

EXPRESSION OF INTEREST FOR TRAINING OF SC YOUTH IN THE STATE OF MAHARASHTRA IN BEAUTY AND WELLNESS DOMAIN

The EOI is published to invite training partners to take up training programs in the beauty and wellness sector.

About B&WSSC

Beauty & Wellness Sector Skill Council (B&WSSC) a recognised Awarding Body of National Council for Vocational Education & Training (NCVET), promoted by CII, with financial support from the National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE).

The aim is to focus on establishing an effective and efficient ecosystem for developing and imparting skills in the Beauty and Wellness industry, through relevant content & curriculum, courses, information database, delivery systems and standardization of the accreditation and certification process, to enhance the employability of the Indian workforce globally.

B&WSSC is inviting qualified and experienced training providers to submit EOI for the implementation of a **Skill Development Training Program for SC Youth** in the following districts of Maharashtra. This initiative aims to enhance the employability and skill sets of individuals in the local community.

Districts: Palghar, Ratnagiri, Dhule, Jalgaon, Nandurbar, Pune, Nanded, Amravati, Akola, Buldana, Yavatmal, Washim, Nagpur, Gadchiroli

Scope of Work:

The selected training provider will be responsible for delivering a comprehensive skill development training in NSQF aligned job roles adhering to the prescribed duration

Job Role	NSQF Level	Duration
Beautician	Level 3	420 Hours
Hair Dresser & Stylist	Level 4	510 Hours
Yoga Trainer	Level 4	480 Hours

Evaluation Criteria of Training Partner:

Training Partners will be evaluated based on the following evaluation criteria, with marks allotted to each criteria.

Sr. No.	Technical Evaluation Criteria	Supporting Documents to be submitted	Marks
1	Organization Registration: Organization registered under Companies Act / Trust / Society.	Certificate of Incorporation / Registration Certificate	5

2	Organization Experience: Minimum 5 years of experience in Skill Development.	Organization Profile and relevant Registration / Affiliation Certificate	5
3	Financial Capacity: Minimum average annual turnover of ₹1 Crore during FY 2023-24, 2024-25 & 2025-26.	CA Certificate / Audited Balance Sheet and P&L Statement	10
4	Training Centre Network: Minimum 15 Training Centres in Maharashtra in the B&W Sector.	Training Centre list with Address, Job Roles and SPOC details	10
5	Trainer and Staff Strength: Minimum 15 ToT-certified trainers of beauty and wellness and 15 administrative staff.	Trainer list with ToT Certificates and Staff Details	10
6	Government / Skill Development Project Experience: Minimum 5 skill development projects under NSDC / SSCs / State / Central Government during the last 3 years. <i>Experience of implementing PM-AJAY projects in Maharashtra will be given priority.</i>	Work Orders / Agreements / Completion Certificates	10
7	Candidates Trained: Minimum 5,000 candidates trained during the last 3 years.	Work Orders / Completion Certificates	10
8	Employment / Placement: Minimum 70% placement record in Government-funded training programs in Maharashtra.	Placement Records and minimum 5 Employer LOIs	10
9	Maharashtra Presence: Registered / functional office in Maharashtra for minimum 5 years.	Office Registration / GST / Shop & Establishment / Lease Agreement	10
10	Presentation / Interaction: Mobilization, counselling, training, assessment, placement, MIS, quality assurance and project management strategy.	Presentation	20
	Total	--	100

Proposal Submission Guidelines:

Interested training providers are requested to submit their interest by 2nd October, 2026, 12.30 p.m. Late submissions will not be considered. Proposals should be sent to Swarleen.kaur@bwssc.in with cc to ceo@bwssc.in and should include all the supporting documents along with the Declaration/Undertaking on company letter head with sign and stamp, stating the Training Provider has not been blacklisted from any government department/state ministry/central ministry.

B&WSSC reserves the right to accept or reject any proposal based on the evaluation criteria.

Thank you for your interest in contributing to the skill development efforts. We look forward to receiving your proposal.