

Expression of Interest for Training of Beneficiaries in Beauty & Wellness Sector under a scheme of Andhra Pradesh State Skill Development Corporation

LAST DATE OF APPLICATION: 18th DECEMBER 2023

PLEASE EMAIL YOUR PROPOSAL TO: ankita.kushwaha@bwssc.in with a copy to ceo@bwssc.in

The EOI is published to invite training partners/employers/industry partners to take-up training program for the job roles of Professional Make-up Artist and Wellness Therapist (Elderly)

About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) is a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

B&WSSC's aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

Over the last nine years, the SSC has grown exponentially making its presence felt across the 33 states and Union territories, training and certifying more than 11 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognised by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

About APSSDC

APSSDC is a not-for-profit organization (Section-8 company) formed as a Public–Private Partnership (PPP) corporation to promote Skill Development & Entrepreneurship in the state of Andhra Pradesh. The corporation is incorporated as a with a 49% stake holding by Govt of AP and 51% private equity component

About the training program

Non-Residential training program for beneficiaries in the NSQF approved job roles of Professional Make-up Artist and Wellness Therapist (Elderly) having training duration details as below:

Job Role	NSQF	Location	Target
Professional Makeup Artist	4	Vijaywada	210
Wellness Therapist (Elderly)	4	Vizag	180

Eligibility Criteria for Candidates

- Candidates who are willing for wage employment on completion of training shall be enrolled.
- Candidates enrolled must possess the qualification as prescribed by the Sector Skill Council as per respective Job role QP.
- Before enrolling, Trainee(s) must give in writing his/her willingness for wage employment along with details of point of contact/Guardian and their consent letter.

Eligibility Criteria for Training Partners

- Training Partners having prior experience of at-least 3 years in running state funded training programs in India (preference shall be given to training partners with experience in South India)
- Training partners with placement record of at least 70% in government funded training programs.
- Training partners having annual turnover more than 2 crores in last financial year and average turnover of 1.5 crores in last 3 financial years.
- Training partners having at-least 4 ToT certified trainers from SSC.

Objective and Outcome of the Program

- Wage Employment with an employer of repute to at least 70% candidates.
- Self-employment support to the candidates.

Payment:

Payment shall happen as per the approved latest common cost norms for training, for CCN Category 2. In below tranches:

30% : On commencement of training (on submission of documents)

30% : On 70% attendance.

20% : : On Certification

20% : On placement 20% fee will be paid on pro-rata basis for self-employment support to candidates.

TP shall be eligible for 100% payment if unit /individual enterprise takes place with minimum 70% of the certified batch.

Last date of the project is 31st March 2024

Annexure 1 : Format for filling the proposal

Name of Training Partner

Spoc Name

Spoc Mobile Number

Spoc Email ID

Organization Profile (Please share a PPT of projects under taken so far)

Annual Turnover

Supporting Documents:

- Balance Sheet (Last 3 years)
- ITR (Last 3 years)
- PAN Card
- GST
- Project Completion Certificate (Pertaining to the projects under taken)
- Trainers Profiles.
- Placement documents pertaining to at-least 70% wage employment (At least 3 LOI's from potential employers).
- Declaration/Undertaking on company letter head with sign and stamp, stating the Training Provider has not been blacklisted from any government department/state ministry/central ministry.
- Declaration that at least 70% candidates shall be placed with reputed employers