



National Occupational Standards

Assistant Hair Dresser (Advanced)

Unit Code: BWS/N0247

Version: 1.0

NSQF Level: 2.5

Beauty & Wellness Sector Skill Council || 5-B, Upper Ground Floor, 23 Himalaya House, Kasturba
Gandhi Marg, Connaught Place
New Delhi-110001 || email:priya.sharma@bwssc.in

National Occupational Standards

Description

An Assistant Hair Dresser for advance salon services plays an important role in performing advanced haircut, hair colouring, and hair treatment services.

Scope

The scope covers the following :

- carry out advance haircut
- carry out hair coloring services
- Perform hair spa
- Entrepreneurial Skills And Design Workshops
- Advance Digital Literacy
- Advance Financial Literacy
- Advance Marketing and Outreach Skills
- carry out hair fall treatment

Elements and Performance Criteria

carry out advance haircut

To be competent, the user/individual on the job must be able to:

- PC1.** ensure the health and safety standards and processes laid out by manufacturer and the salon are followed to perform the operation and secure self, workplace, co-workers and clients
- PC2.** use suitable consultation techniques to identify the clients wishes for the desired look before cutting the hair including with guardians/parents for minors. Consultation techniques: eg. ask questions, catalogue of styles, chart or image referencing, etc.
- PC3.** ensure a guardian/parent is present for minors under age 14
- PC4.** identify contra-indications that may restrict or limit provision of services
- PC5.** use tools and products that are safe and fit for purpose
- PC6.** explore the variety of looks with the client using relevant visual aids to identify client preference and selection
- PC7.** identify and advise the customer on any factors which may limit, prevent or affect their choice of look
- PC8.** confirm with the client the look agreed before commencing
- PC9.** establish and follow suitable hair cutting guidelines provided in organizational standards, training or manual
- PC10.** consult with the client during the cutting service to confirm accurate progress towards the desired look
- PC11.** perform the basic one length hair cut to achieve the desired look
- PC12.** perform various advance female hair cut: layers, feathers, pixie
- PC13.** perform various advance male hair cut like long layer and fringe
- PC14.** ensure the work area is kept clean and tidy during the service

National Occupational Standards

- PC15.** get confirmation from the client on the accuracy of the finished look in relation to clients expectation
- PC16.** provide advice and recommendations accurately and constructively for hair care post cutting
- PC17.** provide the client suitable advice on the maintenance of their look
- PC18.** use of suitable styling products (wax, pomade, or a light mousse) for desired look
- PC19.** provide specific homecare advice and recommendations for product use

carry out hair coloring services

To be competent, the user/individual on the job must be able to:

- PC20.** consult the client by questioning to identify contra-indications to hair color products
- PC21.** prepare yourself, the client and work area for hair colouring and lightening services where required Yourself: Sanitize the hands prior to service commencement Client: Provide suitable protective apparel, remove jewellery, etc. Work area: Organise and arrange products, tools and equipment, sanitise tools and equipment, no trailing wires, no obstructions, etc.
- PC22.** position self and client to ensure privacy, comfort and safety, throughout the service
- PC23.** select products, tools and equipment based on the results of client consultation, hair analysis and any tests conducted, which will best achieve desired results safely
- PC24.** mix the colours accurately as per manufacturer instructions
- PC25.**
 - apply colours in sections neatly, taking into account various influencing factors
 - Influencing factors: Skin tone, existing colour, hair condition, test results if any, etc.
- PC26.** apply colour using techniques global and highlight
- PC27.** monitor accurately the development of colour as required, follow the manufacturers instructions to ensure desired development
- PC28.** remove the colour products thoroughly from the hair and leave the hair free of any colouring products
- PC29.** apply a suitable conditioner or post colour procedure to the hair following manufacturers instructions
- PC30.** check the clients comfort and wellbeing throughout the service and adapt procedures to ensure the same, reassure the client with necessary information and positive comments as required
- PC31.** record and store client's information securely
- PC32.** provide specific after-procedure, homecare advice and recommendations for product use and further s to the client
- PC33.** ensure the work area is kept clean and tidy before, during and after the service
- PC34.** thank customer for feedback post-service, where customer is not satisfied with service take actions to resolve matter to customer satisfaction

perform hair treatment services

To be competent, the user/individual on the job must be able to:

- PC35.** select a suitable medium and perform hair spa and hi frequency treatment. Medium: cream, gel
- PC36.** perform various massage techniques to complete the service as required Techniques: Effleurage, petrissage, tapotement, rotary, vibration, friction

National Occupational Standards

- PC37.** apply suitable pressure on the marma pressure points as per requirement taking care of client comfort
- PC38.** perform post rinsing or conditioning services
- PC39.** follow the manufacturer's instructions for setup and safety precautions.
- PC40.** choose the appropriate intensity and electrode (comb or mushroom) attachment for the treatment
- PC41.** perform the procedure in a slow circular motion in the correct direction for appropriate time
- PC42.** check the clients comfort and wellbeing throughout the service and adapt procedures to ensure the same, reassure the client with necessary information and positive comments as required
- PC43.** record and store client's information securely
- PC44.** provide specific after-procedure, homecare advice and recommendations for product use and further service to the client
- PC45.** ensure the work area is kept clean and tidy before, during and after the service

:Entrepreneurial Skills And Design Workshops

To be competent, the user/individual on the job must be able to:

- PC46.** identify different types of Entrepreneurship and Enterprises and assess opportunities for potential business through research
- PC47.** develop a business plan and a work model, considering the 4Ps of Marketing Product, Price, Place and Promotion
- PC48.** identify sources of funding, anticipate, and mitigate any financial/ legal hurdles for the potential business opportunity
- PC49.** identify different types of customers and ways to communicate with them
- PC50.** identify and respond to customer requests and needs in a professional manner
- PC51.** use appropriate tools to collect customer feedback
- PC52.** follow appropriate hygiene and grooming standards
- PC53.** ensure cleanliness and focus on client experience and feedback which will form the base for expansion and growth

Advance Digital Literacy

To be competent, the user/individual on the job must be able to:

- PC54.** Use the mobile phone in a secure way by locking/unlocking phone/apps using various options like face recognition, fingerprint etc.
- PC55.** Use advanced camera features for business tasks, like scanning QR codes.
- PC56.** Crop photos, take screenshots, and share them as attachments.
- PC57.** Understand how to use features like conference calls, call recording, and call forwarding
- PC58.** Access and manage documents stored in different folders in phone. Eg. File folder, download folder, etc.
- PC59.** Manage phone memory and data storage
- PC60.** Use other features of smartphone such as Airplane mode, Do Not Disturb, Bluetooth, other sharing services etc.
- PC61.** Using voice assistant on Smartphones for tasks like setting reminders, asking questions, etc.
- PC62.** Connect to internet using Wi-Fi, Mobile Data.

National Occupational Standards

- PC63.** How to secure various apps installed on phone.
- PC64.** Using mobile applications to compress pictures and documents.
- PC65.** Access, store, and share documents using Google Drive from your phone
- PC66.** Use apps for managing schedules and appointments
- PC67.** Utilize Advanced Features of WhatsApp, Gmail, Google Maps, PayTM, and other social media applications such as Facebook and YouTube.
- PC68.** Using Video conferencing features in different apps (Zoom etc.)
- PC69.** Create and improve business profiles on relevant social media platforms to reach more customers using features of geo-tagging.
- PC70.** Interact with customers by responding to messages and comments promptly, and share business-related content effectively.
- PC71.** Using applications for customer service interaction (chat and voice calls)
- PC72.** Usage of common applications like currency conversion, interest calculation etc.
- PC73.** Usage of apps to help in various trades like carpenter, tailor etc. (Measurement and calculation apps, find and obtain construction material, manage inventory, learn new techniques and best practices in their specific trade)
- PC74.** Identification of authentic calls and blocking SPAM calls
- PC75.** Apply safe and ethical browsing practices (protecting identity) online privacy and the potential risks associated with social media use.
- PC76.** Understand how to safely store passwords and apply the same.
- PC77.** Identify common online harassment scenarios (e.g., hate speech etc, cyberbullying), prevention, consequences and ways to deal with them.
- PC78.** Understanding fake and real information, importance of verifying the content available on the net and also understanding the responsibility while sharing any content.
- PC79.** Learn to identify deep fake AI generated frauds and reporting to the concerned authorities

Advance Financial Literacy

To be competent, the user/individual on the job must be able to:

- PC80.** Explain advanced financial terms such as long and short-term assets, liabilities, investments, debit, credit, etc
- PC81.** Understand various types of business-related financial transactions and their uses in business scenarios
- PC82.** Describe various types of payment methods such as cheques, UPI, RTGS etc
- PC83.** Use mobile applications and online platforms to track expenses and manage financial goals (mention some names).
- PC84.** Know about various Government schemes such as Pradhan Mantri Jan Dhan Yojana, Jeevan Jyoti Bima Yojana, Suraksha Bima Yojana, Sukanya Samridhi Yojana, National Pension Scheme (NPS), Atal Pension Yojna (APY)
- PC85.** Know various banking services offered by bank such as transfer-receipt of money, deposit-withdrawal etc
- PC86.** Operate ATM, Deposit Cash/ Cheque through machines or manually
- PC87.** Visit branch to operate and manage bank accounts
- PC88.** Use mobile and net banking to operate and manage bank accounts
- PC89.** Follow safety measures while managing bank accounts

National Occupational Standards

- PC90.** Know various types and features of secured and unsecured loans
- PC91.** Identify appropriate type of loan as per need, purpose, and loan terms and conditions
- PC92.** Select the loan repayment structure based on the interest rate and duration.
- PC93.** Legal process for resolution of delay/ default in payment of loan instalment
- PC94.** Know various types of Taxes such as Income tax, Goods and Services Tax (GST), etc
- PC95.** Explain simple terms related to taxation such as taxable income, tax rates, Tax Deductible at Source (TDS), Value of Goods etc.
- PC96.** Understand important concepts and applicability of income tax and GST
- PC97.** Understand Basic guidelines for filing income tax and GST returns, including deadlines
- PC98.** Install and configure Digital Payment Applications
- PC99.** Learn and practice advanced features of Digital Payment Applications such as wallets, bill payments, recharge etc.
- PC100.** Perform transactions using Digital Payment Applications such as UPI, RTGS, NEFT, IMPS etc.
- PC101.** Identify common online financial frauds and spams and associated potential risks
- PC102.** Apply safe and ethical practices for securing online transactions

Advance Marketing and Outreach Skills

To be competent, the user/individual on the job must be able to:

- PC103.** Conduct marketing activities for artisan products
- PC104.** Evaluate customer feedback to improve product offerings and marketing strategies
- PC105.** Obtain relevant quality certifications such as e ISI mark, Agmark and Hallmark.
- PC106.** Manage product quality as per quality standards
- PC107.** Understand brand identity to enhance sales and promotion.
- PC108.** Promote products through Social media and digital marketing.
- PC109.** Leverage National Marketing Committee support in operations and logistics.
- PC110.** Onboarding e-commerce platform.
- PC111.** Understand process of cataloguing the products and services of Vishwakarmas
- PC112.** Apply strategies for e-commerce linkage with GeM, Khadi India, MSME Mart
- PC113.** Use digital marketing for wider reach and publicity of the Vishwakarma Scheme.
- PC114.** Identify and collaborate with relevant Industry Bodies
- PC115.** Create links with suitable exporters and traders operating under the sector
- PC116.** Participate in trade fairs, exhibitions related to the products.
- PC117.** Set up collective display of PM Vishwakarma Products to associations of the artisan groups

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1.** knowledge of various cutting tools scissors, razors, thinning scissors, clippers, combs, mirrors, with disposable blades Shaving brushes, and Sponges, etc.
- KU2.** knowledge of various sectioning techniques
- KU3.** advance hair cutting and analysis techniques, equipment and hair styles

National Occupational Standards

- KU4.** hair distribution when cutting and its effects
- KU5.** range and suitability of styling products, tools and equipment and the effects achieved
- KU6.** blow drying techniques
- KU7.** range and application of finishing products
- KU8.** physical effects of styling on hair structure
- KU9.** hi frequency treatment for hair fall
- KU10.** different marketing tools and platforms
- KU11.** techniques to build good customer relationships
- KU12.** collecting feedback
- KU13.** growth and expansion of business

Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** read policy and procedure documents, guidelines and memos in English and/or local language to interpret the gist correctly
- GS2.** read common organizational signage in English accurately
- GS3.** read simple emails, instructions, advertisements, brochures, manufacturers labels, forms, formats and other common documents accurately
- GS4.** maintain accurate records of client, services, operating and closing checklists, product stock status
- GS5.** be careful and attentive at work and maintain safety norms
- GS6.** use time effectively

National Occupational Standards

Assessment Criteria

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| <i>carry out advance haircut</i> | 5 | 10 | - | - |
| PC1. ensure the health and safety standards and processes laid out by manufacturer and the salon are followed to perform the operation and secure self, workplace, co-workers and clients | - | - | - | - |
| PC2. use suitable consultation techniques to identify the clients wishes for the desired look before cutting the hair including with guardians/parents for minors. Consultation techniques: eg. ask questions, catalogue of styles, chart or image referencing, etc. | - | - | - | - |
| PC3. ensure a guardian/parent is present for minors under age 14 | - | - | - | - |
| PC4. identify contra-indications that may restrict or limit provision of services | - | - | - | - |
| PC5. use tools and products that are safe and fit for purpose | - | - | - | - |
| PC6. explore the variety of looks with the client using relevant visual aids to identify client preference and selection | - | - | - | - |
| PC7. identify and advise the customer on any factors which may limit, prevent or affect their choice of look | - | - | - | - |
| PC8. confirm with the client the look agreed before commencing | - | - | - | - |
| PC9. establish and follow suitable hair cutting guidelines provided in organizational standards, training or manual | - | - | - | - |
| PC10. consult with the client during the cutting service to confirm accurate progress towards the desired look | - | - | - | - |
| PC11. perform the basic one length hair cut to achieve the desired look | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| PC12. perform various advance female hair cut: layers, feathers, pixie | - | - | - | - |
| PC13. perform various advance male hair cut like long layer and fringe | - | - | - | - |
| PC14. ensure the work area is kept clean and tidy during the service | - | - | - | - |
| PC15. get confirmation from the client on the accuracy of the finished look in relation to clients expectation | - | - | - | - |
| PC16. provide advice and recommendations accurately and constructively for hair care post cutting | - | - | - | - |
| PC17. provide the client suitable advice on the maintenance of their look | - | - | - | - |
| PC18. use of suitable styling products (wax, pomade, or a light mousse) for desired look | - | - | - | - |
| PC19. provide specific homecare advice and recommendations for product use | - | - | - | - |
| <i>carry out hair coloring services</i> | 5 | 10 | - | - |
| PC20. consult the client by questioning to identify contra-indications to hair color products | - | - | - | - |
| PC21. prepare yourself, the client and work area for hair colouring and lightening services where required Yourself: Sanitize the hands prior to service commencement Client: Provide suitable protective apparel, remove jewellery, etc. Work area: Organise and arrange products, tools and equipment, sanitise tools and equipment, no trailing wires, no obstructions, etc. | - | - | - | - |
| PC22. position self and client to ensure privacy, comfort and safety, throughout the service | - | - | - | - |
| PC23. select products, tools and equipment based on the results of client consultation, hair analysis and any tests conducted, which will best achieve desired results safely | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| PC24. mix the colours accurately as per manufacturer instructions | - | - | - | - |
| PC25. • apply colours in sections neatly, taking into account various influencing factors • Influencing factors: Skin tone, existing colour, hair condition, test results if any, etc. | - | - | - | - |
| PC26. apply colour using techniques global and highlight | - | - | - | - |
| PC27. monitor accurately the development of colour as required, follow the manufacturers instructions to ensure desired development | - | - | - | - |
| PC28. remove the colour products thoroughly from the hair and leave the hair free of any colouring products | - | - | - | - |
| PC29. apply a suitable conditioner or post colour procedure to the hair following manufacturers instructions | - | - | - | - |
| PC30. check the clients comfort and wellbeing throughout the service and adapt procedures to ensure the same, reassure the client with necessary information and positive comments as required | - | - | - | - |
| PC31. record and store client's information securely | - | - | - | - |
| PC32. provide specific after-procedure, homecare advice and recommendations for product use and further s to the client | - | - | - | - |
| PC33. ensure the work area is kept clean and tidy before, during and after the service | - | - | - | - |
| PC34. thank customer for feedback post-service, where customer is not satisfied with service take actions to resolve matter to customer satisfaction | - | - | - | - |
| <i>perform hair treatment services</i> | 5 | 10 | - | - |
| PC35. select a suitable medium and perform hair spa and hi frequency treatment. Medium: cream, gel | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| PC36. perform various massage techniques to complete the service as required Techniques: Effleurage, petrissage, tapotement, rotary, vibration, friction | - | - | - | - |
| PC37. apply suitable pressure on the marma pressure points as per requirement taking care of client comfort | - | - | - | - |
| PC38. perform post rinsing or conditioning services | - | - | - | - |
| PC39. follow the manufacturer's instructions for setup and safety precautions. | - | - | - | - |
| PC40. choose the appropriate intensity and electrode (comb or mushroom) attachment for the treatment | - | - | - | - |
| PC41. perform the procedure in a slow circular motion in the correct direction for appropriate time | - | - | - | - |
| PC42. check the clients comfort and wellbeing throughout the service and adapt procedures to ensure the same, reassure the client with necessary information and positive comments as required | - | - | - | - |
| PC43. record and store client's information securely | - | - | - | - |
| PC44. provide specific after-procedure, homecare advice and recommendations for product use and further service to the client | - | - | - | - |
| PC45. ensure the work area is kept clean and tidy before, during and after the service | - | - | - | - |
| :Entrepreneurial Skills And Design Workshops | 5 | 10 | - | - |
| PC46. identify different types of Entrepreneurship and Enterprises and assess opportunities for potential business through research | - | - | - | - |
| PC47. develop a business plan and a work model, considering the 4Ps of Marketing Product, Price, Place and Promotion | - | - | - | - |
| PC48. identify sources of funding, anticipate, and mitigate any financial/ legal hurdles for the potential business opportunity | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| PC49. identify different types of customers and ways to communicate with them | - | - | - | - |
| PC50. identify and respond to customer requests and needs in a professional manner | - | - | - | - |
| PC51. use appropriate tools to collect customer feedback | - | - | - | - |
| PC52. follow appropriate hygiene and grooming standards | - | - | - | - |
| PC53. ensure cleanliness and focus on client experience and feedback which will form the base for expansion and growth | - | - | - | - |
| <i>Advance Digital Literacy</i> | 5 | 10 | - | - |
| PC54. Use the mobile phone in a secure way by locking/unlocking phone/apps using various options like face recognition, fingerprint etc. | - | - | - | - |
| PC55. Use advanced camera features for business tasks, like scanning QR codes. | - | - | - | - |
| PC56. Crop photos, take screenshots, and share them as attachments. | - | - | - | - |
| PC57. Understand how to use features like conference calls, call recording, and call forwarding | - | - | - | - |
| PC58. Access and manage documents stored in different folders in phone. Eg. File folder, download folder, etc. | - | - | - | - |
| PC59. Manage phone memory and data storage | - | - | - | - |
| PC60. Use other features of smartphone such as Airplane mode, Do Not Disturb, Bluetooth, other sharing services etc. | - | - | - | - |
| PC61. Using voice assistant on Smartphones for tasks like setting reminders, asking questions, etc. | - | - | - | - |
| PC62. Connect to internet using Wi-Fi, Mobile Data. | - | - | - | - |
| PC63. How to secure various apps installed on phone. | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| PC64. Using mobile applications to compress pictures and documents. | - | - | - | - |
| PC65. Access, store, and share documents using Google Drive from your phone | - | - | - | - |
| PC66. Use apps for managing schedules and appointments | - | - | - | - |
| PC67. Utilize Advanced Features of WhatsApp, Gmail, Google Maps, PayTM, and other social media applications such as Facebook and YouTube. | - | - | - | - |
| PC68. Using Video conferencing features in different apps (Zoom etc.) | - | - | - | - |
| PC69. Create and improve business profiles on relevant social media platforms to reach more customers using features of geo-tagging. | - | - | - | - |
| PC70. Interact with customers by responding to messages and comments promptly, and share business-related content effectively. | - | - | - | - |
| PC71. Using applications for customer service interaction (chat and voice calls) | - | - | - | - |
| PC72. Usage of common applications like currency conversion, interest calculation etc. | - | - | - | - |
| PC73. Usage of apps to help in various trades like carpenter, tailor etc. (Measurement and calculation apps, find and obtain construction material, manage inventory, learn new techniques and best practices in their specific trade) | - | - | - | - |
| PC74. Identification of authentic calls and blocking SPAM calls | - | - | - | - |
| PC75. Apply safe and ethical browsing practices (protecting identity) online privacy and the potential risks associated with social media use. | - | - | - | - |
| PC76. Understand how to safely store passwords and apply the same. | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|---|--------------|-----------------|---------------|------------|
| PC77. Identify common online harassment scenarios (e.g., hate speech etc, cyberbullying), prevention, consequences and ways to deal with them. | - | - | - | - |
| PC78. Understanding fake and real information, importance of verifying the content available on the net and also understanding the responsibility while sharing any content. | - | - | - | - |
| PC79. Learn to identify deep fake AI generated frauds and reporting to the concerned authorities | - | - | - | - |
| <i>Advance Financial Literacy</i> | 5 | 10 | - | - |
| PC80. Explain advanced financial terms such as long and short-term assets, liabilities, investments, debit, credit, etc | - | - | - | - |
| PC81. Understand various types of business-related financial transactions and their uses in business scenarios | - | - | - | - |
| PC82. Describe various types of payment methods such as cheques, UPI, RTGS etc | - | - | - | - |
| PC83. Use mobile applications and online platforms to track expenses and manage financial goals (mention some names). | - | - | - | - |
| PC84. Know about various Government schemes such as Pradhan Mantri Jan Dhan Yojana, Jeevan Jyoti Bima Yojana, Suraksha Bima Yojana, Sukanya Samridhi Yojana, National Pension Scheme (NPS), Atal Pension Yojna (APY) | - | - | - | - |
| PC85. Know various banking services offered by bank such as transfer-receipt of money, deposit-withdrawal etc | - | - | - | - |
| PC86. Operate ATM, Deposit Cash/ Cheque through machines or manually | - | - | - | - |
| PC87. Visit branch to operate and manage bank accounts | - | - | - | - |
| PC88. Use mobile and net banking to operate and manage bank accounts | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|--|--------------|-----------------|---------------|------------|
| PC89. Follow safety measures while managing bank accounts | - | - | - | - |
| PC90. Know various types and features of secured and unsecured loans | - | - | - | - |
| PC91. Identify appropriate type of loan as per need, purpose, and loan terms and conditions | - | - | - | - |
| PC92. Select the loan repayment structure based on the interest rate and duration. | - | - | - | - |
| PC93. Legal process for resolution of delay/ default in payment of loan instalment | - | - | - | - |
| PC94. Know various types of Taxes such as Income tax, Goods and Services Tax (GST), etc | - | - | - | - |
| PC95. Explain simple terms related to taxation such as taxable income, tax rates, Tax Deductible at Source (TDS), Value of Goods etc. | - | - | - | - |
| PC96. Understand important concepts and applicability of income tax and GST | - | - | - | - |
| PC97. Understand Basic guidelines for filing income tax and GST returns, including deadlines | - | - | - | - |
| PC98. Install and configure Digital Payment Applications | - | - | - | - |
| PC99. Learn and practice advanced features of Digital Payment Applications such as wallets, bill payments, recharge etc. | - | - | - | - |
| PC100. Perform transactions using Digital Payment Applications such as UPI, RTGS, NEFT, IMPS etc. | - | - | - | - |
| PC101. Identify common online financial frauds and spams and associated potential risks | - | - | - | - |
| PC102. Apply safe and ethical practices for securing online transactions | - | - | - | - |
| <i>Advance Marketing and Outreach Skills</i> | 5 | 5 | - | - |
| PC103. Conduct marketing activities for artisan products | - | - | - | - |

National Occupational Standards

| Assessment Criteria for Outcomes | Theory Marks | Practical Marks | Project Marks | Viva Marks |
|--|--------------|-----------------|---------------|------------|
| PC104. Evaluate customer feedback to improve product offerings and marketing strategies | - | - | - | - |
| PC105. Obtain relevant quality certifications such as ISI mark, Agmark and Hallmark. | - | - | - | - |
| PC106. Manage product quality as per quality standards | - | - | - | - |
| PC107. Understand brand identity to enhance sales and promotion. | - | - | - | - |
| PC108. Promote products through Social media and digital marketing. | - | - | - | - |
| PC109. Leverage National Marketing Committee support in operations and logistics. | - | - | - | - |
| PC110. Onboarding e-commerce platform. | - | - | - | - |
| PC111. Understand process of cataloguing the products and services of Vishwakarmas | - | - | - | - |
| PC112. Apply strategies for e-commerce linkage with GeM, Khadi India, MSME Mart | - | - | - | - |
| PC113. Use digital marketing for wider reach and publicity of the Vishwakarma Scheme. | - | - | - | - |
| PC114. Identify and collaborate with relevant Industry Bodies | - | - | - | - |
| PC115. Create links with suitable exporters and traders operating under the sector | - | - | - | - |
| PC116. Participate in trade fairs, exhibitions related to the products. | - | - | - | - |
| PC117. Set up collective display of PM Vishwakarma Products to associations of the artisan groups | - | - | - | - |
| NOS Total | 35 | 65 | - | - |

National Occupational Standards

National Occupational Standards (NOS) Parameters

| | |
|---|---|
| NOS Code | BWS/N0247 |
| NOS Name | Assistant Hair Dresser (Advanced) |
| Sector | Beauty & Wellness |
| Sub-Sector | Beauty and Salons |
| Occupation | Haircare Services |
| NSQF Level | 2.5 |
| Credits | 4 |
| Minimum Educational Qualification & Experience | Existing Vishwakarmas duly verified as per the Scheme |
| Version | 1.0 |
| Last Reviewed Date | 15/03/2024 |
| Next Review Date | 15/03/2029 |
| NSQC Clearance Date | 15/03/2024 |
| Reference code on NQR | NG-03-BW-02325-2024-V1-BWSSC |
| NQR Version | 2 |
| CCN Category | 2 |