

EXPRESSION OF INTEREST FOR TRAINING OF BENEFICIARIES IN THE STATE OF MAHARASHTRA IN BEAUTY AND WELLNESS DOMAIN

The EOI is published to invite training partners to take up training programs in the beauty and wellness sector.

About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

The aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

Over the last ten years, the SSC has grown exponentially making its presence felt across the 33 states and Union territories, training and certifying more than 11 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognised by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

B&WSSC is inviting qualified and experienced training providers to submit EOI for the implementation of a **Skill Development Training Program for Backward classes** in the following districts of Maharashtra. This initiative aims to enhance the employability and skill sets of individuals in the local community.

Districts: Ahilyabai Nagar (Ahmednagar), Chhatrapati Sambhaji Nagar, Buldhana, Gondia, Nagpur, Nashik, Palghar, Pune, Ratnagiri, Sangli, Satara, Solapur

Scope of Work:

The selected training provider will be responsible for delivering a comprehensive skill development training in NSQF aligned job roles adhering to the prescribed duration

Job Role	NSQF Level	Duration
Beauty Therapist	Level 4	450 Hours
Hair Dresser & Stylist	Level 4	450 Hours
Professional Make-up Artist	Level 4	510 Hours

Eligibility Criteria of Training Partner:

1. Demonstrated experience in delivering skill development programs in beauty and wellness domain, preferably in Maharashtra.
2. Training Partner having annual turnover of minimum 50 lakhs in the last FY.

3. Proven track record of successful training program outcomes, including 70% participant placements both in wage and self-employment in relevant employment opportunities.
4. Any additional value-added services or resources that may enhance the overall program.

Proposal Submission Guidelines:

Interested training providers are requested to submit their interest by 3rd April, 2024, 5.30 p.m. Late submissions will not be considered. Proposals should be sent to Swarleen.kaur@bwssc.in with cc to ceo@bwssc.in and should include the following mandatory information

1. Name of the Training Partner with address and SPOC details
2. Organization profile with experience and track record of the projects undertaken (compiled presentation is preferred)
3. PAN and GST of the Organization
4. Proposed locations with corresponding job roles and targets
5. Balance sheet and ITR (last 3 years)
6. Project completion certificates
7. Minimum 5 LOI's from potential employers
8. Declaration/Undertaking on company letter head with sign and stamp, stating the Training Provider has not been blacklisted from any government department/state ministry/central ministry.
9. Declaration that at least 70% candidates shall be given wage/self-employment.

B&WSSC reserves the right to accept or reject any proposal based on the evaluation criteria. The organization also reserves the right to negotiate with the selected training provider to finalize the terms and conditions.

Thank you for your interest in contributing to the skill development efforts. We look forward to receiving your proposal.