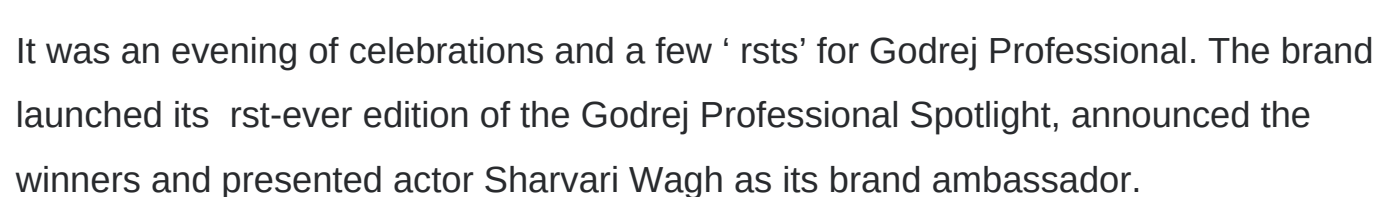


CATEGORY ♦ CONSUMER NEWS ♦ EVENTS ♦ NEWS

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Godrej Professional Spotlight, a thoughtfully curated platform, invited stylists to create inspired versions of the brand's Surreal Collection. Taking inspiration from the four colour trends portrayed in the Surreal Collection, more than 300 artists from across India submitted their entries to secure a place in the 'Spotlight.' The 30 shortlisted artists were invited to showcase their creativity on the runway, where they were judged by an esteemed jury panel. The jury comprised Yianni Tsapatori, Technical Brand Ambassador, Godrej Professional; Monica Bahl, CEO, B&WSSC; Kanishka Ramchandani, Editor, Professional Beauty Hairdressers Journal; and Indian television actors Adaa Khan and Helly Shah. The event was hosted by actor Karanvir Bohra.

Finally, all the 30 nalists received gift hampers from Godrej Professional and certi cates for 'Recognition of Prior Learning' from the Beauty and Wellness Skills Sector Council (B&WSSC), led by its CEO Monica Bahl.

The runway stint by the models as well as their models was followed by a hair show by the technical team of Godrej Professional. Tsapatori along with Najeib-Ur-Rehman and Shailesh Moolya did a live styling session, which culminated in a dazzling hair show. Various editorial interpretations of the Surreal Collection were presented in an awe-inspiring fashion show. The newly-announced brand ambassador, Sharvari Wagh, graced the evening as the showstopper.

Winner: Bhavin Bavalia, Bonanza Beauty Lounge
1st Runner up: Priyanka Sinha, Kaixo Academy
2nd Runner up: Lalitlan Kimi, Luv Salon

Godrej Professional Spotlight is a commendable initiative by the brand. It helps stylists access national platforms as well as advanced skill-building initiatives. Godrej Professional Spotlight was also supported by B&WSSC, with Professional Beauty Hairdressers Journal as the media partner.