

## EXPRESSION OF INTEREST FOR TRAINING TRANSGENDER PERSONS IN BEAUTY AND WELLNESS DOMAIN

The EOI is published to invite training partners to take up training programs for transgender persons in the beauty and wellness sector.

### About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

The aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

Over the last ten years, the SSC has grown exponentially making its presence felt across the 33 states and Union territories, training and certifying more than 11 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognised by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

B&WSSC is inviting qualified and experienced training providers to submit EOI for the implementation of a **Skill Development Training Program for Transgender persons** pan India. This initiative aims to enhance the employability and skill sets of the community

### Scope of Work:

The selected training provider will be responsible for delivering a comprehensive skill development training in the following NSQF aligned job roles

Job Role	NSQF Level	Duration
Asst. Nail Technician	Level 3	330 Hours
Asst. Hair Dresser & Stylist	Level 3	390 Hours
Pedicurist and Manicurist	Level 3	330 Hours
Bridal Fashion and Portfolio Make-up Artist	Level 5	600 Hours

### Eligibility Criteria of Training Partner:

1. Mandatory experience in delivering skill development programs for transgender persons or LGBTQIA+ community.
2. Training Partner having annual turnover of minimum 50 lakhs in the last FY.

3. Proven track record of successful training program outcomes, including 70% participant placements both in wage and self-employment in relevant employment opportunities.
4. Any additional value-added services or resources that may enhance the overall program.

**Proposal Submission Guidelines:**

Interested training providers are requested to submit their interest by 31<sup>st</sup> July, 2024, 2.30 p.m. Late submissions will not be considered. Proposals should be sent to [Swarleen.kaur@bwssc.in](mailto:Swarleen.kaur@bwssc.in) with cc to [ceo@bwssc.in](mailto:ceo@bwssc.in) and should include the following mandatory information

1. Name of the Training Partner with address and SPOC details
2. Organization profile with experience and track record of the projects undertaken (compiled presentation is preferred)
3. Separate presentation for projects undertaken for transgender persons along with the details asked in FORMAT 1 given at the end of the EOI
4. PAN and GST of the Organization
5. Proposed locations with corresponding job roles and targets according to the FORMAT 2 given at the end of the EOI
6. Balance sheet and ITR (last 3 years)
7. Project completion certificates
8. Minimum 5 LOI's from potential employers
9. Declaration/Undertaking on company letter head with sign and stamp, stating the Training Provider has not been blacklisted from any government department/state ministry/central ministry.

Experience of training of transgenders in beauty and wellness or in any other domain (FORMAT - 1) - Last three years								
Name of Training Partner / Training Institute:								
Financial Year	Sponsoring Ministry / Dept.	Scheme Name	State / District	Job Role	QP Code	No. of Trainees trained	No. of Trainees certified	No. of Trainees Placed

Training Plan (FORMAT - 2)							
TP Name /TC Name	Type (Govt TI/ Pvt TI/ Industry)	Training period (Tentative start and end date)	No. of Trainees to be trained	Training Location address	State Name	District Name	Job Role

B&WSSC reserves the right to accept or reject any proposal based on the evaluation criteria. The organization also reserves the right to negotiate with the selected training provider to finalize the terms and conditions. Thank you for your interest in contributing to the skill development efforts. We look forward to receiving your proposal.