attributes required for that trade.

Benefits for Apprentices:

- ▶ Provides an opportunity to put skills into practice, to gain confidence in a working environment
- ▶ Makes the transition of the apprentice from training to employment easier through industrial exposure
- ▶ Provides 'earn while learn' opportunity to the apprentice
- ▶ Helps make broad-based decision of future career path within the function/industry
- ▶ Provides scope for vertical mobility when employed in the organization
- ▶ Ensures government-recognized certification



WORLDSKILLS COMPETITION

WorldSkills Competition is the biggest vocational education and skills excellence event in the World that truly reflects global industry standards; wherein the competitors all under age of 22 years represent the best of their peers and are selected from skill competitions in WorldSkills Member countries. WorldSkills is a biennial competition and moniker of 'Olympics of Skills'; and is a wonderful platform to promulgate excellence in displaying workplace skills. It helps attain world class standards of competence, economic success as well as personal fulfilment for the participants at global level.

IndiaSkills competition offers a national platform to the youth and gives them an exposure to get trained on global training standards. It is a step towards discovering the power of skills and making vocational training aspirational for the youth. B&WSSC students can participate in IndiaSkills competition in 3 trades: Beauty Therapy, Hair Dressing & Yoga. The winners of IndiaSkills National competition undergoes training with the best in class faculty in India and gets an opportunity to represent the country at the coveted WorldSkills Competition, held every alternate year.

Eligibility Criteria

- ▶ Indian Citizen
- ▶ A competitor at the WorldSkills competition must not be older than 22 in the year of the competition
- ▶ Some background in Beauty/Hair preferred but not mandatory



INDUSTRY PARTNERS





@bwsscofficial



@bwsscofficial



@bwsscofficial



@bwsscofficial



For more information
scan here

BEAUTY & WELLNESS SECTOR SKILL COUNCIL

5B, Upper Ground Floor, 23, Himalaya House, K. G. Marg,
Connaught Place, New Delhi-110001

Contact: (011) 40342940/42/44/45, Mobile: 7982228995

write to us at: **info@bwssc.in**