

**Expression of Interest
for Implementing Skill Development Trainings in
Beauty & Wellness Sector
under
NUA Odisha Scheme, Govt. of Odisha**

This EOI is published to invite Training Partners/ Employers/ Industry partners to take-up training programs in District Skill Development Mission, Kalahandi under NUA Odisha initiative of the Skill Development and Technical Education Department, Govt of Odisha.

About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) is a recognized Awarding Body of National Council for Vocational Education & Training (NCVT), promoted by CII, with support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

B&WSSC's aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

Over the past 12 years, the SSC has grown exponentially making its presence felt across all 36 States and Union Territories, training and certifying more than 24 lakhs youth by helping and making them employable and self-employable, empowered with a certificate from the highest certifying body (Sector Skill Council) in Beauty & Wellness, recognized by the Government of India. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment. The SSC is also actively involved with all the states, partnering in their state government run schemes, further collaborating to take forward their skilling initiatives to work with the underprivileged section of the society and to focus on women empowerment.

About the Training Program

This Expression of Interest (EOI) is being issued by B&WSSC to select Training Providers and Training Centers for delivering training program for District Skill Development Mission, Kalahandi (DSDM) under NUA Odisha initiative of the Skill Development and Technical Education Department, Govt of Odisha. This program will focus on the skilling of youth and women within Kalahandi district of Odisha state, through residential training program.

Eligibility Criteria for Training Partners

- Applicant Organization must have at least 10 years of experience in the field of skill development.
- The Training Partner should have a minimum placement record of 70% in government-funded training programs in Odisha.
- Training Partners must have an annual turnover of over ₹3 crores.

Objectives and Expected Outcomes of the Program

- Wage Employment: At least 70% of candidates should secure wage employment with reputed employers.
- Self-Employment Support: Candidates opting for self-employment will be provided with financial support for setting up their businesses.

Payment Structure

Payments will be made in accordance with the latest Common Cost Norms as applicable and as approved by the Ministry of Skill Development & Entrepreneurship (MSDE) and Odisha Skill Development Authority (OSDA).

Annexure 1: Proposal Submission Format

Training Providers are required to submit the following details:

1. Name of Applicant Organization/ Training Partner
2. Single Point of Contact (SPOC):
 - Name
 - Mobile Number
 - Email ID
3. Organization Profile:
 - Brief Overview of the Organization
 - Annual Turnover
4. Supporting Documents:
 - Balance Sheet (Last 3 years)
 - Income Tax Returns (Last 3 years)
 - PAN Card
 - GST Registration
 - Project Completion Certificates
 - Profiles of Trainers
 - Placement Records (Documents showing 70% wage employment, including 3 Letters of Intent from potential employers)

- Declaration on Company Letterhead stating that the Training Provider has not been blacklisted by any government department/agency
- Declaration confirming that 70% of candidates will be placed with reputed employers

Submission Details

Kindly email your proposals to the following email addresses:

- ceo@bwssc.in
- rakesh.chaudhary@bwssc.in

Last Date of Application: 16th July 2026