

Expression of Interest for training of women SHG beneficiaries in Odisha

The EOI is published to invite training partners/employers/industry partners to take-up training programs under “Skilling of Mission Shakti SHG’s & Facilitation of Women Led Enterprise setup in Beauty & Wellness sector in Odisha” through department of Mission Shakti, Government of Odisha.

About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) is a recognised Awarding Body of National Council for Vocational Education & Training (NCVET) under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE) and is promoted by CII with support from the National Skill Development Corporation (NSDC).

B&WSSC’s aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process and to enhance the employability of the Indian workforce globally.

The SSC is chaired by Dr. Blossom Kochhar as the Chairperson, Padamshri Gurudev Dr. H R Nagendra as the Vice-Chairperson & Ms. Gurpreet Seble as the Treasurer along with other prominent industry members. Since its inception, the SSC has taken several steps towards organizing this sector by creating 106 job roles in demand with 37 job roles which are National Skills Qualifications Committee (NSQC) cleared.

Over the last 10+ years, the SSC has grown exponentially making its presence felt across the 33 States and Union Territories, training and certifying more than 17 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognised by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

About the Training Program

1.Scope of Work:

1. To set-up labs as per the affiliation norms of B&WSSC for Assistant Beauty Therapist / Assistant Hair Dresser & Stylist or both job roles basis the allocated targets
2. To affiliate the respective training centre as per B&WSSC’s empanelment guidelines and the affiliation fee for the respective centre shall be made to B&WSSC on upfront basis.
3. To get the Training of Trainers of 2 trainers done through B&WSSC for the allocated job roles - Assistant Beauty Therapist and Assistant Hair Dresser & Stylist which shall be done as a part of affiliation.
4. To undertake Skilling (Training, assessment and certification) of SHG members - as Assistant Beauty Therapist or as Assistant Hair Dresser & Stylist
5. To upgrade skills of SHG members in Hair & Beauty services to an advanced level for greater market employability.
6. To maintain and share biometric attendance records of the SHG members for every training cycle with B&WSSC.
7. To maintain database of the SHG members as per the templates and data requirement of the department and B&WSSC.

8. To improve livelihood opportunity of SHG members through skilling on market focussed skills and entrepreneurship promotion.
9. To facilitate SHG's connect with Beauty & Wellness industry partners.
10. To hand hold the SHG's for unit setup.
11. To Maintain MIS records of SHG members with proper counselling documents and ID proofs and share the same with B&WSSC on every billing cycle
12. To submit assessment data at-least 7 days before the training completion date to B&WSSC.
13. To share SHG's information for Lakhpati Didi Yojana as Lakhpati Didis and Potential Lakhpati Didi as per the guidelines and directives of the department.

Eligibility Criteria for Training Partners

- Training Partners must have at least 10 years of experience in the field of skill development.
- The Training Partner should have a minimum placement record of 70% in government-funded training programs.
- Training partners who have experience of similar projects/ experience pertaining to skilling of women in residential mode.
- Training Partners must have an annual turnover of minimum ₹1 crores.
- Training Partners with no blacklisting history with any department of state or central ministries.

Objectives and Expected Outcomes of the Program

1. SHG Members to be skilled and employed or developed as entrepreneurs.
2. Enhanced income of 100% women SHG members basis the targets allocated through sustainable livelihood promotion and list them as Lakhpati Didis.

Payment Structure

Training Fee: Shall be paid as per the common cost norm category 2 i.e INR 42 per hour per pass candidate for 160 hours

Boarding & Lodging cost: Shall be paid INR 250 per pass candidate per day for 25 days.

Payment Schedule:

Instalment	% of Instalment (of Batch)	Milestone
1st	30%	On submission of requisite data of trained SHG's signed and duly stamped by DPC's appointed by the department.
2nd	40%	On completion of training and certification.
3rd	30%	On providing handholding support and submitting required data to B&WSSC in the desired format and documents basis the instructions received from the department time to time.
B&L	100%	On completion of training and certification, taking into consideration the actual number of trainees certified during the cycles.

Annexure 1: Proposal Submission Format

Training Providers are required to submit the following details:

1. Name of Training Partner
2. Single Point of Contact (SPOC):
 - Name
 - Mobile Number
 - Email ID
3. Organization Profile:
 - Brief Overview of the Organization
 - Annual Turnover
4. Supporting Documents:
 - Balance Sheet (Last 3 years)
 - Income Tax Returns (Last 3 years)
 - PAN Card
 - GST Registration
 - Project Completion Certificates of projects undertaken/completed in last 3 years
 - Profiles of at-least 5 Trainers (candidates with valid TOT certificates shall be given priority)
 - Placement Records (Documents showing 70% wage employment, including 3 Letters of Intent from potential employers)
 - Declaration on Company Letterhead stating that the Training Provider has not been blacklisted by any government department/agency
5. Proposed Locations and Address in districts of Odisha
6. Proposed Job Roles & Training Targets

Submission Details

Kindly email your proposal to the following addresses:

- ceo@bwssc.in
- Rahul.malik@bwssc.in
- ankita.kushwaha@bwssc.in

Last Date of Application: 28th Jan 2025

Shortlisted Training Partners shall be intimated via email for a face-to-face meeting and presentation.