



Model Curriculum

QP Name: Beautician

QP Code: BWS/Q0113

QP Version: 1.0

NSQF Level: 3

Model Curriculum Version: 1.0

Table of Contents

Training Parameters.....	2
Program Overview.....	3
Training Outcomes.....	4
Compulsory Modules.....	4
Module 1: Introduction to the program & prepare and maintain work area.....	7
Module 2: Provide basic skin care services.....	9
Module 3: Carry out basic hair removal services.....	11
Module 4: Perform simple make-up services.....	12
Module 5: Module 6: Provide simple hair dressing and root touch-up service.....	13
Module 6: Provide manicure and pedicure services.....	14
Module 7: Carry out application of mehndi designs and nail art.....	15
Module 8: Knowledge of organic homemade beauty products.....	16
Module 19: Maintain health and safety of work area.....	18
Module 10: Create a positive impression at work area.....	19
Module 11: Employability skills	20
Annexure.....	22
Trainer Requirements	22
Assessor Requirement	23
Assessment Strategy	24
References.....	25
Glossary.....	26
Acronyms and Abbreviations.....	27

Training Parameters

Sector	Beauty & Wellness
Sub-Sector	Beauty and Salons
Occupation	Skincare Services
Country	India
NSQF Level	3
Aligned to NCO/ISCO/ISIC Code	NCO-2015/5142.0100
Minimum Educational Qualification and Experience	Grade 10 OR Grade 8 with two years of (NTC/ NAC) after 8th OR 8th grade pass with 3 year relevant experience OR Previous relevant Qualification of NSQF Level 2.5 with 6 months of relevant experience
Pre-Requisite License or Training	NA
Last Reviewed On	On fie approval (4/6/2025)
Next Review Date	4/7/2028
NSQC Approval Date	On fie approval (4/6/2025)
QP Version	1.0
Model Curriculum Creation Date	On fie approval (4/6/2025)
Model Curriculum Valid Up to Date	4/6/2028
Model Curriculum Version	1.0
Minimum Duration of the Course	390:00 Hrs
Maximum Duration of the Course	420:00 Hrs (with optional OJT)

Program Overview

This section summarizes the end objectives of the program along with its duration

Training Outcomes

At the end of the program, the learner will be able to:

- Explain the objectives of the program
- List the career opportunities and projected growth as a Beautician
- Explain the roles & responsibilities of a Beautician
- Carry out preparation and maintenance of work area
- Describe the application of health and safety practices at the workplace
- Describe the importance of personal hygiene and grooming while executing task
- Perform basic skin care services; such as cleansing, exfoliation, facials, toning, moisturizing
- Carry out basic hair removal services, like waxing and threading
- Carry out simple make-up services
- Perform variety of simple, common hair dressing techniques for clients
- Carry out manicure and pedicure services
- Carry out simple and basic nail art services
- Carry out application of simple mehndi designs
- Discuss sustainable, eco-friendly, and organic homemade beauty products, including their benefits and usage
- Discuss the importance of employability skills

Compulsory Modules

The table lists the modules, their duration and mode of delivery

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommended)	Total Duration
Module:1 BWS/N9001- Prepare & maintain work area V4.0, NSQF Level 3	10	20	—	—	30
Introduction to the program and prepare and maintain work area	10	20	—	—	30
Module: 2 BWS/N0101 Provide basic skin care services V5.0, NSQF Level 3	20	40	—	—	60
Provide basic skin care services	20	40	—	—	60

Module 3: BWS/N0102 Carry out basic hair removal services V4.0, NSQF Level 3	10	20	—	—	30
Carry out basic hair removal services	10	20	—	—	30
Module 4: BWS/N0125 Perform simple make-up services V4.0, NSQF Level 3	10	20	—	—	30
Perform simple make-up services	10	20	—	—	30
Module 5 BWS/N0126 Provide simple hair dressing and root touch-up services, V5.0, NSQF Level 3	10	20	—	—	30
Provide simple hair dressing services to produce common hair dos	10	20	—	—	30
Module 6 BWS/N0401 Provide manicure and pedicure services V5.0, NSQF Level 3	10	20	—	—	30
Provide manicure and pedicure services	10	20	—	—	30
Module 7 BWS/N0418 Basic mehndi designs and nail art V1.0, NSQF Level 3	10	20	—	—	30
Carry out application of basic mehndi designs and nail art	10	20	—	—	30
Module 8 BWS/N0136 Knowledge of organic homemade beauty products V1.0, NSQF Level 3	20	40	—	—	60
Knowledge of organic homemade beauty products	20	40	—	—	60
Module 9 BWS/N9002- Maintain health and safety at the workplace V4.0, NSQF Level 3	10	20	—	—	30

Maintain health and safety at the workplace	10	20	—	—	30
Module 10 BWS/N9003- Create a positive impression at the workplace V4.0, NSQF Level 3	10	20	—	—	30
Appearance and Behavior	10	20	—	—	30
Module 11 DGT/VSQ/N0101 Employability Skills (30 hours) NOS Version No – 1.0 NSQF Level – 2	10	20	—	—	30
OJT	-	-	-	30:00	30
Total Duration	130:00	260:00		30:00	420:00 hrs

Module Details

Module 1 Introduction to the program & prepare and maintain work area

Mapped to BWS/N9001 Prepare & maintain work area, V40

Terminal Outcomes:

- Explain the objectives of the program
- Explain the roles & responsibilities of a Beautician
- List the career opportunities in skincare services
- Carry out preparation and maintenance of work area

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Explain the objectives of the program • State the roles & responsibilities of a Beautician • List the career opportunities in skincare service • Discuss about the projected growth in skincare service • Discuss the significance of maintaining hygienic, safe, and disinfected conditions at the workplace. This includes using air purifiers to reduce dust, allergens, and odors, creating a cleaner environment, and restructuring the workplace with a minimum 2-meter distance between clients. Additionally, practicing social distancing and avoiding physical contact, such as handshakes or hugs, helps prevent the spread of germs • Identify and prepare equipment & products required for the respective service • Discuss the instructions required in preparing a sterilization solution as per organizational standards using approved products and as per manufacturer's and checking leakages • Identify need of segregating recyclable, non-recyclable and hazardous waste 	<ul style="list-style-type: none"> • Demonstrate organizing the sterilized/disinfected equipment for a service delivery; equipment such as bowls, cotton etc • Demonstrate disposing of waste in the designated area at work place; waste materials such as disposable triple layered surgical face mask, disposable gloves, etc • Demonstrate the use of electrical equipment while providing services and its proper maintenance when not in use • Prepare reports of materials and equipment securely in line with the organizational policies

generated in separate bin <ul style="list-style-type: none">Conduct employee awareness program; such as promoting regular hand-washing and respiratory hygiene in the premises	
Classroom Aids	
Computer, Projector, White Board/ Flip chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Therapy Bed, Trolley, First Aid Kit, Fire Extinguishers, Sterilizers, Hot Cabinets, Waste Disposal Bin, Record Book, Bowls, Bed, Basket, Recliner Chair, Bowl, Cotton, Hand Sanitizer, and Masks	

Module 2 Provide basic skin care services

Mapped to BWS/N0101 Provide basic skin care services, V4.0

Terminal Outcomes:

- Perform basic skin care services; such as cleansing, exfoliation, facial, toning and moisturizing

Duration: 20:00 Hrs	Duration: 40:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> Describe the anatomical structure of the skin Identify the functions, characteristics, type and conditions of the skin Identify the effect of the natural ageing process on the skin, facial muscles and muscle tone List the steps to perform facial massage Identify various environmental and lifestyle factors affecting the skin Identify erythema and its causes Identify contra-indications which may occur during the facial and bleach services 	<ul style="list-style-type: none"> Prepare the client, self and work area for basic skin care services Apply facial and bleach techniques for clients Perform suitable course of services and procedures for various skin types and conditions, and recommended frequency of service - daily, weekly, monthly, etc Use different products available for facial and bleach services Differentiate between various types of specialist skin products and methods Categorize the benefits of various beauty services; such as used for cleansing, exfoliating and toning the skin Perform facial massage Perform safe manual black head extraction using comedone extractor Illustrate different types of masks and their effects on the skin like cream, warm oil, clay, peel off, thermal, etc Perform aftercare services by recommending basic home care routine for skin protection
Classroom Aids	
Computer, Projector, White Board/ Flip chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Anatomy and Physiology Charts, Therapy Bed, Beauty Stool/Chair, Trolley, Bowls, Sterilized Comedone Extractor, Face Steamer, Cotton, Facial Tissues, Towel, Pack Brush, Dustbin, Disposable Sheets and Aprons, Face Masks and Beauty consumables	

Module 3 Carry out basic hair removal services

BWS/N0102 Carry out basic hair removal services V30

Terminal Outcomes:

- Carry out basic hair removal services, including waxing and threading

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Describe the importance of proper consulting, planning and preparing clients for waxing treatments • Identify contra-indications that affect or restrict waxing treatments • Identify various techniques associated with working temperatures for sugar and liposoluble waxing methods • Identify different types of hot wax and warm wax based on hair and skin types • Identify the advantages, disadvantages and limitations of facial waxing and suitable alternative facial hair removal procedures • Identify different types of tools and materials used for threading, eg, scissors, disposable eyebrow brush, thread • Explain the advantages and disadvantages of threading as per the shape and proportion of the eyebrows in relation to facial features and existing eyebrow shape • List the methods to carry out the threading techniques • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<ul style="list-style-type: none"> • Carry out the safe and effective methods of working when waxing • Select & apply proper equipment, materials, products, techniques for effective waxing services • Select & apply methods of application and removal of waxing products in relation to the direction of hair growth • Apply various methods of hair removal and their effects like threading, sugaring, tweezing • Select & apply proper threading tools, materials and equipment; such as to suit male client requirements, eg, removing external hair on ears and nose • Perform aftercare advice for clients; such as activities to avoid after waxing services ie, possible contra-actions that may occur after waxing services • Execute record services; such as maintaining product usage (inventory) record
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Therapy Bed, Beauty Trolley, Wax Heater, Wax Strips, Wax Knife, Spatula, Bowls, Dustbin, Bed/Recliner, Chair, Bowl, Cotton, Mirror, Facial Tissues, Towel, Disposable Aprons and Sheets	

Module 4 Perform simple make-up services

Mapped to BWS/N0125 Perform simple make-up services V30,

Terminal Outcomes:

- Carry out simple make-up services

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Identify & select suitable skin care and make-up products to meet the client's needs; such as by identifying basic skin types and skin tone correctly • Describe the need of cleaning, toning and moisturizing the skin to suit the client's skin type and needs in the correct sequence, applying correct techniques • Identify & select the correct make-up products to enhance facial features, to suit the client's needs and achieve the desired effect, using make-up products: foundation, powder, blusher, mascara, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss, etc • Explain the role of disposing off waste materials as per organizational standards in a safe and hygienic manner • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<ul style="list-style-type: none"> • Conduct client consultation, treatment • Planning and preparation to meet the client's needs, based on skin types, constraints and client preferences • Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client • Demonstrate various plans followed in simple makeup services • Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services • Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organizational standards • Perform aftercare advice for clients • Practice handling the costume safely, avoiding any additional wrinkles or crumpling; such as saree, lehenga, mekhla, Christian gown, dupatta etc • Costume draping using correct techniques and without discomfort to the customer
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Make-up Chair, Trolley, Mirrors, Lighting Foundations, Concealer, Powder, Blusher, Eye-shadow, Mascara, Eye pencil, Liquid liner, Lip liner, Lipstick, Lip gloss, Corrective makeup/ Colored Concealer, Brushes, and Applicators	

Module 5 Provide simple hair dressing and root touch-up services

Mapped to BWS/N0126 Provide simple hair dressing and root touch-up services, V5.0

Terminal Outcomes:

- Perform variety of simple, common hair dressing techniques for clients

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Identify the condition of the hair and scalp and provide the suitable services; conditions such as hair structure and hair shaft • Identify & select suitable products, tools and equipment based on the client's hair and scalp condition • Explain root touchup procedure using materials, equipment and techniques correctly and safely • Identify the contra-indications that may affect service plan and relevant actions • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<ul style="list-style-type: none"> • Prepare self, client and the work area for the services • Perform the root touchup using materials, equipment and techniques correctly and safely to meet the needs of the client • Demonstrate various styles according to the occasion based on hair cut/style, texture, length, density, growth patterns, skin tone, face shape, lifestyle, existing curl; such as Plait, twists, braids, knots, chignon, pleat, rolls, ringlets, smooth blow dry, curly blow dry, etc • Use various hair accessories: Pins, clips, false hair, parandas, nets, veils, fresh flowers (gajra), etc • Perform hair straightening or blow-drying hair as per the required hair style • Carry out disposing of all the waste safety according to the salon's standards of hygiene and safety • Perform aftercare advice for clients
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Pin tail Comb, Wide Tooth Comb, Brush, Sectioning Clips, Plastic Bowl, Plastic Brushes, Measuring Spatulas, Plastic Cap, Hair Clips, Hair Band, Sheets to protect client clothing, Bin, Trolley, Stool/ Chair, Bowl, Cotton Wool, Tissues, Cotton Buds, Combs, Mirror, False Hair/Wig, Parandas, Nets, Veils, Fresh Flowers (Gajra), Disposable Aprons, and Blow Dryer	

Module 6 Perform manicure and pedicure services

Mapped to BWS/N0401 Provide manicure and pedicure services V5.0

Terminal Outcomes:

- Carry out pedicure and manicure services

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Identify the structure, function, and characteristics of nail and the process of nail growth • Identify bones of lower leg, foot, wrist, hands fingers and forearm • Explain the structure and functions of the lymphatic vessels of the lower leg, foot, hand and arm • Explain the arteries and veins of lower leg, foot, hand and arm • Identify muscles of the lower leg, foot, hand and arms • Identify nail diseases and disorder • Explain nail and analyse skin by visual/manual examination to identify treatable conditions and contra-indications restricting or preventing treatment 	
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Anatomy and Physiology Chart, Manicure Chair/ Stool, Bowls, Manicure Brush, Nail Cutter, Cuticle Pusher, Cuticle Nipper, Orange Stick, Nail Filer, Pack Brush, Dustbin, Pedicure Chair/ Stool, Foot Scrapper, Emery Board, Pumic Stone, Toe Separator, Pedicure Brush, Cotton Wool, Nail Paint Remover, Hand and Foot Cream, Hand and Foot Scrub, Cleanser, Towels, Trolley, Nail Paints, and Disposable Aprons and Sheets	

Module 7 Carry out application of basic mehndi and nail art designs

Mapped to BWS/N0418 Basic mehndi designs and nail art, V1.0

Terminal Outcomes:

- Carry out application of simple mehndi designs
- Carry out simple and basic nail art services

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Identify contra-indications and contra-actions for mehndi and nail art application. • Describe the process of preparing and storing mehndi • Explain the skin sensitivity, its importance and procedure • Identify risks of using sub-standard products • List the significance of providing customer comfort and satisfaction while undergoing the process of mehndi application • Identify the factors impacting resultant colour of the applied mehndi • Identify the products and tools suitable to carry the stencil nail art and stick on artificial nails • Identify nails feature and conditions relevant to nail art and impact on the same • Apply basic techniques of nail art efficiently 	<ul style="list-style-type: none"> • Prepare self, client and the work area for the services • Apply right consistency of mehndi mixture • Apply simple design elements used for mehndi designing • Apply mehndi using stencils and stickers • Select various parts of the body commonly used for mehndi application • Apply basic techniques of nail art efficiently • Follow customer service principles including privacy and protection to modesty of the customers • Perform aftercare advice for clients
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
Mehndi Cones, Mehndi Powder, Mehndi Oil, Mehndi Design Books, Mehandi stencils, Mehandi Stickers, Lemon, Sugar, Water, Cotton, Disposable Aprons and Masks, Towels, Scissors, Knife, Nail Art Paint, Glitter, Enamel Remover, Adhesive, Stencil or Needle, stick on artificial nails and Brush	

Module 8 Knowledge of organic homemade beauty products

Mapped to BWS/N0136 Knowledge of organic homemade beauty products V1.0

Terminal Outcomes:

- Discuss sustainable, eco-friendly, and organic homemade beauty products, including their benefits and usage

<i>Duration: 20:00</i>	<i>Duration: 40:00</i>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> List the benefits of using homemade beauty products Understanding the importance of natural, organic and non-toxic alternatives to commercial products Discuss the key principles of formulation: selecting ingredients based on skin types and specific concerns Provide knowledge about making beauty products and their consistency such as cleansers, scrubs, toners, creams, masks, wax, and makeup removers. Identify the safe amount and quality of ingredients to be incorporated effectively Describe the effective usage and application of products 	<ul style="list-style-type: none"> Identify and select appropriate natural ingredients for different skin types (dry, oily, sensitive, etc.). Mix ingredients to achieve the desired texture, consistency, and stability Demonstrate the application and usage of products as per skin type. Shelf life and safe storage techniques. Compare homemade vs. commercial products in terms of ingredients, effectiveness, and cost.
Classroom Aids:	
Charts, Video presentation, Flip Chart, White-Board/Smart Board, Marker, Duster	
Tools, Equipment and Other Requirements	
Bowls, Trolley, Spatula, Knife, Strainer, Measuring jars, Spoon, Cotton, Towel	

Module 9 Maintain health and safety at the workplace

Mapped to Maintain health and safety at the workplace V4.0

Terminal Outcomes:

- Describe the application of health and safety practices at the workplace

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> State the significance of personal protective equipment (PPE) & its efficient supply at work place; PPE such as tissues, antibacterial soaps, alcohol-based hand cleansers, triple layered surgical face masks, gloves, etc Discuss the importance of maintaining basic hygiene at work place to avoid any kind of cross infection; basic hygiene such as wearing disposable N-95/ triple layered surgical face mask, gloves, apron, washing/ sanitizing hands & taking bath at regular intervals, etc Explain the importance of maintaining first aid kit at work place Identify and list potential risks and hazards in the workplace 	
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
First Aid Kit, Fire Extinguishers, Sterilizers, Hot Cabinets, Waste Disposal, Bins, Hand Sanitizer, Towels, and Masks	

Module 10 Create a positive impression at the workplace

Mapped to BWS/N9003 Create a positive impression at the workplace V4.0

Terminal Outcomes:

- Describe the importance of personal hygiene and grooming while executing task

Duration: 10:00 Hrs	Duration: 20:00 Hrs
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> Explain the importance of maintaining personal hygiene and grooming; such as sanitized hands, neatly tied and covered hair, clean nails, sanitized uniform while engaging with clients with no gender stereotyping, to ensure privacy, comfort and wellbeing of all the genders throughout the services, etc List the ways to manage client expectations; such as by identifying new techniques State the importance of maintaining confidentiality of information while performing documentation of records Conduct employee awareness program; such as internalization of gender, PwD sensitization on designing PwD friendly workplace 	<ul style="list-style-type: none"> Demonstrate confidence at the workplace by managing and identifying various business opportunities Demonstrate the different formats of maintaining documentation of records Demonstrate the process of client appointment scheduling; pre-bookings and maintaining the work area, equipment, product stocks to meet the schedule Carry out different & effective ways of communication for clients; clients could be from different culture, religion, age, background, disability, gender; and communication such as email, phone etc Perform activities related to the financial literacy; such as saving money, opening bank accounts, linking Aadhaar card to bank account, using various e-commerce payment systems, etc
Classroom Aids	
Computer, Projector, White Board/ Flip Chart, Marker and Duster	
Tools, Equipment and Other Requirements	
POS Machine	

Module 11 Introduction to Employability Skills

Mapped to DGT/VSQ/N0101

Terminal Outcomes:

- Discuss about Employability Skills in meeting the job requirements
- Discuss about constitutional values to be followed to become a responsible citizen
- Demonstrate professional skills required in 21st century
- Practice basic English speaking
- Practice basic communication skills
- Describe PwD and gender sensitization
- Describe ways of managing expenses, income, and savings
- Demonstrate procedure of operating digital devices and associated applications safely
- Describe opportunities as an entrepreneur
- Describe ways of maintaining customer
- Describe ways of preparing for apprenticeship & Jobs appropriately

Duration: 10:00	Duration: 20:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Discuss the importance of Employability Skills in meeting the job requirements • Explain constitutional values, civic rights, duties, citizenship, responsibility towards society etc that are required to be followed to become a responsible citizen • Discuss 21st century skills • Describe the benefits of continuous learning • Describe basic communication skills • Discuss ways to read and interpret text written in basic English • Explain the importance of active listening for effective communication • Discuss the significance of working collaboratively with others in a team • Discuss the significance of reporting sexual harassment issues in time • List the common components of salary and compute income, expenditure, taxes, investments etc • Discuss the legal rights, laws, and aids • Describe the role of digital technology in today's life • Discuss the significance of using internet for browsing, accessing social 	<ul style="list-style-type: none"> • List different learning and employability related GOI and private portals and their Usage <ul style="list-style-type: none"> • Show how to practice different environmentally sustainable practices • Exhibit 21st century skills like Self-Awareness, Behavior Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn etc in personal or professional life • Show how to use basic English sentences for everyday conversation in different contexts, in person and over the telephone • Read and interpret text written in basic English Write a short note/paragraph / letter/e-mail using basic English <ul style="list-style-type: none"> • Demonstrate how to communicate effectively using verbal and nonverbal communication etiquette • Demonstrate how to behave, communicate, and conduct oneself appropriately with all genders and PwD • Outline the importance of selecting the

<ul style="list-style-type: none"> media platforms, safely and securely Explain the types of entrepreneurship and enterprises Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement Explain the significance of identifying customer needs and addressing them Explain the significance of identifying customer needs and responding to them in a professional manner Discuss the significance of maintaining hygiene and dressing appropriately Discuss the significance of maintaining hygiene and confidence during an interview List the steps for searching and registering for apprenticeship opportunities 	<ul style="list-style-type: none"> right financial institution, product, and service Demonstrate how to carry out offline and online financial transactions, safely and securely Show how to operate digital devices and use the associated applications and features, safely and securely Create sample word documents, excel sheets and presentations using basic features Utilize virtual collaboration tools to work effectively Explain the types of entrepreneurship and enterprises Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement Demonstrate how to maintain hygiene and dressing appropriately Create a professional Curriculum Vitae (CV) Use various offline and online job search sources such as employment exchanges, recruitment agencies, and job portals respectively Perform a mock interview
---	--

Classroom Aids:

Whiteboard, marker pen, projector

Tools, Equipment and Other Requirements

Annexure

Trainer Requirements

Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training Experience		Remarks
		Years	Specialization	Years	Specialization	
10th pass with Diploma in Beauty or Cosmetology	Cosmetology/Beauty Course	2	Skincare Services	1	NA	Diploma should be minimum of 6 months

Trainer Certification	
Domain Certification	Platform Certification
Beautician mapped to the Qualification Pack: "BWS/Q0113", V1.0, Minimum passing percentage is 80%	Recommended that the Trainer is certified for the Job Role: "Trainer (VET and skills)", mapped to the Qualification Pack: "MEP/Q2601, v3.0". The minimum accepted score is 80%

Assessor Requirements

Assessor Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Assessment Experience		Remarks
		Years	Specialization	Years	Specialization	
12th pass with Advance Diploma in Beauty or Cosmetology	Cosmetology/ Beauty Courses	3	Skincare Services	2	NA	Diploma should be minimum of 6 months period; followed by Advanced Diploma of minimum 3 months

Assessor Certification	
Domain Certification	Platform Certification
Beautician mapped to the Qualification Pack: "BWS/Q0113", V1.0, Minimum passing percentage is 80%	Assessor is certified for the job role "Assessor (VET & SKILLS)"; mapped to QP code MEP/Q2701with minimum 80% of score

Assessment Strategy

Assessment system Overview

Assessment will be carried out by the Sector Skill Council in association with empanelled Assessment Agencies independent from training partners Based on the assessment criteria B&WSSC defines the test structure for the given job roles to cover the required skills and competencies The assessment strategy consists of the following

1. Multiple Choice Questions: To assess basic knowledge (Objective/Subjective)
2. Viva : To assess awareness of processes involved (Oral and/or written questioning)
3. Practical : To evaluate skills and identify competencies(Observation)

The assessment will have both theory and practical components in **60:40 ratios** While theory assessment is summative and a written exam; practical will involve demonstrations of applications and presentations of procedures and other components Practical assessment will also be summative in nature

Assessment will be carried out by certified assessors through empanelled assessment partners Based on the results of the assessment; B&WSSC will certify the learners/candidates

1. Testing Environment

Assessments are conducted either on laptops/Mobiles/Android tablets via both offline and online modes depending on the internet connectivity at the assessment location

In remote locations/villages, assessments are delivered through tablets without the requirement of the Internet

- Rubric driven assessments in Practical/Viva sections and responses recorded accordingly
- Advanced auto-proctoring features like photographs, time-stamp, geographic-tagging, toggle-screen/copy-paste disabled are captured
- End to end process from allocation of a batch to final result upload, is done on the portal
- Assessment will normally be fixed for a day after the end date of training / as per the program guidelines
- Assessment will be conducted at the training venue
- The room where the assessment is conducted will be set with proper seating arrangements with enough space to curb copying or other unethical activities
- The question bank of theory and practical will be approved by B&WSSC Assessment agency will set the question paper from the approved question bank
- Theory testing will include multiple choice questions, pictorial questions, etc which will test the trainee on their theoretical knowledge of the subject
- The theory and practical assessments will be carried out on the same day The question paper is pre-loaded in the computer (in case of online assessment) and it will be in the language requested by the training partner Viva will also be used to gauge trainee's confidence and correct knowledge in handling job situations

Assessment Quality Assurance framework

The assessor has to mandatorily undergo the TOA program organised by B&WSSC. The training would give an overview to the assessors on the overall framework of QP evaluation. The assessor shall be given a NOS and PC-level overview of each QP as applicable.

The assessor has to go through an orientation program organized by the Assessment Agency. The overall structure of the assessment and objectivity of the marking scheme will be explained to them.

The giving of marks will be driven by an objective framework that will maintain standardization of the marking scheme.

In the case of many candidates to be accommodated in one venue for theory assessment, caution is taken not to let the candidates who completed the test meet those who have not. Once the first batch has moved out of the knowledge-based assessment area, the second batch must be taken from the main waiting area and seated in the respective seats for their knowledge-based assessment.

For practical, the instructions for taking the test are written on the board in the lab or shared with the candidates verbally.

The assessment will be video-recorded and submitted to B&WSSC. It is the responsibility of the assessor to fill the beginning of the day report on the link shared by the agency or through the portal & after the completion of the assessment, it is the responsibility of the Training Partner to fill out the feedback form.

Methods of Validation

Unless the trainee is registered, the person cannot undergo assessment. To further ensure that the person registered is the person appearing for assessment, id verification will be carried out. Aadhar card number is part of registering the candidate for training. This will form the basis of further verification during the assessment.

The assessor conducts the assessment in accordance with the assessment guidelines and question bank as per the job role.

The assessor carries tablet with the loaded questions. This tablet is geotagged so it is monitored to check their arrival and completion of assessment.

Video of the practical session is prepared and submitted to B&WSSC.

Random spot checks/audit is conducted by B&WSSC-assigned persons to check the quality of assessment.

The assessment agency will be responsible for putting details in the Skill India Digital Portal.

B&WSSC will also validate the data and results received from the assessment agency.

Method of assessment documentation and access

The assessment agency will upload the result of the assessment in the portal within the prescribed time frame. The data will not be accessible for change by the assessment agency after the upload. The assessment data will be validated by the B&WSSC assessment team. After uploading, only B&WSSC can access this data. B&WSSC approves the results & certificates within a week on SID.

References

Glossary

Term	Description
Declarative Knowledge	Declarative knowledge refers to facts, concepts and principles that need to be known and/or understood in order to accomplish a task or to solve a problem
Key Learning Outcome	Key learning outcome is the statement of what a learner needs to know, understand and be able to do in order to achieve the terminal outcomes A set of key learning outcomes will make up the training outcomes Training outcome is specified in terms of knowledge, understanding (theory) and skills (practical application)
OJT (M)	On-the-job training (Mandatory); trainees are mandated to complete specified hours of training on site
OJT (R)	On-the-job training (Recommended); trainees are recommended the specified hours of training on site
Procedural Knowledge	Procedural knowledge addresses how to do something, or how to perform a task It is the ability to work, or produce a tangible work output by applying cognitive, affective or psychomotor skills
Training Outcome	Training outcome is a statement of what a learner will know, understand and be able to do upon the completion of the training
Terminal Outcome	Terminal outcome is a statement of what a learner will know, understand and be able to do upon the completion of a module A set of terminal outcomes help to achieve the training outcome

Acronyms and Abbreviations

Term	Description
QP	Qualification Pack
NSQF	National Skills Qualification Framework
NSQC	National Skills Qualification Committee
NOS	National Occupational Standards