









## **Model Curriculum**

**QP Name: Professional Makeup Artist** 

QP Code: BWS/Q0306

QP Version: 2.0

**NSQF Level: 4** 

**Model Curriculum Version: 2.0** 

Beauty & Wellness Sector Skill Council
Office no. - UG-5B, Upper Ground Floor, Himalaya House-23, Kasturba Gandhi Marg,
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## **Training Parameters**

Sector	Beauty & Wellness
Sub-Sector	Beauty and Salons
Occupation	Make-up Services
Country	India
NSQF Level	4
Aligned to NCO/ISCO/ISIC Code	NCO-2015/5142.0400
Minimum Educational Qualification and Experience	<ul> <li>10th grade pass and pursuing continuous schooling OR</li> <li>10th grade pass plus 1-year NTC/ NAC OR</li> <li>10th grade pass with 2 years relevant experience OR</li> <li>Previous relevant Qualification of NSQF Level 3.0 with minimum education as 5th Grade pass and 2 years of relevant experience</li> </ul>
Pre-Requisite License or Training	_
Minimum Job Entry Age	18 years
Last Reviewed On	24-02-2022
Next Review Date	24-02-2025
NSQC Approval Date	24-02-2022
QP Version	2.0
Model Curriculum Creation Date	24-02-2022
Model Curriculum Valid Up to Date	24-02-2022
Model Curriculum Version	2.0
Minimum Duration of the Course	510:00 Hrs.
Maximum Duration of the Course	570:00 Hrs.









## **Program Overview**

This section summarizes the end objectives of the program along with its duration.

## **Training Outcomes**

At the end of the program, the learner will be able to:

- Explain the objectives of the program
- Explain the roles & responsibilities of Professional Makeup Artist
- Prepare and maintain work area
- Perform skin care services
- Perform groom makeup services
- Perform high-definition makeup technique
- Perform airbrush makeup services
- Perform fantasy makeup services
- Consult and advise clients
- Maintain health and safety of work area
- Create a positive impression at work area
- Perform blow dry
- Perform basic and creative hair styling and dressing
- Discuss the importance of employability skills

#### **Compulsory Modules**

The table lists the modules, their duration and mode of delivery.

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommended)	Total Duration
BWS/N9001 Prepare & maintain work area V4.0, NSQF Level 3	10	20	_	_	30
Introduction to the program and the role of Professional Makeup Artist	1	_	_	_	1
Prepare and maintain work area	9	20	_	_	29
BWS/N0104 Perform skin care services V4.0, NSQF Level 4	10	20	-	_	30
Perform skin care services	10	20	_	_	30
BWS/N0106 Perform make-up services	10	20	_	_	30









10	20			30
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10	20			30
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Maintain health and	10	20			30
safety at the workplace	10	20	_	_	
	10	20			30
BWS/N9003-	10	20	_	_	30
Create a positive					
impression at the					
workplace					
V4.0, NSQF Level 3					
Create a positive	10	20	_	_	30
impression at the					
workplace					
BWS/N9005-	10	20	_	_	30
Consult and advise					
clients					
V3.0, NSQF Level 5					
Consult and advise	10	20	_	_	30
client's					
DGT/VSQ/N0102			_	_	
<b>Employability Skills</b>					
(60 hours)	24	36			60
NOS Version No. – 1.0					
NSQF Level – 4					
Introduction to			_	_	
Employability	5	1			1.5
Skills					
Constitutional	0.5	1	_	_	1.5
values - Citizenship	0.5	1			1.5
Becoming a			_	_	
Professional in the	1	1.5			2.5
21st Century					
Basic English Skills			_	_	
Dasic Eligibil Skills	4	6		_	10
Career Development	1	1	_	_	2
& Goal Setting					
Communication		2	_	_	
Skills	2	3			5
Diversity & Inclusion	1	1.5	_	_	2.5
Financial and Legal			_	_	
Literacy	2	3			5
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SECTOR SKILL COUNCIL		500	IN THE PHENEURS NIP	कारात नारत-कुरात नारत	
Essential Digital Skills	4	6	_	_	10
Entrepreneurship	3	4	_	_	7
Customer Service	2	3	-	_	5
Getting ready for apprenticeship & Jobs	3	5	-	-	8
<b>Total Duration</b>	154:00	296:00	60	_	510:00 Hrs.
Optional BWS/N0127- Carry out application of simple mehndi designs V4.0, NSQF Level 3	10	20	_	_	30
Carry out application of simple mehndi designs	10	20	-	_	30
BWS/N0404 Perform nail art application V4.0, NSQF Level 3	10	20	_	_	30
Perform nail art application	10	20	-	_	30









## **Module Details**

# Prepare and maintain work area Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

- Explain the objectives of the program
- Explain the roles & responsibilities of Professional Makeup Artist
- List the career opportunities in makeup services
- Carry out preparation and maintenance of work area

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Explain the objectives of the program</li> <li>State the roles &amp; responsibilities of Professional Makeup Artist</li> <li>List the career opportunities in makeup service</li> <li>Discuss about the projected growth in makeup service</li> <li>Discuss the significance of maintaining hygienic, safe, disinfected and suitable ambient conditions at work place; such as by using air purifiers to reduce dust, dander, smoke, allergens &amp; odour resulting in a healthier, fresher &amp; cleaner environment and restructuring the workplace set-up by keeping a minimum distance of 2 meters in between two clientele, practicing social distancing by avoiding handshakes/ hugs to co-workers/ clientele, etc.</li> <li>Identify and prepare equipment &amp; products required for the respective service</li> <li>Discuss the instructions required in preparing a sterilization solution as per organizational standards using approved products and as per manufacturer's and checking leakages</li> <li>Identify need of segregating recyclable,</li> </ul>	<ul> <li>Demonstrate organizing the sterilized/disinfected equipment for a service delivery; equipment such as bowls, cotton etc.</li> <li>Demonstrate disposing of waste in the designated area at work place; waste materials such as disposable triple layered surgical face mask, disposable gloves, etc.</li> <li>Demonstrate the use of electrical equipment while providing services and its proper maintenance when not in use</li> <li>Prepare reports of materials and equipment securely in line with the organisational policies</li> <li>Apply digital mode of payment to lessen any kind of cross infection; digital mode such as use of debit/credit cards, internet banking, mobile wallets, digital payment apps, etc.</li> </ul>









non-recyclable and hazardous waste generated in separate bin

Conduct employee awareness program; such as for COVID-19 by displaying posters/ signage's promoting regular hand-washing and respiratory hygiene in the premises

#### **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**

Therapy Bed, Beauty Trolley, First Aid Kit, Fire, Extinguishers, Sterilizers, Hot Cabinets, Waste Disposal Bin, Record Book, Bowls Bed, Basket, Recliner, Chair, Bowl, Cotton









## **Provide skin care services** Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

• Perform skin care services; such as facial skin condition using exfoliation, skin warming, comedone extraction, facial massage, mask treatments and moisturizing

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Describe the anatomical structure ofthe skin; such as the layers of the epidermis, the dermis, the subcutaneous layer, the hair follicle, the hair shaft, the sebaceous gland, arrector pili muscle, sweat gland, and sensory nerve endings</li> <li>Identify the functions of the skin; such as sensitivity, heat regulation, absorption, protection, excretion, secretion and vitamin D production</li> <li>Identify the characteristics of the skin, its type and conditions</li> <li>Identify the effect of the natural ageing process on the skin, facial muscles and muscle tone</li> <li>Explain the functions of the circulatory and the lymphatic systems of the body</li> <li>Identify various environmental and lifestyle factors affecting the skin</li> <li>Identify erythema and its causes</li> <li>Identify the allergies, contraindications and contra-actions of the skin accurately</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>Prepare the client, self and work area for basic skin care services</li> <li>Apply facial and bleach techniques for clients basis on the skin conditions; facials such as skin lighting, radiance, anti-tan, hydration, oil control, harmonizing for sensitive skin, etc. and skin conditions such as psoriasis, eczema, acne, etc.</li> <li>Perform suitable course of services and procedures for various skin types and conditions, and recommended frequency of service - daily, weekly, monthly, etc.</li> <li>Differentiate between various types of specialist skin products and methods</li> <li>Categorise the benefits of various beauty services; such as used for cleansing, exfoliating and toning the skin</li> <li>Massage by applying masks and skin care products &amp; warm the skin using different types of skin warming devices</li> <li>Perform safe manual black head extraction using comedone extractor</li> </ul>
Classroom Aids	

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**

Anatomy and Physiology, Charts, Therapy Bed, Beauty Stool/Chair, Trolley, Bowls, Sterilize, Comedone Remover, Face Steamer, Pack Brush, Dustbin









# Perform make-up services Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

• Perform make-up for a variety of occasions, including day, evening and special occasions

needs; such as by identifying basic skin types and skin tone correctly  • Describe the need of cleaning, toning  needs, based on skin types, constraints and client preferences  • Perform the make-up procedures using	Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
<ul> <li>make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly</li> <li>Describe the need of cleaning, toning and moisturizing the skin to suit the</li> <li>planning and preparation to meet the client's needs, based on skin types, constraints and client preferences</li> <li>Perform the make-up procedures using materials, equipment and techniques correctly</li> </ul>	Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>techniques</li> <li>Identify &amp; select the correct make-up products to enhance facial features, to suit the client's needs and achieve the desired effect, using make-up products: foundation, powder, blusher, mascara, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss, etc.</li> <li>Explain the role of disposing off waste</li> <li>Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> </ul>	<ul> <li>make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly</li> <li>Describe the need of cleaning, toning and moisturizing the skin to suit the client's skin type and needs in the correct sequence, applying correct techniques</li> <li>Identify &amp; select the correct make-up products to enhance facial features, to suit the client's needs and achieve the desired effect, using make-up products: foundation, powder, blusher, mascara, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss, etc.</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of</li> </ul>	<ul> <li>planning and preparation to meet the client's needs, based on skin types, constraints and client preferences</li> <li>Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client</li> <li>Demonstrate various plans followed in simple makeup services</li> <li>Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> <li>Practice handling the costume safely, avoiding any additional wrinkles or crumpling; such as saree, lehenga, mekhla, Christian gown, dupatta etc.</li> <li>Perform costume on customer using correct techniques and without discomfort to the</li> </ul>

## **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**









# Perform groom makeup services Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

Perform bridal makeup services

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify &amp; select suitable skin care and make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly</li> <li>Describe the need of cleaning, toning and moisturizing the skin to suit the client's skin type and needs in the correct sequence, applying correct techniques</li> <li>Identify &amp; select the correct make-up products to enhance facial features, to suit the client's needs and achieve the desired effect, using make-up products: foundation, powder, blusher, mascara, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss, etc.</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>Conduct client consultation, treatment planning and preparation to meet the client's needs, based on skin types, constraints and client preferences</li> <li>Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client</li> <li>Demonstrate various plans followed in simple makeup services</li> <li>Demonstrate and identify contraindications and contra-actions that may affect or restrict the services</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> <li>Practice handling the costume safely, avoiding any additional wrinkles or crumpling; such as Anarkali Sherwani, Anarkali Kurta, Jackrt kurta, Jodhpuri Suit, Dhoti Kurta</li> <li>Perform costume on customer using correct techniques and without discomfort to the customer</li> </ul>

#### **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**









# Apply air-brush make-up Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

Perform air-brush makeup services

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify &amp; select suitable skin care and make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly</li> <li>Describe the need of cleaning, toning and moisturizing the skin to suit the client's skin type and needs in the correct sequence, applying correct techniques</li> </ul>	<ul> <li>Conduct client consultation, treatment planning and preparation to meet the client's needs, based on skin types, constraints and client preferences</li> <li>Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client</li> <li>Demonstrate different airbrush make-up designs: contouring, 3D, tattooing, full face day</li> </ul>
<ul> <li>Identify &amp; select the Select airbrush make-up products, tools and equipment to suit client treatment needs, skin type and conditions</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>make-up; make-up for bridal, fashion and photographic shoots</li> <li>Apply different airbrush make-up techniques according to client's skin type, skin condition and facial structure (colour fading; blending; highlighting; shading; stencilling; masking, freehand; pulsing; back bubbling; even colour washing)</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> </ul>

### **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**









## Perform makeup using high-definition technique Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

Perform high-definition makeup services

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify &amp; select suitable skin care and make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly</li> <li>Describe the need of cleaning, toning and moisturizing the skin to suit the client's skin type and needs in the correct sequence, applying correct techniques</li> <li>Identify &amp; select the Select airbrush make-up products, tools and equipment to suit client treatment needs, skin type and conditions</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>Conduct client consultation, treatment planning and preparation to meet the client's needs, based on skin types, constraints and client preferences</li> <li>Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client</li> <li>Demonstrate different airbrush make-up designs: contouring, 3D, tattooing, full face day make-up; make-up for bridal, fashion and photographic shoots</li> <li>Apply different airbrush make-up techniques according to client's skin type, skin condition and facial structure (colour fading; blending; highlighting; shading; stencilling; masking, freehand; pulsing; back bubbling; even colour washing)</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> </ul>

### **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**









# Perform fantasy makeup Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

• Perform fantasy makeup services

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify &amp; select suitable skin care and make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly</li> <li>Describe the need of cleaning, toning and moisturizing the skin to suit the client's skin type and needs in the correct sequence, applying correct techniques</li> <li>Identify &amp; select the Select airbrush make-up products, tools and equipment to suit client treatment needs, skin type and conditions</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>Conduct client consultation, treatment planning and preparation to meet the client's needs, based on skin types, constraints and client preferences</li> <li>Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client</li> <li>Demonstrate different airbrush make-up designs: contouring, 3D, tattooing, full face day make-up; make-up for bridal, fashion and photographic shoots</li> <li>Apply different airbrush make-up techniques according to client's skin type, skin condition and facial structure (colour fading; blending; highlighting; shading; stencilling; masking, freehand; pulsing; back bubbling; even colour washing)</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> </ul>

### **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**









# Perform blow-drying of hair Mapped to Professional Makeup Artist, BWS/Q0306

## **Terminal Outcomes:**

• Apply hair dryer to perform blow dry aligned to the standards of operation of the salon

<b>Duration:</b> 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Describe the hair structure and hair shaft</li> <li>Describe the structure of the skin and scalp</li> <li>Identify hair and scalp conditions and causes and contra-indications to hair services</li> <li>Identify the defects of hair</li> <li>Explain the composition of hair</li> <li>Identify different hair types</li> <li>Describe the hair cycle</li> <li>Describe procedures and effects of blow-drying and finishing services</li> <li>List the factors that influence blow-dry and finishing services</li> <li>Explain the science of blow-dry and finishing hair</li> <li>List the tools, equipment, products and techniques used to blow-drying and finishing hair</li> </ul>	<ul> <li>Prepare the client, self and work area for basic hair care services</li> <li>Perform blow-dry services for various hair types and conditions, and recommended frequency of service - daily, weekly, monthly, etc.</li> <li>Differentiate between various types of hair products and methods</li> <li>Perform aftercare services by recommending basic home care routine for skin protection</li> </ul>
Classroom Aids	1
Computer, projector, white board/ flip chart,	marker and duster
Tools, Equipment and Other Requirements	
Hair Dryer, Combs, Brushes, Roller Clips, Tong	Rods, Crimper, Curler









# Perform hair styling and dressing Mapped to Professional Makeup Artist, BWS/Q0306

## **Terminal Outcomes:**

• Carry out hair styling and hair dressing tasks efficiently

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify &amp; select suitable products to meet the client's* needs; such as by identifying basic hair structure, tone *client's: applicable to all gender</li> <li>Identify &amp; select the correct products to suit the client's needs and achieve the desired effect</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>Conduct client consultation, treatment planning and preparation to meet the client's needs, based on hair type, constraints and client preferences</li> <li>Perform the hair styling techniques to achieve the desired effects</li> <li>Demonstrate various plans followed in to achieve the desired look</li> <li>Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> <li>Perform aftercare advice for clients</li> </ul>

#### **Classroom Aids**

Computer, projector, white board/flip chart, marker and duster

## **Tools, Equipment and Other Requirements**

Round Brushes (various diameters), Flat Brushes, Bristle Brushes, Vent, Dressing Comb – backcomb, Hair Straighteners, Curling Tongs – various sizes, Hand Dryer, Diffuser, Hot Rollers, Rollers with Pins, Bendy Rollers, Velcro Rollers, Pin Curl Clips, Crimpers, Hot Brush, Section clips, Hair Styling Products









## Perform creative hair styling and dressing Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

Carry out creative hair styling and hair dressing

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify &amp; select suitable products to meet the client's needs; such as by identifying basic hair structure and tone correctly</li> <li>Identify &amp; select the correct products to suit the client's needs and achieve the desired effect</li> <li>Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner</li> <li>Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers</li> </ul>	<ul> <li>Conduct client consultation, treatment planning and preparation to meet the client's needs, based on hair type, constraints and client preferences</li> <li>Perform creative hair styling techniques to achieve the desired effects</li> <li>Demonstrate performing styling techniques such as blow drying with round brush and flat brush, finger drying, diffuse, setting, finger waving, pin curling, tonging, straighteners, non-conventional, etc.</li> <li>Demonstrate performing various dressing techniques such as firm brushing, creative brush, comb used on straight flat styles, hands – tease, pull, push, mould, create, back combing/back brushing, roll section of hair, knots, plaits, weaving sections of hair, twists, barrel curls, pleat, etc.</li> <li>Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services</li> <li>Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards</li> </ul>
Classroom Aids	

Computer, projector, white board/flip chart, marker and duster

#### **Tools, Equipment and Other Requirements**

Round Brushes (various diameters), Flat Brushes, Bristle Brushes, Vent, Dressing Comb – backcomb, Hair Straighteners, Curling Tongs – various sizes, Hand Dryer, Diffuser, Hot Rollers, Rollers with Pins, Bendy Rollers, Velcro Rollers, Pin Curl Clips, Crimpers, Hot Brush, Mirror with work station









# Maintain health and safety at the workplace Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

• Describe the application of health and safety practices at the workplace

First Aid kit, Fire Extinguishers, Sterilizers, Hot Cabinets, Waste Disposal, Bins

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>State the significance of personal protective equipment (PPE) &amp; its efficient supply at work place; PPE such as tissues, antibacterial soaps, alcohol-based hand cleansers, triple layered surgical face masks, gloves, etc.</li> <li>Discuss the importance of maintaining basic hygiene at work place to avoid any kind of cross infection; basic hygiene such as wearing disposable N-95/ triple layered surgical face mask, gloves, apron, washing/sanitizing hands &amp; taking bath at regular intervals, etc.</li> <li>Explain the importance of maintaining first aid kit at work place</li> <li>Identify and list potential risks and hazards in the workplace</li> </ul>	<ul> <li>Demonstrate and state significance of maintaining posture and position to minimize fatigue and the risk of injury</li> <li>Demonstrate the method of sterilizing equipment &amp; tools before and after use</li> <li>Prepare, maintain and report accident reports as per organisational policies</li> </ul>
Classroom Aids	
Computer, projector, white board/ flip chart, mar	ker and duster
Tools, Equipment and Other Requirements	









## Create a positive impression at the workplace Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

• Describe the importance of personal hygiene and grooming while executing task

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Explain the importance of maintaining personal hygiene and grooming; such as sanitized hands, neatly tied and covered hair, clean nails, sanitized uniform while engaging with clients with no gender stereotyping, to ensure privacy, comfort and wellbeing of all the genders throughout the services, etc.</li> <li>List the ways to manage client expectations; such as by identifying new techniques</li> <li>State the importance of maintaining confidentiality of information while performing documentation of records</li> <li>Conduct employee awareness program; such as internalization of gender, PwD sensitization on designing PwD friendly workplace</li> </ul>	<ul> <li>Demonstrate the different formats of maintaining documentation of records</li> <li>Demonstrate the process of client appointment scheduling; pre-bookings and maintaining the work area, equipment, product stocks to meet the schedule</li> <li>Carry out different &amp; effective ways of communication for clients; clients could be from different culture, religion, age, background, disability, gender; and communication such as email, phone etc.</li> </ul>
Classroom Aids	
Computer, projector, white board/ flip chart, mar	ker and duster
Tools, Equipment and Other Requirements	
POS Machine	









# Consult and advice clients Mapped to Professional Makeup Artist, BWS/Q0306

## **Terminal Outcomes:**

• Perform consultation and advising services to clients

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Explain the anatomy of the skin</li> <li>Identify basic ailments, contraindications, contra actions, treatment plans</li> <li>Define a suitable treatment plan to meet the client's needs</li> <li>Explain the organization's standards of performance and sequence of services</li> </ul>	<ul> <li>Analyse the treatment area, visually and carry out necessary tests</li> <li>Consult the client by questioning to identify contra-indications to products</li> <li>Carry out treatments that are suitable to the client after understanding the client's expectation</li> <li>Confirm to the client the pricing and duration of service and products and address client queries</li> <li>Carry out effective communication with the client to maintain client's goodwill trust</li> <li>Perform after care advice and recommendations to the client</li> <li>Record the client and treatment details accurately in line with the organization 's policies</li> <li>Operate by applicable legislation relating to the workplace (for example, health and safety, workplace regulations, use of work equipment, control of substances hazardous to health, handling/storage/disposal/cautions of use of products, fire precautions, hygiene practice, disposal of waste, environmental protection)</li> </ul>
Classroom Aids	
Computer, projector, white board/ flip chart, mar	ker and duster
Tools, Equipment and Other Requirements	
NA	









## **Introduction to Employability**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Discuss about Employability Skills in meeting the job requirements

<b>Duration</b> : <1:00>
Practical – Key Learning Outcomes
List different learning and employability related GOI and private portals and their usage

# Constitutional values - Citizenship Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Discuss about constitutional values to be followed to become a responsible citizen

actical – Key Learning Outcomes
01 1 1 11 1100 1
Show how to practice different environmentally sustainable practices









# Becoming a Professional in the 21st Century Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Demonstrate professional skills required in 21st century

<b>Duration:</b> <1:00>	<b>Duration</b> : <1.5:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Discuss 21st century skills.</li> <li>Describe the benefits of continuous learning</li> </ul>	Exhibit 21st century skills like Self- Awareness, Behavior Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn etc. in personal or professional life.
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	

## **Basic English Skills**

## Mapped to DGT/VSQ/N0102

## **Terminal Outcomes:**

• Practice basic English speaking.

<b>Duration</b> : <4:00>	<b>Duration</b> : <6:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Describe basic communication skills</li> <li>Discuss ways to read and interpret text written in basic English</li> </ul>	<ul> <li>Show how to use basic English sentences for everyday conversation in different contexts, in person and over the telephone</li> <li>Read and interpret text written in basic English</li> <li>Write a short note/paragraph / letter/e - mail using basic English</li> </ul>
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	
-	









## **Career Development & Goal Setting**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Demonstrate Career Development & Goal Setting skills.

<b>Duration</b> : <1:00>	<b>Duration</b> : <1:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
Discuss need of career development plan	<ul> <li>Demonstrate how to communicate in a well -mannered way with others.</li> <li>Create a career development plan with well-defined short- and long-term goals</li> </ul>
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	

## **Communication Skills**

## Mapped to DGT/VSQ/N0102

## **Terminal Outcomes:**

• Practice basic communication skills.

<b>Duration</b> : <2:00>	<b>Duration</b> : <3:00>		
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes		
<ul> <li>Explain the importance of active listening for effective communication</li> <li>Discuss the significance of working collaboratively with others in a team</li> </ul>	Demonstrate how to communicate effectively using verbal and nonverbal communication etiquette		
Classroom Aids:			
Whiteboard, marker pen, projector			
Tools, Equipment and Other Requirements			









## **Diversity & Inclusion**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Describe PwD and gender sensitisation.

<b>Duration</b> : <1:00>	<b>Duration</b> : <1.5:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
Discuss the significance of reporting sexual harassment issues in time	Demonstrate how to behave,     communicate, and conduct oneself     appropriately with all genders and PwD
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	

## **Financial and Legal Literacy**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Describe ways of managing expenses, income, and savings.

<b>Duration</b> : <2:00>	<b>Duration</b> : <3:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>List the common components of salary and compute income, expenditure, taxes, investments etc.</li> <li>Discuss the legal rights, laws, and aids</li> </ul>	<ul> <li>Outline the importance of selecting the right financial institution, product, and service</li> <li>Demonstrate how to carry out offline and online financial transactions, safely and securely</li> </ul>
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	









## **Essential Digital Skills**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Demonstrate procedure of operating digital devices and associated applications safely.

<b>Duration</b> : <4:00>	<b>Duration</b> : <6:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Describe the role of digital technology in today's life</li> <li>Discuss the significance of using internet for browsing, accessing social media platforms, safely and securely</li> </ul>	<ul> <li>Show how to operate digital devices and use the associated applications and features, safely and securely</li> <li>Create sample word documents, excel sheets and presentations using basic features</li> <li>Utilize virtual collaboration tools to work effectively</li> </ul>
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	

## Entrepreneurship

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

Describe opportunities as an entrepreneur.

Duration: <3:00>	<b>Duration</b> : <4:00>		
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes		
<ul> <li>Explain the types of entrepreneurship and enterprises</li> <li>Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan</li> <li>Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement</li> </ul>	Create a sample business plan, for the selected business opportunity		
Classroom Aids:			
Whiteboard, marker pen, projector			
Tools, Equipment and Other Requirements			









## **Customer Service**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Describe ways of maintaining customer.

<b>Duration</b> : <2:00>	<b>Duration</b> : <3:00>		
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes		
<ul> <li>Explain the significance of identifying customer needs and addressing them.</li> <li>Explain the significance of identifying customer needs and responding to them in a professional manner.</li> <li>Discuss the significance of maintaining hygiene and dressing appropriately.</li> </ul>	Demonstrate how to maintain hygiene and dressing appropriately.		
Classroom Aids:			
Whiteboard, marker pen, projector			
Tools, Equipment and Other Requirements			

## **Getting ready for apprenticeship & Jobs**

## Mapped to DGT/VSQ/N0102

#### **Terminal Outcomes:**

• Describe ways of preparing for apprenticeship & Jobs appropriately.

<b>Duration</b> : <3:00>	<b>Duration</b> : <5:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Discuss the significance of maintaining hygiene and confidence during an interview</li> <li>List the steps for searching and registering for apprenticeship opportunities</li> </ul>	<ul> <li>Create a professional Curriculum Vitae (CV)</li> <li>Use various offline and online job search sources such as employment exchanges, recruitment agencies, and job portals respectively</li> <li>Perform a mock interview</li> </ul>
Classroom Aids:	
Whiteboard, marker pen, projector	
Tools, Equipment and Other Requirements	









# Carry out application of simple mehndi designs Mapped to Professional Makeup Artist, BWS/Q0306

#### **Terminal Outcomes:**

• Carry out application of simple mehndi designs

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify contra-indications and contraactions for mehndi application</li> <li>Describe the process of preparing and storing mehndi</li> <li>Explain the skin sensitivity, its importance and procedure</li> <li>Identify risks of using sub-standard products</li> <li>List the significance of providing customer comfort and satisfaction while undergoing the process of mehndi application</li> <li>Identify the factors impacting resultant colour of the applied mehndi</li> </ul>	<ul> <li>Apply right consistency of mehndi mixture</li> <li>Apply simple design elements used for mehndi designing</li> <li>Select various parts of the body commonly used for mehndi application</li> <li>Follow customer service principles including privacy and protection to modesty of the customers</li> <li>Perform aftercare advice for clients</li> </ul>
Classroom Aids	
Computer, projector, white board/ flip chart, mai	ker and duster
Tools, Equipment and Other Requirements	
Mehndi cones, Mehndi powder, Mehndi Oil, Meh	nndi Design Books









# Provide Nail Art Application Mapped to Professional Makeup Artist, BWS/Q0306

## **Terminal Outcomes:**

• Carry out simple and basic nail art services

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul> <li>Identify the products and tools suitable to carry the nail art procedure</li> <li>Identify basic contraindications, contra actions of nail art services</li> <li>Identify nails feature and conditions relevant to nail art and impact on the same</li> <li>Apply basic techniques of nail art efficiently</li> </ul>	<ul> <li>Prepare self, client and the work area for nail art services</li> <li>Apply basic techniques of nail art efficiently</li> <li>Perform aftercare advice for clients</li> </ul>
Classroom Aids	
Computer, projector, white board/ flip chart, man	ker and duster
Tools, Equipment and Other Requirements	

Nail Art Paint, Glitter, Enamel Remover, Adhesive, Stencil or Needle









## **Annexure**

## **Trainer Requirements**

Trainer Prerequisites						
Minimum Educational	Specialization	Relevant Industry Experience		Training Experience		Remarks
Qualification		Years	Specialization	Years	Specialization	
12 <sup>th</sup> pass	Advance Diploma in Makeup OR NSQF Level-5 Bridal, Fashion & Portfolio Makeup Artist	3	Makeup	1	N.A	N.A

Trainer Certification		
Domain Certification Platform Certification		
BWS/Q0306, V2.0 Trainer Minimum accepted score is 80%	Trainer (VET and Skills) MEP/Q2601, <b>V2</b> .0 Minimum accepted score is 80%	









## **Assessor Requirements**

Assessor Prerequisites						
Minimum Educational	Specialization	Relevant Industry Experience		Training/Assessment Experience		Remarks
Qualification		Years	Specialization	Years	Specialization	
12 <sup>th</sup> pass	Advance Diploma in Makeup OR NSQF Level-5 Bridal, Fashion & Portfolio Makeup Artist	4	Makeup	2	N.A	N.A

Assessor Certification		
Domain Certification	Platform Certification	
BWS/Q0306, V2.0 Assessor Minimum accepted score is 90%	Assessor (VET and Skills) MEP/Q2701, V2.0 Minimum accepted score is 90%	









## **Assessment Strategy**

#### **Assessment system Overview**

Assessment will be carried out by assessment partners with no link to training partners. Based on the results of assessment, B&WSSC will certify the learners. Assessor has to pass assessment of theoretical knowledge of the job role and approved by B&WSSC.

The assessment will have both theory and practical components in 20:80 ratios. While theory assessment is summative and a written exam; practical will involve demonstrations of applications and presentations of procedures and other components. Practical assessment will also be summative in nature.

#### **Testing Environment**

Training partner has to share the batch start date and end date, number of trainees and the job role.

Assessment will be fixed for a day after the end date of training. It could be next day or later. Assessment will be conducted at the training venue.

Room where assessment is conducted will be set with proper seating arrangements with enoughspace to prevent copying.

Question bank of theory and practical will be prepared by assessment agency and approved B&WSSC. From this set of questions, assessment agency will prepare the question paper. Theorytesting will include multiple choice questions, pictorial question, etc. which will test the trainee on his theoretical knowledge of the subject.

The theory and practical assessments will be carried out on same day. The question paper is pre-loaded in the computer (in case of online assessment) and it will be in the language requested bythe training partner.

Presentation will be one mode of assessment and so computers and LDC projector will be available for assessment. Viva will also be used to gauge trainee's confidence and correct knowledge in handling job situations.

### **Assessment Quality Assurance framework**

Assessor has to go through orientation program organized by Assessment Agency. The training would give an overview to the assessors on the overall framework of QP evaluation. Assessor shallbe given a NOS and PC level overview of each QP as applicable. Overall structure of assessment and objectivity of the marking scheme will be explained to them.

The giving of marks will be driven by an objective framework which will maintain standardization of marking scheme.









In case of many candidates to be accommodated in one venue for theory assessment, caution is taken not to let the candidates who competed test meet those who have not. Once the first batch has moved out of the knowledge based assessment area, the second batch must be taken from themain waiting area and seated in the respective seats for their knowledge based assessment.

For practical, the instructions for taking the test are clearly written on the board in the lab or shared with the candidates verbally.

The assessment will be video recorded and submitted to B&WSSC. The training partner will intimate the time of arrival of the assessor and time of leaving the venue.

#### **Methods of Validation**

Unless the trainee is registered, the person cannot undergo assessment. To further ensure that the person registered is the person appearing for assessment, id verification will be carried out. Aadhar card number is part of registering the candidate for training. This will form the basis of further verification during the assessment.

Assessor conducts the assessment in accordance with the assessment guidelines and question bank as per the job role.

The assessor carries tablet with the loaded questions. This tablet is geotagged and so it is monitored to check their arrival and completion of assessment.

Video of the practical session is prepared and submitted to B&WSSC.

Random spot checks/audit is conducted by B&WSSC assigned persons to check the quality of assessment.

Assessment agency will be responsible to put details in SIP.

B&WSSC will also validate the data and result received from the assessment agency.

#### Method of assessment documentation and access

The assessment agency will upload the result of assessment in the portal. The data will not be accessible for change by the assessment agency after the upload. The assessment data will be validated by B&WSSC assessment team. After upload, only B&WSSC can access this data. B&WSSC approves the results within a week and uploads on SIP.









## References

## Glossary

Term	Description
Declarative Knowledge	Declarative knowledge refers to facts, concepts and principles that need to be known and/or understood in order to accomplish a task or to solve a problem.
Key Learning Outcome	Key learning outcome is the statement of what a learner needs to know, understand and be able to do in order to achieve the terminal outcomes. A set of key learning outcomes will make up the training outcomes. Training outcome is specified in terms of knowledge, understanding (theory) and skills (practical application).
OJT (M)	On-the-job training (Mandatory); trainees are mandated to complete specified hours of training on site
OJT (R)	On-the-job training (Recommended); trainees are recommended the specified hours of training on site
Procedural Knowledge	Procedural knowledge addresses how to do something, or how to perform a task. It is the ability to work, or produce a tangible work output by applying cognitive, affective or psychomotor skills.
Training Outcome	Training outcome is a statement of what a learner will know, understand and be able to do <b>upon the completion of the training</b> .
Terminal Outcome	Terminal outcome is a statement of what a learner will know, understand and be able to do <b>upon the completion of a module.</b> A set of terminal outcomes help to achieve the training outcome.









## **Acronyms and Abbreviations**

Term	Description
QP	Qualification Pack
NSQF	National Skills Qualification Framework
NSQC	National Skills Qualification Committee
NOS	National Occupational Standards