



## COMPETENCY BASED CURRICULUM

**PM Vishwakarma**

**Qualification Name: Assistant Barber - Salon Services (Advance Module)**

**Version: 1.0**

**Submitted By:**

Beauty & Wellness Sector Skill Council

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## PM Vishwakarma Qualification Details

<b>Vishwakarma Qualification Name</b>	<b>Assistant Barber – Salon Services. (Advance Module)</b>
<b>Sector Name</b>	Beauty and Wellness Sector Skill Council
<b>Job role Description</b>	Barber for men's advance salon services primarily focuses on hair relaxing services like head massage, facial procedures, creative haircut, beard/moustache trimming, shaping and styling and foot massage
<b>Trainee's Entry Profile</b> ( <i>Specify as per applicable variants</i> )	Identified beneficiaries under Advanced Phase of PM Vishwakarma Scheme
<b>Content availability</b>	<input checked="" type="checkbox"/> <b>Yes</b> <b>Link to Access Content:</b>  <input type="checkbox"/> <b>No</b> <b>Availability Date:</b>
<b>Curriculum Creation Date</b>	
<b>Curriculum Valid Up to Date</b>	(Co-terminus with the PM Vishwakarma Scheme subject to midway changes in the qualification)

## Module Details

### Usage of New Machinery/ Tools/ Equipment

S. No	Module Name	Learning Outcomes	Training Duration (Hours)			Delivery Methodology	Tool/Equipment Required (if applicable)
			Theory	Practical	OJT		
1.	<b>Perform creative hair cut</b>	<ul style="list-style-type: none"> <li>Define trending hair styles for males (Short Textured Modern Mullet Haircut, Trending Medium Length Haircut)</li> <li>Share style care advice clients</li> <li>Describe procedures and effects of blow- drying and finishing services</li> <li>Demonstrate the process followed in hair cutting services</li> <li>Demonstrate the blow-drying process</li> <li>Follow suitable hair cutting guidelines provided in organisational standards, training or manuals</li> </ul>	5:00	10:00		Online	Cutting Comb, Section Clips, Spray Bottle, Scissors (thinning and precision), Hair Dryer, hair straightner, Razor, Heat Protective Serums, Mirror, Cutting Chair, Trolley, Cutting sheet, Apron, Towel, Comb set, Clipper, hair dummy
2.	<b>Carry out beard/moustache trimming, shaping and styling</b>	<ul style="list-style-type: none"> <li>Identify ways to analyze the condition of the hair before the commencement of service.</li> <li>List and explain the styling products, tools and equipment for specific services</li> <li>Perform creative beard trimming and shaping services.</li> <li>Demonstrate ways of beard styling.</li> <li>Demonstrate the application of health and</li> </ul>	3:00	5:00		Online	Electronic clipper, Scissors, Apron

		<p>safety practices at the workplace</p> <ul style="list-style-type: none"> <li>Describe the importance of personal hygiene and grooming while executing the task</li> </ul>					
3	Hair relaxing services	<ul style="list-style-type: none"> <li>Identify the condition of the hair and scalp and provide the suitable services</li> <li>Prepare self, client and the work area for hair treatment</li> <li>Select products, tools and equipment suitable for the hair treatment services</li> <li>Carry out scalp massage services</li> <li>Apply various massage techniques to take account of influencing factors</li> <li>Carry out disposing of all the waste safety according to the salon's standards of hygiene and safety</li> <li>Share after care services with client</li> </ul>	2:00	5:00		Online	Oil, steamer, towels, apron, bowl
4.	Perform facial procedures	<ul style="list-style-type: none"> <li>Prepare the client, self and work area for facial services</li> <li>Discuss ways to identify skin conditions and accordingly suggest, select and prepare products for facials.</li> <li>Explain steps for facials</li> <li>List and ensure suitable products to be for the services</li> <li>State the importance of ensuring the client's comfort throughout the session</li> </ul>	3:00	5:00		Online	Trolley, Bowls, Facial Kit, Face Steamer, Pack Brush, Towels, Apron

5.	Foot massage	<ul style="list-style-type: none"> <li>• Prepare the client, self and work area for foot massage</li> <li>• List and ensure suitable products to be for the services</li> <li>• Explain the basic steps of foot massage.</li> <li>• Demonstrate the steps for foot massage.</li> </ul>	2:00	5:00		Online	Oil, Bowls, Towels, Apron
		<b>Total – Duration (Hours)</b>	<b>15:00</b>	<b>30:00</b>			
		<b>Grand Total Duration (Hours)</b>	<b>45:00</b>				

### Entrepreneurship Skills and Design Workshops

S. No	Module Name	Learning Outcomes	Training Duration (Hours)			Delivery Methodology	Tool/Equipment Required (if applicable)
			Theory	Practical	OJT		
1.	<i>starting journey as an entrepreneur</i>	<ul style="list-style-type: none"> <li>Explain the types of entrepreneurship and enterprises</li> <li>Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan</li> <li>Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement</li> <li>Create a sample business plan, for the selected business opportunity</li> </ul>	10:00	20:00		Online	
		<b>Total – Duration (Hours)</b>	<b>10:00</b>	<b>20:00</b>			
		<b>Grand Total Duration (Hours)</b>	<b>30:00</b>				

### Advanced Digital Skills

S. No	Module Name	Learning Outcomes	Training Duration (Hours)			Delivery Methodology	Tool/Equipment Required (if applicable)
			Theory	Practical	OJT		
1.	Advanced features of using mobile phones (Smart Phones)	<ul style="list-style-type: none"> <li>Learn to securely use the mobile phone by locking/unlocking phone/apps using various options like face recognition, fingerprint, etc.</li> <li>Learn to use different mobile apps, QR code scanners, editing tools, Google assistant, meeting apps like Teams, etc.</li> <li>Learn to access and manage documents stored in different folders in phone. E.g. File folder, download folder etc.</li> <li>Manage phone memory and data usage.</li> <li>Learn to access, store, and share documents using Google Drive on your phone.</li> </ul>	1.5 hours	1.5 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
2.	Using advanced Internet and mobile applications (Apps)	<ul style="list-style-type: none"> <li>Learn how to keep mobile apps secure.</li> <li>Learn to secure apps installed on phone.</li> <li>Learn about the rules and regulations of different mobile apps.</li> <li>Understand to increase the business outreach via using different mobile application features.</li> <li>Learn about the tailor-made apps suitable for various business applications like calculation apps, inventory management apps etc.</li> </ul>	3 hours	4 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
3.	Privacy and security related to Internet and mobile phones	<ul style="list-style-type: none"> <li>Understand privacy and manage profiles.</li> <li>Understand about Spam calls</li> <li>Learn about safe browsing practices.</li> <li>Learn about the importance of reporting online harassment and cyberbullying.</li> <li>Learn about the advancement in technology</li> </ul>	2 hours	3 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection



		using Gen-AI tools.					
			6.5 Hours	8.5 Hours			
		<b>Grand Total Duration (Hours)</b>	<b>15 Hours</b>				

**Advanced Financial Skills**

S. No	Module Name	Learning Outcomes	Training Duration (Hours)			Delivery Methodology	Tool/Equipment Required (if applicable)
			Theory	Practical	OJT		
1.	<b>Importance of Being Financial Literate</b>	<ul style="list-style-type: none"> <li>Identify long-term and short-term assets, liabilities, investments, etc.</li> <li>Use types of payment methods such as Cheques, UPI, RTGS, NEFT etc</li> <li>Use mobile applications and online platforms to track expenses and manage financial goals (YONO).</li> <li>Understand the benefits of various Government schemes such as Pradhan Mantri Jan Dhan Yojana, Jeevan Jyoti Bima Yojana, Suraksha Bima Yojana, Sukanya Samriddhi Yojana, National Pension Scheme (NPS), Atal Pension Yojna (APY)</li> </ul>	1.00 Hr	1.00 Hr		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
2.	<b>Managing bank account</b>	<ul style="list-style-type: none"> <li>Differentiate various banking services offered by bank such as transfer-receipt of money, deposit-withdrawal etc.</li> <li>Use and Operate ATM, Deposit Cash/ Cheque through machines or manually</li> <li>Visit local bank branch to operate and manage bank accounts</li> <li>Handle mobile banking and net banking to operate and manage bank accounts</li> <li>Aware of safety measurement to be taken while managing bank accounts</li> </ul>	1.00 Hr	1:25 Hr		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection

3.	<b>Managing Loans</b>	<ul style="list-style-type: none"> <li>Differentiate various types and features of secured and unsecured loans</li> <li>Select appropriate type of loan as per need, purpose, and loan terms and conditions</li> <li>Identify appropriate loan repayment structure based on the interest rate and duration.</li> <li>Have knowledge of legal procedure for resolving delay/ default in payment of loan instalment</li> </ul>	1.25 Hr	1.50 Hr		<b>Classroom</b>	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
4.	<b>Basic Understanding of taxes</b>	<ul style="list-style-type: none"> <li>Differentiate types of taxes such as Income tax, Goods and Services Tax (GST), etc.</li> <li>Explain simple terms related to taxation such as taxable income, tax rates, Tax Deductible at Source (TDS), Value of Goods etc.</li> <li>Have clarity on important concepts and applicability of income tax and GST</li> <li>Understand the Basic guidelines for filing income tax and GST returns, including deadlines</li> </ul>	1.50 Hr	2.00 Hr		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
5.	<b>Using advanced features of Digital Payment Applications</b>	<ul style="list-style-type: none"> <li>Able to install and configure Digital Payment Applications</li> <li>Use advanced features of Digital Payment Applications such as wallets, bill payments, recharge etc.</li> <li>Complete transactions using Digital Payment Applications such as UPI, RTGS, NEFT, IMPS etc.</li> </ul>	1.25 Hr	2.00 Hr		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection

6.	<b>Awareness and Prevention of Financial Frauds</b>	<ul style="list-style-type: none"> <li>• Able to identify common online financial frauds and spams and associated potential risks</li> <li>• Use safe and ethical practices for securing online transactions</li> </ul>	0.50 Hr	0.75 Hr		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
			<b>6.50 Hrs</b>	<b>8.50 Hrs</b>			
		<b>Grand Total Duration (Hours)</b>	<b>15 Hours</b>				

### Advanced Marketing and Outreach Skills

S. No	Module Name	Learning Outcomes	Training Duration (Mins/ Hours)			Delivery Methodology	Tool/Equipment Required (if applicable)
			Theory	Practical	OJT		
1	Marketing and Customer Insights	<ul style="list-style-type: none"> <li>• Conduct marketing activities for artisan products.</li> <li>• Evaluate customer feedback to improve product offerings and marketing strategies.</li> </ul>	1 hours	2 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
2	Quality Assurance and	<ul style="list-style-type: none"> <li>• Obtain relevant quality certifications such as e ISI mark, Agmark and Hallmark.</li> </ul>	1 hours	1 hours		Classroom	White board, marker, duster, handbooks,

	Certification in Craftsmanship	<ul style="list-style-type: none"> <li>Manage product quality as per quality standards.</li> </ul>					Screen, Computer, Projector, Mobile phone, Internet connection
3	Brand Development and Promotion Strategies	<ul style="list-style-type: none"> <li>Understand brand identity to enhance sales and promotion.</li> <li>Promote products through Social media and digital marketing.</li> <li>Leverage National Marketing Committee support in operations and logistics.</li> </ul>	1 hours	2 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
4	E-Commerce Management for Artisans	<ul style="list-style-type: none"> <li>Onboarding e-commerce platform.</li> <li>Understand process of cataloguing the products and services of Vishwakarmas</li> <li>Apply strategies for e-commerce linkage with GeM, Khadi India, MSME Mart.</li> </ul>	1 hours	2 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
5	Building Trade Network for Craft Business	<ul style="list-style-type: none"> <li>Use digital marketing for wider reach and publicity of the Vishwakarma Scheme.</li> <li>Identify and collaborate with relevant Industry Bodies.</li> <li>Create links with suitable exporters and traders operating under the sector.</li> </ul>	1 hours	1 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
6	Trade Fairs and Exhibitions	<ul style="list-style-type: none"> <li>Participate in trade fairs, exhibitions related to the products.</li> <li>Set up collective display of PM Vishwakarma Products to associations of the artisan groups.</li> </ul>	1 hours	1 hours		Classroom	White board, marker, duster, handbooks, Screen, Computer, Projector, Mobile phone, Internet connection
		<b>Grand Total Duration (Hours)</b>	<b>15 Hours</b>				

## Trainer and Assessor Requirements

(As per requirement)

1.	<b>Trainer's Qualification and experience in the relevant sector (in years)</b>	<p><b>Domain Trainer:</b> (Preference – Trainers from Industry/cluster/ working professionals who know operations of the required tools/ Certified trainers in relevant trades)</p> <p>12<sup>th</sup> grade pass with 2 years' experience in the relevant sector and 1 year of teaching experience</p> <p><b>Life Skills Trainer:</b> (Preference – Domain trainers may be onboarded on Life Skills to be certified Vishwakarma Trainer / Certified Life Skills trainer for Vishwakarma qualification)</p> <p>12<sup>th</sup> grade pass with 2 years' experience in the relevant sector and 1 year of teaching experience</p> <p><b>*Mandatory Training of Trainers (ToT) of existing certified trainers on employability and entrepreneurship skills modules</b></p> <p><b>District-wise list of trainers/ Assessors is to be identified and made available</b></p>
2.	<b>Assessor's Qualification and experience in relevant sector (in years)</b> <i>(Preference – Vishwakarma Trainer in relevant trades will be onboarded on</i>	<p><b>Assessor:</b> (Preference – Vishwakarma Trainer in relevant trades will be onboarded on assessments for becoming Certified Assessors / Certified Assessors in relevant trade. Certified assessor will also take the Life Skills Module assessment.)</p>

	<i>assessments for becoming Certified Assessors / Certified Assessors in relevant trade. Certified assessor will also take the Life Skills Module assessment.)</i>	Graduate with 3 years of experience in the relevant sector
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## Glossary & Acronyms

(As per requirement)

### Glossary

Term	Description
<b>National Occupational Standards (NOS)</b>	NOS define the measurable performance outcomes required from an individual engaged in a particular task. They list down what an individual performing that task should know and also do.
<b>Qualification</b>	A formal outcome of an assessment and validation process which is obtained when a competent body determines that an individual has achieved learning outcomes to given standards
<b>Qualification File</b>	A Qualification File is a template designed to capture necessary information of a Qualification from the perspective of NSQF compliance. The Qualification File will be normally submitted by the awarding body for the qualification.
<b>Sector</b>	A grouping of professional activities on the basis of their main economic function, product, service or technology.

### Acronyms

Acronym	Description
<b>NCrF</b>	National Credit Framework
<b>NSQF</b>	National Skills Qualification Framework
<b>OJT</b>	On -the -Job Training