

Inviting application from agencies for providing personal grooming sessions for 60 IndiaSkills Gold Winners for WorldSkills2024

Introduction:

Beauty & Wellness Sector Skill Council (B&WSSC) a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

B&WSSC invites proposal from qualified agencies to provide comprehensive head to toe personal grooming sessions for 60 IndiaSkills winners.

The WorldSkills competition is a prestigious international event that brings together young skilled professionals from around the globe to compete in various vocational skills. Representing India on this global stage is a significant achievement and an opportunity to showcase our nation's talent and dedication to skill development. However, the intense preparation and high-pressure environment of such a competition can be challenging for participants.

Personal grooming plays a crucial role in creating a positive first impression. Ensuring that participants are well-groomed helps them present themselves confidently and professionally during the WorldSkills Competition. When participants look their best, they feel more confident. This boost in self-confidence can significantly impact their performance, allowing them to focus better and perform at their highest potential. Hence, it is essential to groom them with these personalized sessions that will enhance their professional appearance and will boost their self-confidence.

Scope of Work:

Details of Services

Services Delivery Duration: 1st September 2024 to 6th September 2024

Participants: 60 Gold winners of India Skills 2024 competition, both male and female, who will represent India in WorldSkills 2024 between the age group 18 to 22

Services Required:

1. Personal Grooming Sessions:

- **Personal Hygiene:** Comprehensive training on essential hygiene practices for all contestants, addressing body odour, bad breath, messy hair, and overall physical hygiene to ensure they present themselves impeccably.
- **Makeup and Hairstyling (Female Contestants):** Each female contestant will receive bespoke training on simple yet presentable hairstyling techniques using tools like hair dryers and irons, designed to be efficient and elegant. Makeup sessions will include personal makeup application techniques, enhancing facial features professionally.
- **Hair, Beard, and Moustache Grooming (Male Contestants):** Focused sessions on hair styling and facial hair grooming techniques for male contestants.
- **Ceremonial Attire Grooming**
- **Saree Draping for Girls**

- **Positive Body Language and Posture:** A brief session on how to carry oneself during the ceremony and the contest.

2. Salon Services:

- **For Female Contestants:** Waxing and threading. (Including Full arm waxing, Half legs Waxing. Threading - Eyebrow, Upper lips and Chin, underarms - optional) Liposoluble Wax will be used for waxing for enhanced experience.
- **For Male Contestants:** Beard and moustache trimming.
- **For All Contestants:**
 - **Skin Cleanup:** Using a hydrating kit suitable for all skin types.
 - **Manicure and Pedicure:** Includes nail cutting, filing, shaping, hand scrub, and massage with clear polish application. For feet, appropriate care with scraping (if required), scrub, and massage.
 - **Hair Cut /Trim:** Customised trimming based on each contestant's hair condition and requirements.
 - **Hair Colour:** Highlighting/streaking on the crown, if required, to enhance personality.

Training Objectives:

1. Enhanced self-presentation through expert grooming, contributing to a polished appearance and elevated confidence.
2. Preparing participants to meet the expectations and scrutiny of judges, peers and media.

Proposal Requirements:

1. **Company/Individual Profile:**
 - Brief description of the organization or individual applying.
 - Relevant experience and qualifications in the respective field
 - Details of similar projects undertaken in the past.
2. **Approach and Methodology:**
 - Session plan for each day
3. **Team Composition:**
 - Information about the team members who will be involved in the sessions.
 - Qualifications and experience of each team member.
4. **Budget:**
 - Detailed budget for the entire program.
 - Breakdown of costs for each component of the training.

Eligibility criteria:

- 1) Minimum 20 years of experience in the respective domain.

- 2) Languages known – Hindi and English. Knowledge of any regional language will be preferred.
- 3) B&WSSC certified professionals in beauty, hair, make-up and nails will be preferred.
- 4) Any awards or Recognition in the respective field will be an added advantage

Submission Details:

- **Deadline for Submission:** 1st August, 2024 latest by 2:30 p.m.
- **Submission Method:** Proposals should be submitted via email to Swarleen.kaur@bwssc.in and rahul.malik@bwssc.in with cc to ceo@bwssc.in

The proposal can also be submitted in person to our office at the following address:

Beauty & Wellness Sector Skill Council

5B, Upper Ground Floor, Himalaya House

Kasturba Gandhi Marg, Connaught Place, New Delhi 110001

- **Contact Information:** For any queries, please reach out at Swarleen.kaur@bwssc.in

B&WSSC reserves the right to accept or reject any proposal and to make the final selection based on the best interests of the organization and its participants.