

Annual Report

Beautiful Inside Out Wellness Guide

Innovating Skills
Inspiring Confidence



bwssc.in



“ Skill Development is a National need for the new generation

“ The Mantra to stay relevant is skill, re-skill and up-skill

“ Accelerate ‘Skill India Mission’ by adding full force to institutions set in the last 8 years



Shri. Narendra Modi

Hon'ble Prime Minister of India



Shri. Jayant Chaudhary

Hon'ble Minister of State (Independent Charge)

for Skill Development and Entrepreneurship

Minister of State

for Minister of State for Education,
Government of India

Skilling is to be understood not merely as supply-side intervention, but as a demand driven, market-aligned and outcome-oriented ecosystem that addresses the evolving needs of industry and the workforce. We must deepen pathways between education, vocational training, and industry needs.

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About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) is a recognised Awarding Body of National Council for Vocational Education & Training (NCVET) under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE) and is promoted by CII with support from the National Skill Development Corporation (NSDC).

B&WSSC's aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process and to enhance the employability of the Indian workforce globally.

The office bearers of B&WSSC are Dr. Blossom Kochhar as the Chairperson, Padamshri Gurudev Dr. H R Nagendra as the Vice-Chairperson & Ms. Gurpreet Seble as the Treasurer along with other prominent industry members. Since its inception, the SSC has taken several steps towards organizing this sector by creating 106 job roles in demand with 35 job roles which are National Skills Qualifications Committee (NSQC) cleared.

Over the last 11 years, the SSC has grown exponentially making its presence felt across the 35 States and Union Territories, training and certifying more than 22 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognised by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

Our Vision

"Together, may we give our Youth and Women the skilling roots to grow & career wings to fly"

Our Mission

"To enable the Youth & Women of our country to earn a respectable livelihood & to become gig entrepreneurs"

From the Chairperson's Desk



Dr. Blossom Kochhar
Chairperson, B&WSSC

With immense pride and heartfelt gratitude, I extend my warmest congratulations to the Beauty & Wellness Sector Skill Council (B&WSSC) and all its valued stakeholders on the occasion of our 12th Annual General Meeting.

The past year has been yet another milestone in our journey of transforming the beauty and wellness industry through skill development and empowerment. Building upon a decade of accomplishments, B&WSSC has continued to drive impact by creating new opportunities, enhancing employability, and elevating professional standards across the sector.

In the last year, we have successfully expanded our skilling footprint, reaching thousands of aspiring professionals through new job roles, innovative programs, and collaborative initiatives with government bodies, industry leaders, and academic institutions. From introducing new qualifications aligned with global standards to strengthening partnerships with various skill missions, we have ensured that our ecosystem remains inclusive, dynamic, and future-ready.

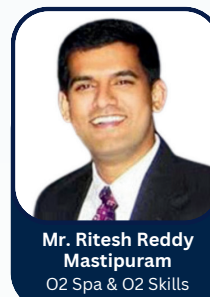
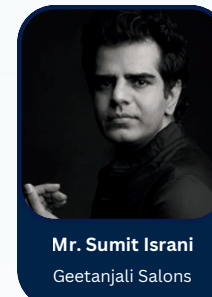
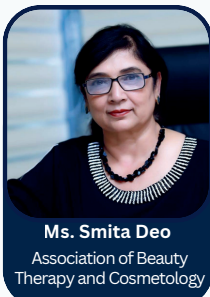
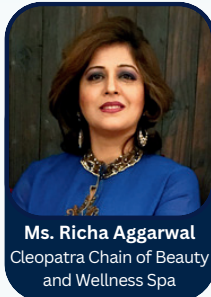
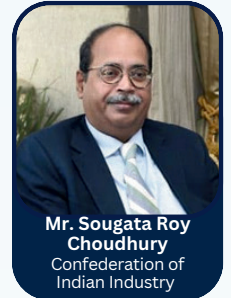
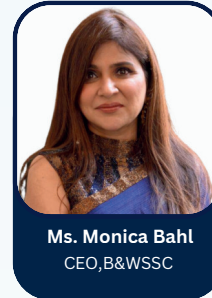
Our contribution to IndiaSkills and WorldSkills preparation has also been a highlight of the year, where we groomed and guided candidates to represent India on the global stage with confidence and excellence. In addition, B&WSSC continued to champion women's empowerment, entrepreneurship, and self-employment by fostering programs that enable individuals not only to find jobs but also to create livelihoods.

As we celebrate this journey, I wish to express my sincere appreciation to every stakeholder—our board members, training partners, assessors, trainers, and, above all, our trainees. Your relentless efforts, passion, and innovation have been the driving force behind our continued success.

Looking forward, this year promises even greater opportunities as we embrace digital transformation, emerging trends, and global collaborations. Let us remain united in our vision, push boundaries of excellence, and continue to build a sector that is recognized for quality, credibility, and inclusivity. Here's to a future of growth, innovation, and empowerment. Together, let us keep building a legacy that will inspire generations to come.

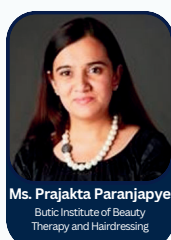
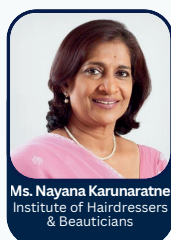
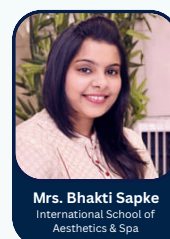
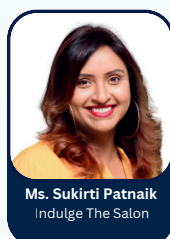
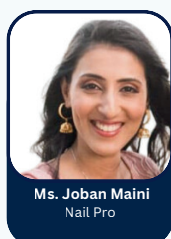
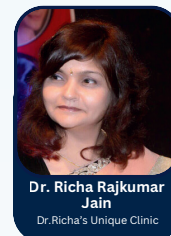
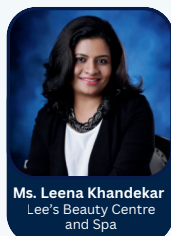


GOVERNING BODY MEMBERS





GENERAL BODY MEMBERS



Sub-sectors of Beauty & Wellness



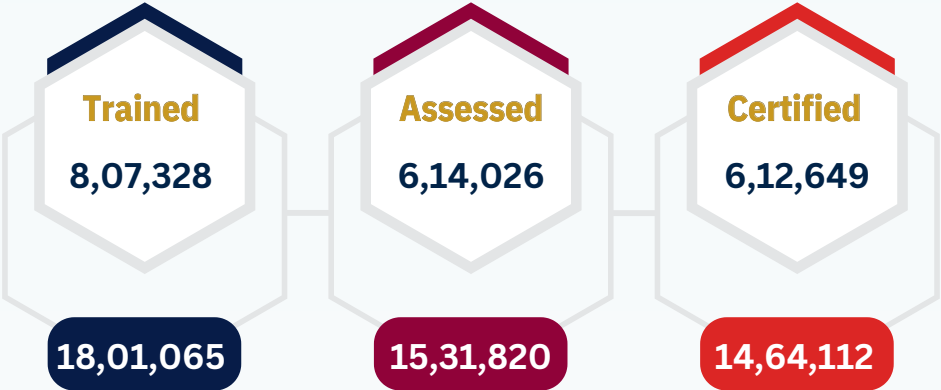
NSQC Cleared Job Roles

S. No.	Qualification Name	QP Code	NSQF Level	Notional hours (Theory + Practical + Optional/ Electives (if any) +OJT (if any)
1	Assistant Beauty Therapist	BWS/Q0101	3	450
2	Beauty Therapist	BWS/Q0102	4	510
3	Senior Beauty Therapist	BWS/Q0104	5	600
4	Assistant Hair Dresser & Stylist	BWS/Q0201	3	390
5	Hair Dresser & Stylist	BWS/Q0202	4	510
6	Senior Hair Dresser & Stylist	BWS/Q0205	5	690
7	Cosmetologist	BWS/Q0107	4	870
8	Assistant Nail Technician	BWS/Q0401	3	330
9	Nail Technician	BWS/Q0403	4	420
10	Pedicurist and Manicurist	BWS/Q0402	3	330
11	Professional Make-up Artist	BWS/Q0306	4	570
12	Bridal, Fashion & Portfolio Make-up Artist	BWS/Q0301	5	600
13	Aesthetic Skin Technician	BWS/Q0504	4	690
14	Assistant Spa Therapist	BWS/Q1001	3	390
15	Spa Therapist	BWS/Q1002	4	450
16	Wellness Neurotherapist	BWS/Q2301	3	450
17	Senior Wellness Neurotherapist	BWS/Q2302	4	540
18	Master Wellness Neurotherapist	BWS/Q2303	5	600
19	Wellness Therapist (Elderly)	BWS/Q0308	4	570
20	Yoga Instructor (B&W)	BWS/Q2201	4	390
21	Yoga Trainer (B&W)	BWS/Q2203	5	570
22	Senior Yoga Trainer (B&W)	BWS/Q2205	6	660
23	Gym Assistant (B&W)	BWS/Q3001	3	390
24	Personal Trainer (B&W)	BWS/Q3003	4	600
25	Assistant Beauty & Wellness Consultant	BWS/Q4001	3	360
26	Soap Maker (Handmade)	BWS/Q4201	3	330
27	Assistant Tattoo Artist	BWS/Q0702	3	360
28	Basics of Saree Draping	BWS/N9019	2	45
29	Basics of Personal Hygiene	BWS/N9021	2	37.5
30	Assistant Barber- Salon Services (Basic Training)	BWS/N0232	2.5	40
31	Assistant Hairdresser	BWS/N0235	2.5	40
32	Assistant Barber- Salon Services (Advanced)	BWS/N0234	2.5	120
33	Assistant Hairdresser (Advanced)	BWS/N0247	2.5	120
34	Foundation Course In Wellness Nutrition	BWS/N0801	2.5	30
35	Beautician	BWS/Q0113	3	420

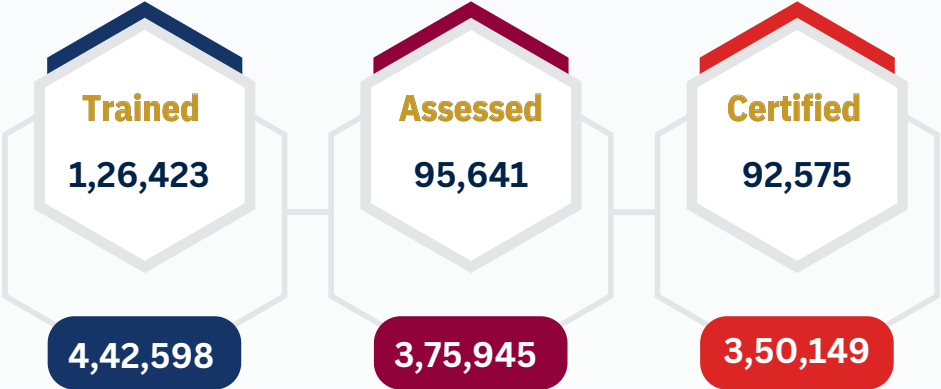
Total Number of Candidates Trained & Certified



FY 2024-25 Non-PMKVY



FY 2024-25 PMKVY



Skilling under various schemes

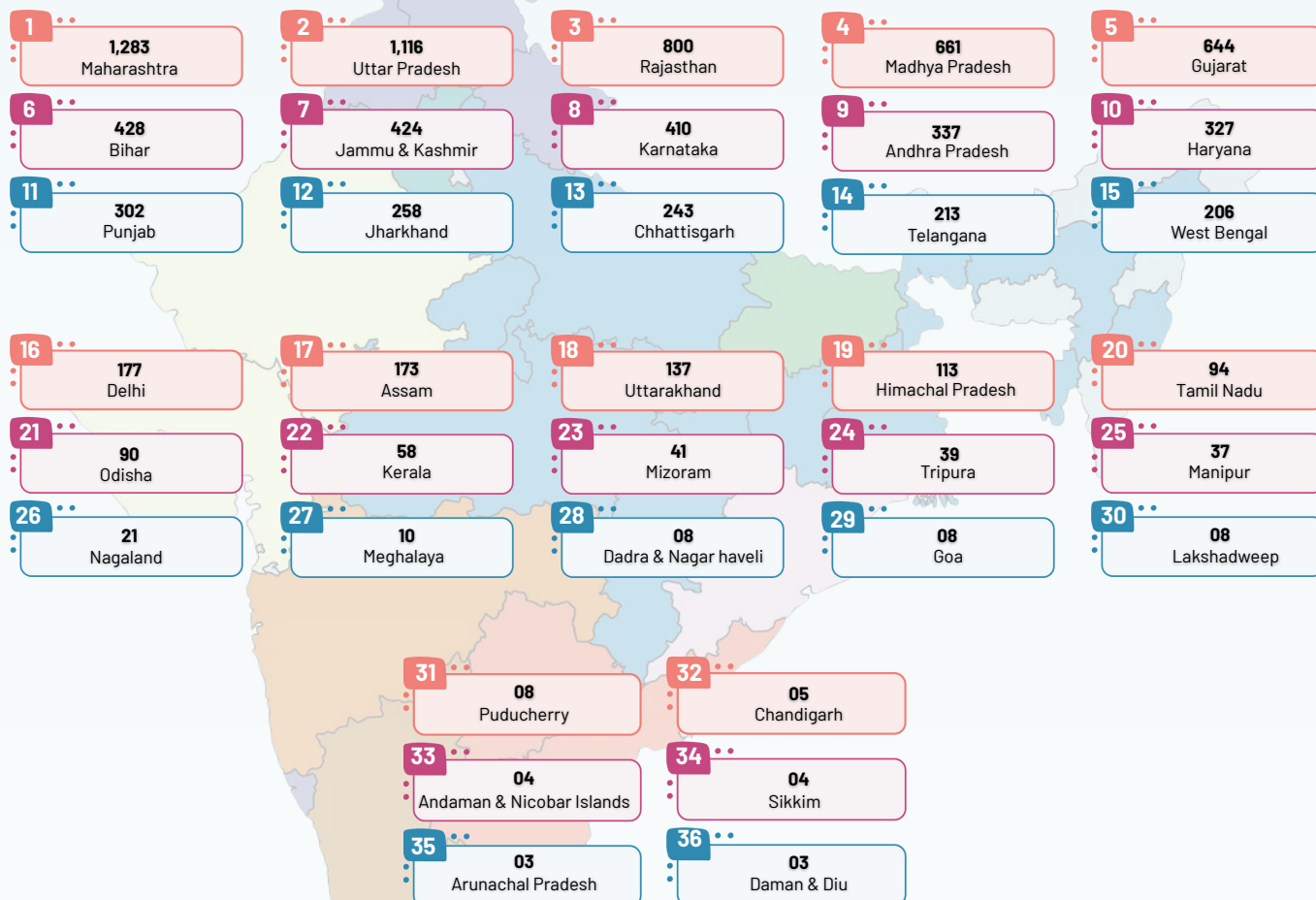
Financial Year 2024-2025

Project	Scheme	Q1		Q2		Q3		Q4		Total Trained	Total Assessed
		Trained	Assessed	Trained	Assessed	Trained	Assessed	Trained	Assessed		
PMKVY 4	STT	8,762	6,389	31,998	25,180	11,990	8,592	5,169	3,852	57,919	44,013
	RPL	7,430	4,836	1,003	616	4,253	2,968	5,012	3,623	17,698	12,043
	SPL	60	57	150	132	577	448	540	315	1,327	952
	SHI	3,029	2,581	18,481	15,029	17,549	13,417	10,420	7,606	49,479	38,633
PMKVY 4 Total		19,281	13,863	51,632	40,957	34,369	25,425	21,141	15,396	1,26,423	95,641
PMVK	DAY 0	47,402	29,755	1,04,575	68,265	1,43,538	78,270	85,668	48,253	3,81,183	2,24,543
	DAY 6	27,991	26,146	58,234	54,371	83,424	73,704	55,520	46,590	2,25,169	2,00,811
PMVK Total		75,393	55,901	1,62,809	1,22,636	2,26,962	1,51,974	1,41,188	94,843	6,06,352	4,25,354
CENTRAL	DDUGKY	601	488	308	279	240	240	402	276	1,551	1,283
	DDUKK	227	120	205	204	89	89	327	325	848	738
	NULM	346	116	175	158	26	26	81	80	628	380
CENTRAL Total		1,174	724	688	641	355	355	810	681	3,027	2,401
NON FUNDED	CSR	67	67					53	53	120	120
	PAID COURSE	985	744	1,367	1,326	3,694	3,388	6,006	5,546	12,052	11,004
	PAID RPL	170	170	10	10					180	180
NON FUNDED Total		1,222	981	1,377	1,336	3,694	3,388	6,059	5,599	12,352	11,304
SANKALP	STT	286	259						286		259
	RPL	1,454	1,201	2,051	1,809	3,967	3,010	244	119	7,716	6,139
	INDIAN ARMY					24	24	49	40	73	64
SANKALP Total		1,740	1,460	2,051	1,809	3,991	3,034	293	159	8,075	6,462
STATE	ASAP			17	13					17	13
	ASDM					165	165	45	41	210	206
	BIRSA			109	108	210	210	117	48	436	366
	BSDM	20	20	64	64	264	264	1,143	1,122	1,491	1,470
	CMKVY	60	60	60	60			120	113	240	233
	EXCEL					30	30	30	30	60	60
	HPKVN	410	392	178	138	26	2			614	532
	I M SHAKTI	50	47						50		47
	JSDM	18	7						18		7
	KARAGAR SE KARIGAR							50	50	50	50
	MDSDN	240	220						240		220
	MEPMA					192			176	192	176
	MISSION SHAKTI	217	90	1,132	1,071	915	850	663	633	2,927	2,644
	ORISSA STATE SKILLING					30	12	30	30	60	42
	PM-AJAY	150	119	90	89			70	60	310	268
	PM-AVYAY					4,790	4,395	8,095	7,000	12,885	11,395
	PMKUVA	723	531	540	401			30	24	1,293	956
	PRAYASH					30			-	30	-
	SAKSHAM	887	850	1,179	1,160	76	40	298	277	2,440	2,327
	SANKALP	40	40					20	20	60	60
	SJKVY					418			414	418	414
	TNSDC	630	549	287	236	145	111			1,062	896
	UPSDM	6,659	4,260	1,765	1,170	571	364	418	-	9,413	5,794
STATE Total		10,104	7,185	5,421	4,510	7,222	6,443	11,769	10,038	34,516	28,176
VOCATIONAL	SCHOOL	23,682	23,058			3,828	3,508	1,14,972	1,13,268	1,42,482	1,39,834
	UGC	185	180	119	104	63	56	157	155	524	495
VOCATIONAL Total		23,867	23,238	119	104	3,891	3,564	1,15,129	1,13,423	1,43,006	1,40,329
Grand Total		1,32,781	1,03,352	2,24,097	1,71,993	2,80,484	1,94,183	2,96,389	2,40,139	9,33,751	7,09,667

Total Certified Trainers & Assessors for FY 24-25

8,693

State wise



Sub-Sector wise



Project Interventions with Central Ministries & State Skill Development Missions



PMVK

Pradhan Mantri Vishwakarma Yojana (PMVK)

Training for Assistant Barber and Assistant Hairdresser job roles under PMVK schemes were conducted in various states & UTs across India for 437,748 beneficiaries during FY 2024–25.



Pradhan Mantri Kaushal Vikas Yojana – Recognition of Prior Learning (PMKVY - RPL)

Training of beneficiaries in the job roles of Professional Makeup Artist, Bridal Fashion & Portfolio Makeup Artist, Beauty Therapist, and Assistant Beauty & Wellness Consultant were conducted through B&WSSC industry affiliated partners in Assam, Delhi, Haryana, Jammu & Kashmir, Madhya Pradesh, Mizoram, Rajasthan, Tamil Nadu, Tripura, Uttar Pradesh, and West Bengal.



PMKVY RPL



Mission Shakti

Mission Shakti

In FY 2024–25, a total of 2,888 trainings were conducted across 14 districts of Odisha under the Mission Shakti project for Women Self-Help

Groups in the job roles of Assistant Beauty Therapist & Assistant Hair Dresser & Stylist.



Project Interventions with Central Ministries & State Skill Development Missions



PMKUVA

Pramod Mahajan Kaushalya & Udyojakta Vikas Abhiyaan (PMKUVA)

Under the PMKUVA scheme, 13,650 candidates were trained in the job roles of Senior Beauty Therapist and Cosmetologist in Amravati, Beed, Buldhana, Chandrapur, Gadchiroli, Gondia, Hingoli, Jalna, Latur, Nagpur, Nanded, Nandurbar, Nashik, Pune, Satara, Solapur, Thane, Washim, and Yavatmal districts of Maharashtra.



District Skill Development-cum-Employment Officer (DSDEO), Nayagarh

During the FY 2024–25, under DSDM Nayagarh, Odisha, 30 candidates received training in the job role of Assistant Beauty Therapist.



DSDEO Nayagarh



MMDUP

Mukhya Mantri Dakhyata Unnayan Prakaalpa (MMDUP)

During the FY 2024–25, under the MMDUP Tripura Project, 150 candidates received training in the job roles of Beauty Therapy, Bridal Fashion & Portfolio Makeup Artist, and Wellness Therapist (Elderly).



Project Interventions with Central Ministries & State Skill Development Missions



MPBCDC

Mahatma Phule Backward Class Development Corporation (MPBCDC)

This project aimed at empowering 2500 beneficiaries belonging to marginalised section of society in Maharashtra. Training have been completed & more than 1800 participants have already received placement opportunities.



Industry Funded Recognition of Prior Learning Certificate distribution (RPL)

During the FY 2024–25, B&WSSC joined hands with Godrej to certify the Hair Dressers participating in Godrej Spotlight event in Mumbai with RPL certifications.



Godrej Spotlight



SC Welfare

Scheduled Castes (SC) Welfare Scheme

During the FY 2024–25, under the Scheduled Castes (SC) Welfare Funded Scheme of Tripura State, 22 candidates were trained in the job role of Beauty Therapist.



CSR Projects



LinkedIn

In our collaboration with LinkedIn, we successfully implemented their CSR project focused on enhancing entrepreneurial skills among women and youth for the 4th Consecutive year. Through this initiative, we provided training and certification to more than 10000 beneficiaries, equipping them with essential digital, financial, and industry-specific skills for personal and professional advancement.

Shopper's Stop

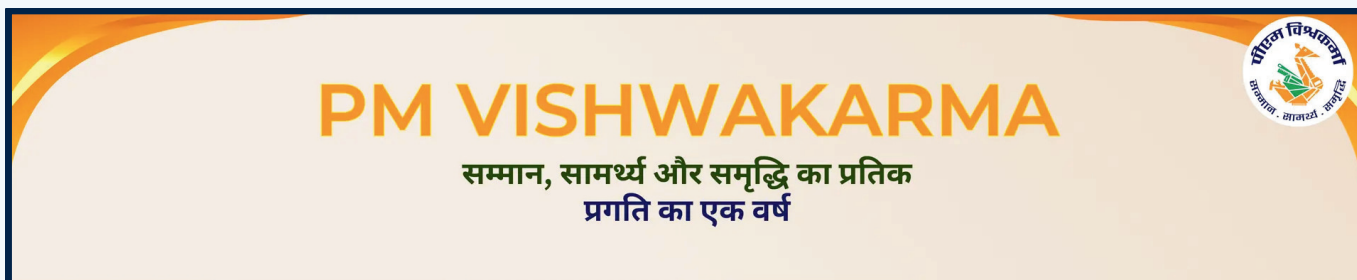
In FY 2024–25, 130 candidates were trained as beauty and wellness consultants. The program was aimed to bridge the skill gap by developing a competent workforce of Beauty and Wellness consultants who can deliver exceptional customer service and drive retail success. Thus, empowering the future of the retail industry. 75% of Candidates have already received employment opportunities after this course.



Bajaj Finserv

The placement-linked skilling program, successfully implemented by us for 2 consecutive years, addresses the challenges of unemployment and skill shortages in India. The program is aimed at providing training to beneficiaries in various job roles, including Beauty Therapist, Hair Dresser & Stylist, Bridal Fashion and Portfolio Makeup Artist, and Professional Makeup Artist.

PM-Vishwakarma Anniversary Celebration



1st Anniversary event of PM-Vishwakarma Scheme, was organized by MoMSME in Wardha, Maharashtra on 20th Sept 2024 wherein B&WSSC had set-up a stall for Barbers and Hair Dressers showcasing advanced tools, equipment and salon furniture.

Hon'ble PM Shri Narendra Modi ji visited B&WSSC's stall and interacted with Trainers & the Trainees who underwent B&WSSC's training in the job roles of Assistant Barber and Assistant Hairdresser & he encouraged them.

B&WSSC's stall was also visited by Hon'ble Minister of MSME Shri Jeetan Ram Manji and MoS MSDE Shri Jayant Chaudhary along with the CM & Deputy CM of Maharashtra.



Counselling & Wellness sessions for IndiaSkills 2024 Winners

B&WSSC was entrusted by NSDC with the responsibility of conducting a training program for 60 IndiaSkills winners prior to their travel to France for WorldSkills 2024. The program was aimed to provide knowledge about holistic wellness, mindfulness, and mental well-being. In addition to inner strength workshops, proper professional sessions on personal grooming, yoga, and personalised nutrition were conducted by industry experts.

As part of the program, various sessions were conducted to prepare participants for the high-stake competition. The program began with a month-long online group sessions followed by in person sessions, Activities covered in the wellness week

- Yoga sessions
- Confidence-building sessions
- Grooming sessions
- Individual sessions with a psychologist & nutritionist
- Sound healing & pottery sessions
- Personal hygiene



B&WSSC was also honoured by Shri Jayant Chaudhary ji, Hon'ble Minister of Skill Development and Entrepreneurship, for conducting Mindfulness and Wellness Training Workshops for the 60 IndiaSkills winners.

As a result of these comprehensive sessions, the candidates were better positioned to represent India on the international stage, with enhanced confidence, improved focus, and practical coping strategies to manage the unique challenges of the WorldSkills competition.

B&WSSCs performance @WorldSkills 2024

The WorldSkills 2024 competition concluded with great enthusiasm, and we are thrilled to share that our Indian Competitor, **Ms. Pritisha Barman** earned a prestigious Medallion of Excellence in Beauty Therapy, a testament to her outstanding skill and dedication & hard work of all her experts.

The following modules were covered in the competition

- Men's facial (Elevated Gentleman's Refinement)
- Mature Skin facial (Timeless Radiance)
- Body & face massage with body wrap (Revitalizing & Renewal Ritual)
- Hair removal, callus peel pedicure with gel polish & eye lash keratin treatment (Head to Toe Transformation)
- Eye lash extension & nail art
- Creative Ballerina make-up



WorldSkills Felicitation Ceremony

Celebrating the victory of the winners of WorldSkills 2024, a felicitation ceremony was organized in Delhi by NSDC in the august presence of Shri. Jayant Chowdhury Ji, Minister of Skill Development and Entrepreneurship. Ms. Pritisha Barman who brought home a Medallion of Excellence in Beauty Therapy earned accolades at the event along with our Beauty Therapy Chief Expert Ms. Vaishali Shah.




Ms. Pritisha Barman was awarded with the prize money of Rs. 2,00,000/- & Chief Expert – Beauty Therapy, Ms. Vaishali Shah with Rs. 1,00,000/- by Ministry of Skill Development and Entrepreneurship.

Following industry members were awarded 'Certificate of Appreciation' from the Ministry for training Pritisha on a pro-bono basis

- Ms. Vaishali Shah from LTA Academy
- Ms. Leena Khandekar from Lee's International Beauty & Spa Institute
- Ms. Manisha Chopra from Seasoul Cosmetics
- Mr. Subham Virmani from Esskay Beauty Resources Pvt. Ltd.



Success stories




मेरा नाम नंदनी कुमारी हैं साई ब्यूटी एंड हेल्थ केयर, बाघमारा से मैने प्रोफेशनल मेकअप आर्टिस्ट का प्रशिक्षण प्राप्त किया। परिवारिक आर्थिक स्थिति अच्छी नहीं होने के कारण मैने निम्नलिखित कौशल के आधार पर अपना स्वरोजगार करना शुरू किया। प्रशिक्षण के दौरान हमें ५ दिनों की ऑनलाइन **CSR** ट्रेनिंग कुशल ट्रेनर द्वारा करवाई गई जिसमें सोशल मीडिया प्लेटफार्म की मुख्य जानकारी दी गई, जिसकी मदद से मेरे बिजनेस को सोशल मीडिया प्लेटफार्म पर तरक्की की नई दिशा प्राप्त हुई और मुझे आर्थिक फायदा भी हुआ। जिसके लिए मैं इस बहुमूल्य प्रशिक्षण प्रदान करने के लिए सभी विभागों और ब्यूटी वेलनेस **SSC** को धन्यवाद करना चाहूंगी



मेरा नाम ईशा कुमारी हैं। मैं बाघमारा झारखंड की रहने वाली हूं मैने मुख्यमंत्री सारथी योजना के अंतर्गत बिरसा उपयोजना में संस्था साई ब्यूटी एंड हेल्थ केयर प्राइवेट लिमिटेड से सेल्फ एम्प्लॉयड टेलर का निःशुल्क प्रशिक्षण लिया है यहां हमें ऑनलाइन **CSR** ट्रेनिंग करवाई गई थी।

जिसमें विभिन्न सोशल मीडिया प्लेटफार्म जैसे _ इंस्टाग्राम, फेसबुक, व्हाट्सएप, लिंकडिन इत्यादि पर अकाउंट बनाने से लेकर अपने बिजनेस को बढ़ावा देने की जानकारी दी गई जिसकी मदद से मैं अपने बिजनेस को ऑनलाइन सुचारू रूप से चला पा रही हूं और तरक्की की दिशा में अग्रसर होने के साथ अपने परिवार की आर्थिक मदद भी करने में सक्षम हूं मैं ब्यूटी एंड वेलनेस **SSC** को धन्यवाद करना चाहूंगी जिन्होंने हमारे लिए ये अवसर प्रदान करवाया





मेरा नाम प्रिया कुमारी है। मैं बाघमारा धनबाद की रहने वाली हूं। मैने मुख्यमंत्री सारथी योजना के अंतर्गत बिरसा उपयोजना से प्रोफेशनल मेकअप आर्टिस्ट का निःशुल्क प्रशिक्षण साई ब्यूटी एंड हेल्थ केयर प्राइवेट लिमिटेड संस्था से प्राप्त किया है जिसके उपरांत मैं रोजगार एवं स्वरोजगार के लिए सक्षम हूं। प्रशिक्षण के दौरान हमें ५ दिनों की ऑनलाइन **CSR** ट्रेनिंग करवाई गई थी जिसमें इंस्टाग्राम, फेसबुक, व्हाट्सएप लिंकडिन इत्यादि में अपना प्रोफाइल बनाना एवं रोजगार को कैसे बढ़ाया जाए उसकी जानकारी दी गई। आज मैं इसकी मदद से बिजनेस ऑनलाइन सुचारू रूप से चला कर अपनी परिवारिक आय में भी सहयोग दे पा रही हूं, जिसके लिए संस्था को आभार प्रकट करती हूं धन्यवाद।




मेरा नाम सुमन कुमारी हैं। मैं बाघमारा धनबाद की रहने वाली हूं और। मैने प्रोफेशनल मेकअप आर्टिस्ट का कोर्स साई ब्यूटी एंड हेल्थ केयर प्राइवेट लिमिटेड संस्था से किया है। यहां हमारे कौशल को सही दिशा देने के लिए हमें ५ दिनों की ऑनलाइन **CSR** ट्रेनिंग करवाई गई थी जिसमें घर बैठे अपने बिजनेस को अलग अलग सोशल मीडिया प्लेटफार्म जैसे _ व्हाट्सएप, इंस्टाग्राम इत्यादि पर कैसे चलाया एवं बढ़ाया जाए इसकी पूर्ण जानकारी दी गई। इस ट्रेनिंग के वजह से आज मैं ऑनलाइन बिजनेस करने में सक्षम हूं। इसके लिए मैं ब्यूटी एंड वेलनेस **SSC** को आभार प्रकट करती हूं। जिन्होंने हमारे जैसी आर्थिक स्थिति से जूझ रहे युवक एवं युवतियों के लिए इस प्रशिक्षण का अवसर प्राप्त करवाया धन्यवाद।

मेरा नाम रंजिनी अंगारिया है। परिवार के आर्थिक तंगी के कारण वस मुझे अपनी पढ़ाई दसवीं क्लास के बाद छोड़ना पड़ा और मेरी शादी भी जल्दी हो गई थी। फिर मैंने मनोहरपुर, झारखण्ड कौशल प्रशिक्षण केन्द्र परामर्श के दौरान 5 महीने के सिलाई प्रशिक्षण का कोर्स Self Employed Tailor के job role में अपना नामांकन करवाया था। कौशल प्रशिक्षण के दौरान 6 दिन की **CSR** ट्रेनिंग भी कराई गयी थी जिसमें मुझे सोशल मीडिया जैसे Instagram, Facebook और Linkdin पर प्रोफाइल बना कर उससे इस्तेमाल करना बताया गया था। यह 6 दिन की ट्रेनिंग करने के बाद मुझमें बहुत हिम्मत आयी और अब मैं घर बैठे कपड़ों का कारोबार कर रही हूँ जिससे मेरे घर की आर्थिक स्थिति में भी बदलाव आया है। मैं Beauty & Wellness का धन्यवाद करना चाहती हूँ तथा Sai Beauty & healthcare Pvt. Ltd. और केन्द्र प्रबंधक की भी बहुत आभारी हूँ।

Thank you Beauty & Wellness for providing us 6 days CSR training. The templates and techniques used during training were simply amazing and easy to understand. During training I got to learn how to Update Aadhaar, Pancard and also get to know about bank related processes. Being a candidate of Domestic Data Entry Operator, the CSR training and all these information really helped me in starting my own business. Also thank you Sai Beauty & Healthcare Pvt. Ltd. for stating block level training centre at Manoharpur so that students like us who are belonging from poor family become financially independent.



Success stories



My name is Mathumitha B and I am from Virudhunagar District. I recently completed the digital literacy training that introduced me to YouTube Live. Before this course, I had only watched videos on YouTube and never imagined going live. After learning about YouTube Live, I confidently hosted a cooking session, which received positive feedback. I learned how to

schedule a live, interact with viewers in real-time, and analyze engagement through analytics. It boosted my self-confidence and gave me a platform to express myself. I also used it for a college event, streaming our cultural program for remote students. Now, I plan to start a YouTube channel to teach local recipes. I'm grateful for the knowledge—it opened up a whole new world.

Mathumitha B



My name is Gayathiri Sri and I am from Virudhunagar District. Learning how to use the WhatsApp Business app was a game-changer for me. Before the training, I only used WhatsApp for chatting, but now I know how to create a professional business profile. I've added my product catalog, business hours, and quick replies, which makes communication with

customers much easier. I also learned to use labels to organize customer queries and track orders efficiently. The automated greeting and away messages help me stay connected even when I'm offline. My confidence in managing a small business has grown, and I feel proud to use digital tools to expand my reach. This training made me realize that even a simple app can open big doors for entrepreneurship.

Gayathiri Sri



I am Rahumathunisha from Kadayannallur, Tenkasi District. As a housewife, I always wanted to support my family financially. Through the Digital Literacy Programme, I learned digital marketing tools like Facebook, Instagram, and WhatsApp Business. My homemade snacks are an

idea to implement, and this training showed me how to promote it online. It gave me the confidence to grow a business from home and work towards financial independence.

Rahumathunisha



I am Mathubala from Puliyanakudi, Tenkasi District. As a tailoring student, learning about ONDC in the Digital Literacy Programme opened a new path for my business. I understood how to list my stitched products online and reach customers without depending on big

e-commerce platforms. ONDC gave me the confidence to sell directly and grow as an independent seller. It's a great opportunity for small entrepreneurs like me to go digital.

Mathubala



I am Mareeswari T from Sevalpatti, Virudhunagar District, and I attended the digital literacy class recently. One of the best things I learned was how to fully use a Google Account. Before this, I only used it to check my email, but now I use Drive, Calendar, and Docs too. I organized my

class project using Google Drive and shared it easily with my team. I also explored Google Meet to attend a virtual workshop. With Google Sheets, I now manage my family's grocery budget efficiently. My digital confidence has grown, and I feel better prepared for job opportunities. I now help others in my village set up and use Google Accounts.

Mareeswari T



I am Archana Devi A From Kokkadi, Ramanathapuram District. As part of the Digital Literacy Programme, I learned how to use the Telegram app for education and business. I joined useful channels and groups to receive job alerts, study materials, and business tips. The app's

large file sharing and privacy features were very helpful. Telegram has now become a daily tool for my learning and networking. I also learned how to create and manage my own Telegram channel, which helped me share information with others easily.

Archana Devi A

Media Coverage



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Godrej Professional Spotlight shines bright as it celebrates stylists

written by Professional Beauty India | December 18, 2024 | 131 views



It was an evening of celebrations and a few 'firsts' for Godrej Professional. The brand launched its first-ever edition of the Godrej Professional Spotlight, announcing the winners and presented actor Sharvari Wagh as its brand ambassador.

The passion and expertise of the Godrej Professional team ably supported the glamour and razzmatazz of the runway on the evening of 17th December as they brought creativity and extravagance together with the launch of **Godrej Professional Spotlight**. In a grand reveal at the event, Godrej Professional named actor Sharvari Wagh as the first-ever brand ambassador.

Godrej Professional Spotlight, a thoughtfully curated platform, invited stylists to create inspired versions of the brand's Surreal Collection. Taking inspiration from the four colour trends portrayed in the Surreal Collection, more than 300 artists from across India submitted their entries to secure a place in the 'Spotlight'. The 30 shortlisted finalists were invited to showcase their creativity on the runway, where they were judged by an esteemed jury panel. The jury comprised Yanni Tsapatori, Technical Brand Ambassador, Godrej Professional; Monica Bahl, CEO, B&WSSC; Kanishka Ramchandani, Editor, Professional Beauty Hairdressers Journal; and Indian television actors Adaa Khan and Helly Shah. The event was hosted by actor Karanvir Bohra.

Aradhita Utkar, Head of Marketing, Godrej Consumer Products, spoke about the brand, its values and products, and the idea behind Godrej Professional Spotlight.

Finally, all the 30 finalists received gift hampers from Godrej Professional and cert certificates for 'Recognition of Prior Learning' from the Beauty and Wellness Skills Sector Council (B&WSSC), led by its CEO Monica Bahl.

A Surreal Experience



The runway stint by the finalists as well as their models was followed by a hair show by the technical team of Godrej Professional. Tsapatori along with Najeeb-Ur-Rehman and Shailesh Moolya did a live styling session, which culminated in a dazzling hair show. Various editorial interpretations of the Surreal Collection were presented in an awe-inspiring fashion show. The newly-announced brand ambassador, Sharvari Wagh, graced the evening as the showstopper.

The show also featured choreographed dance sets that complemented the different aspects of the Surreal Collection. Members of the audience, comprising hairdressers, colourists, and salon owners. They were all enthralled by the looks presented as well as the dance sequences.

Finally, came the moment everyone was waiting for! The winners of the Godrej Professional Spotlight were announced. Each talented winner walked up on the stage with their model to be in the presence of the brand ambassadors. The two runners-up received a trophy each. Additionally, the winner took home a cash prize of Rs 5 lakh along with the trophy.



And the winners were:



Winner: Bhavin Bavalia, Bonanza Beauty Lounge
1st Runner up: Priyanka Sinha, Kaiko Academy
2nd Runner up: Lailan Kimi, Lux Salon

The technical ambassadors also presented the colours in Dimension and Colour Play ranges at the event. They also showcased the Strait Smooth range and talked about its Fibre Rebonding Technology.

Godrej Professional Spotlight is a commendable initiative by the brand. It helps stylists access national platforms as well as advanced skill-building initiatives. Godrej Professional Spotlight was also supported by B&WSSC, with Professional Beauty Hairdressers Journal as the media partner.

BEAUTY INDUSTRY | GODREJ PROFESSIONAL | P R O B EAUTYINDIA | PROFESSIONAL BEAUTY | PROFESSIONAL BEAUTY INDIA | SP-O-TLIGHT



PROFESSIONAL BEAUTY INDIA



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TRAINING AND ACADEMY

Empowering YOUNG MINDS

Monica Bahl, CEO, Beauty & Wellness Sector Skill Council (B&WSSC), shares insights on integrating holistic learning of beauty and wellness into CBSE's NEP curriculum for middle school students.

In a rapidly evolving world, education is no longer confined to textbooks and traditional subjects. Holistic learning encompassing life skills, personal well-being and vocational training has become an essential part of shaping well-rounded individuals.

Recognising this, the Beauty & Wellness Sector Skill Council (B&WSSC), in collaboration with the Central Board of Secondary Education (CBSE), has taken a pioneering step by integrating beauty and wellness modules into the National Education Policy (NEP) curriculum for middle school students. This initiative goes beyond conventional learning, instilling essential life skills, promoting mindfulness and inspiring young minds to adopt healthier lifestyles from an early age.

Monica Bahl, CEO, B&WSSC, expressed her enthusiasm about this initiative. "We are not just teaching students about beauty and wellness, we are imparting essential life skills that will help them in their overall development." She emphasises that while beauty and wellness subjects have been a part of high school vocational education for the past eight years, NEP 2020 provided a remarkable opportunity to introduce them earlier, allowing students to explore their interests at a formative stage.

The curriculum is not just about beautification techniques; it is about equipping students with practical life skills. From understanding personal hygiene and maintaining good posture to adopting basic nutrition practices, these modules focus on overall well-being, ensuring that students develop habits that will serve them throughout their lives. "It's about instilling a sense of self-care and wellness from an early age so that it becomes a natural part of their routine," Bahl added.

In today's digital age, where screen time is at an all-time high and instant gratification is the norm, young learners often struggle with attention deficits and poor posture. Recognising this, the curriculum incorporates wellness practices such as yoga and meditation. These techniques not only help students disconnect from digital distractions but also improve concentration and overall health. Simple wellness tips such as performing Yoga stretches and following basic ergonomic advice like correct seating posture while sitting during the class or while working on their study desk or on their laptops, are included to encourage better lifestyle habits. "Wellness is not just physical - it encompasses emotional and spiritual aspects as well. If we can teach the children the importance of self-reflection and co-existence in a cohesive environment, then we can look forward to developing happy and bright adolescents and teenagers," she explained.

To make learning more engaging and relatable, B&WSSC and CBSE have developed comic book-style educational materials. These visually appealing resources cover a wide range of topics, including personal grooming, posture, communication skills and first aid, making the learning process fun and interactive. Designed to be completed within 12 hours, these modules ensure that students grasp key concepts efficiently while enjoying the process. By presenting information in an engaging format, students are more likely to retain and apply these skills in their daily lives.

The beauty and wellness modules introduced through this initiative transcend traditional vocational training. They equip students with life skills that will benefit them well beyond their school years, fostering confidence, mindfulness, and a sense of well-being. Bahl summarised the impact of this effort. "This initiative is a bold summation of creating future beauty and wellness ambassadors. It is about nurturing responsible individuals who value self-care, mindfulness, and holistic living."

With NEP 2020 incorporating diverse vocational subjects - ranging from artificial intelligence and financial literacy to pottery and graphic novel making - students now have the opportunity to explore multiple disciplines at a young age. By equipping them with essential skills early on, this initiative ensures that they are better prepared for a balanced, healthier and more fulfilling future.

- As told to Priyanka Parashurami

Media Coverage



Skill Her to Lead: B&WSSC Empowers Women for Beauty Careers

TW • July 9, 2025 •



Beauty & Wellness Sector Skill Council (B&WSSC) stands at the vanguard of India's skilling movement in beauty and wellness. Recognised by [NCVT](#) and [MSDE](#) as an Awarding Body, backed by [CII](#) and fuelled by [NSDC](#), the Council orchestrates every facet of the talent pipeline. It designs curricula, accredits training partners, and certifies learners—thus forging a seamless, standardised learning-to-employment pathway.

Over the last ten years, the Council has engineered 106 occupational standards, 35 of which carry the coveted NSQF seal. In the same breath, it has trained, assessed, and credentialed more than 1.7 million professionals across all 33 States and Union Territories. That reach reflects scale; the quality shows in its collaboration with [CBSE](#), where vocational modules now run from Grade 6 through Grade 12. Parallelly, the Council champions women's economic ascent by steering state-level schemes that turn latent talent into bankable livelihoods. Its rallying cry—"Give our youth and women skilling roots to grow, and career wings to fly"—is no mere slogan; it is the metric by which every programme is judged.

Recently, at [ASSOCHAM](#)'s third Conference on Beauty, Wellness, and Traditional Medicine—apty themed "From Tradition to Transformation: Shaping the Future of Holistic Health"—[The Interview World](#) secured an exclusive conversation with [Monica Bahl](#), the Council's dynamic CEO. She mapped out how B&WSSC has begun to re-architect the national beauty-product ecosystem: setting benchmark standards, driving indigenous innovation, and aligning micro-entrepreneurs with flagship government initiatives such as [PM-DAKSH](#) and [PM-Vishwakarma](#). Moreover, she spotlighted tangible community impact—from rural salons gaining digital payments literacy to urban wellness practitioners pivoting into high-margin gig work.

Looking ahead, Bahl foresees a sector where technology, sustainability, and ancient Indian wisdom converge to create premium, globally coveted offerings. She urges aspirants to master both craft and commerce, because tomorrow's winners will blend technical finesse with entrepreneurial agility.

The following distilled insights capture the essence of her compelling vision—each one a navigational beacon for policymakers, educators, and professionals determined to elevate India's beauty and wellness landscape.

Q: What role does the Beauty and Wellness Sector Skill Council play in shaping India's beauty product ecosystem through workforce training and industry alignment?

A: The Beauty & Wellness Sector Skill Council (B&WSSC) sits under the Ministry of Skill Development and Entrepreneurship, yet its influence radiates far beyond a single department. We design industry-driven qualification packs, map them to the National Skill Qualification Framework, and certify every successful learner—thereby forging an unbroken line from classroom to career.

Partnership fuels our reach. At the Union level we collaborate with the Ministries of [Social Justice, MSME](#), and [Women & Child Development](#), while at the grassroots we engage all 33 states and union territories. Most crucially, we work hand-in-glove with the [Ministry of Education](#), embedding beauty-and-wellness studies in CBSE and RMSA-affiliated schools.

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The school ecosystem showcases our integrated approach. We craft full curricula for Classes 9 through 12; by Grade 10, students earn an NSQF Level-3 certificate, and by Grade 12 they secure Level-4. These credentials do more than gild a report card—they unlock immediate employability and entrepreneurial options.

The National Education Policy 2020 amplifies this momentum. Under its flexible framework, students may now select a vocational subject among their top five, boosting both academic scores and career readiness. We have responded by rolling out 12-hour life-skill modules for Classes 6–8, freely available on the CBSE portal. These bite-sized lessons teach posture alignment, basic fitness, and practical grooming—from mastering a hygienic hair-wash routine to preventing dandruff and lice. In short, we equip adolescents with the daily disciplines that underpin lifelong well-being.

Through systematic curriculum design, multi-ministry alliances, and relentless quality benchmarks, B&WSSC converts policy aspirations into tangible results. Our mandate remains clear: skill India's youth today so they can power—indeed, prosper in—tomorrow's beauty and wellness economy.

Q: Which key flagship government schemes is your organization currently supporting or aligning with in the area of skill development?

A: The Beauty & Wellness Sector Skill Council powers the Ministry of Skill Development and Entrepreneurship's flagship initiatives—PM Kaushal Vikas Yojana, PM Vishwakarma, Deen Dayal Upadhyaya Grameen Kaushalya Yojana, and both the National Urban and Rural Livelihoods Missions. Each programme delivers industry-aligned courses, and every learner earns an NSQF-mapped qualification at zero cost. Government funding removes the financial barrier; our training removes the employability barrier.

Yet certification is only the opening act. We move graduates straight into jobs or entrepreneurship, matching their new skills with real market demand. In doing so, we convert marginalised youth and women into wage earners—and, more importantly, into confident contributors to the economy. That is the essence of our mission: skill, certify, and secure livelihoods with dignity.

Q: What real-world changes have you witnessed among individuals or communities following your skill development and capacity-building efforts?

A: Established in 2014—the very year India created a dedicated Ministry of Skill Development—the Beauty & Wellness Sector Skill Council has grown into a formidable engine of opportunity. In just eleven years, we have trained and certified more than 2.2 million learners nationwide, a figure strong enough to earn mention in Parliament and headlines across the press.

Today our sector ranks as the country's fifth-largest service employer, and women dominate its ranks: for every three professionals, two are female. We double down on that advantage. Our programmes welcome everyone—transgender communities, acid-attack survivors, and other marginalised groups—turning inclusivity from slogan into standard practice.

The ground-level impact tells the real story. Many graduates once struggled to provide two square meals; now their children study in English-medium schools. Because the industry expands at an impressive 18.6 percent CAGR, demand outpaces supply. Graduates step into salons, spas, and wellness centres, or pivot to freelancing through platforms such as Urban Company and YesMadam. They decide where and when to work, and they write their own earning script. A practitioner with four to five years' experience routinely clears ₹40,000–₹50,000 per month, thanks to the triple stream of salary, incentives, and tips.

To document these transformations, we published a tenth-anniversary coffee-table book brimming with success stories—hundreds of them, each proof that skill plus determination equals upward mobility.

In sum, eleven short years have reframed beauty and wellness from a niche pursuit into a robust, gender-inclusive powerhouse of livelihoods. We trained the talent, industry absorbed it, and households across India moved from subsistence to self-reliance. The journey continues; the momentum only builds.

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