

## Expression of Interest for training of beneficiaries in Beauty & Wellness Sector under MSSDS

The EOI is published to invite training partners/employers/industry partners to take-up training programs under MSSDS

### **About B&WSSC**

Beauty & Wellness Sector Skill Council (B&WSSC) a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

The aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

Over the last eight years, the SSC has grown exponentially making its presence felt across the 33 states and Union territories, training and certifying more than 10 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognised by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

### **About MSSDS**

Maharashtra State Skill Development Society has been registered on 15th February 2011 under the Societies Registration Act 1860. The Society is established . and is the Single Nodal Agency for planning, coordination, execution & monitoring of Skill Development Initiative of Government of Maharashtra. The society is functioning under the Skill, Employment, Entrepreneurship and Innovation Department, Government of Maharashtra.

### **About the training program**

Expression of interest has been invited by Maharashtra State Skill Development Society (MSSDS) for Selection of Training Provider/Training Centers for Skilling of Population In Maharashtra under **Sankalp project of MSSDS for Scheduled Caste candidates.**

### **Eligibility Criteria for Candidates**

- Candidates belonging to scheduled caste who have caste certificate specifying them belonging to SC category
- Candidates who are willing for wage employment on completion of training shall be enrolled.
- Candidates enrolled must possess the qualification as prescribed by the Sector Skill Council as per respective Job role QP.
- Before enrolling, Trainee(s) must give in writing his/her willingness for wage employment along with details of point of contact/Guardian and their consent letter.

### **Eligibility Criteria for Training Partners**

- Training Partners having prior experience of at-least 2 years in running state funded training program in MSSDS under PMKUVA
- Training partners with placement record of at least 70% in government funded training programs.
- Training partners having annual turnover more than 30 lakhs.
- Training partners willing to take-up equal proportion of all the job roles listed in the EOI

### **Objective and Outcome of the Program**

- Wage Employment with an employer of repute to at least 70% candidates.
- Self-Employment Loan Support to candidates opting for self-employment.

### **Job roles:**

- Assistant Beauty Therapist (360 hours)
- Assistant Hair Dresser & Stylist (330 hours)

### **Location & Targets:**

The training partner is expected to execute trainings for 180 candidates in 2-3 districts dividing them equally in both the job roles ie. 90 per job role wherein not more than 180 candidates are there in one centre

### **Payment:**

Payment shall happen as per the approved latest common cost norms for training, boarding & Lodging for CCN Category of PMKVY 2.0

### **Annexure 1 : Format for filling the proposal**

**Name of Training Partner**

**Spoc Name**

**Spoc Mobile Number**

**Spoc Email ID**

**Organization Profile**

**Annual Turnover**

**Supporting Documents:**

- Balance Sheet (Last 3 years)
- ITR (Last 3 years)
- PAN Card
- GST
- Project Completion Certificate.
- Trainers Profiles.
- Placement documents pertaining to at-least 70% wage employment (At least 3 LOI's from potential employers).
- Declaration/Undertaking on company letter head with sign and stamp, stating the Training Provider has not been blacklisted from any government department/state ministry/central ministry.
- Declaration that at least 70% candidates shall be placed with reputed employers

**TP ID on SIP**

**TC ID on SIP**

**Please email your proposals to latest by 27<sup>th</sup> August 2024 on below email ids :**

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